



COVID-19 & Restaurants




The Canadian Chamber of Commerce estimates 60% of restaurants may close, the City has done a number of good steps to help restaurants, such as patios. Patios can be nice in late spring through early fall, but, this is Canada, and winter is coming.



While some restaurants may be able to keep patios open into the winter, this isn't going to work for a number of restaurants. But there is indoor dining right? Have you seen the case count recently? Would you be able to tell the Board of Trade with a straight face that you are confident indoor dining will be allowed for the entire winter? No? Well if they can't dine indoors, and they won't dine outdoors, what does that leave? Delivery



Delivery was rapidly growing before the pandemic, and after the pandemic started, it exploded, and adding some delivery signs would make this better for business, especially, but not exclusively restaurants.



	Required Zoning of Property	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Class A	Open Space Floodplain/Greenbelt Commercial Industrial Institutional ⁹	One ^{1,7}	1.5 m (5 ft)	15 m ² (161 ft ²) ¹¹	7.5 m (24.5 ft)
Class B ₂	Commercial ³ Industrial ³	One	10 m (32 ft)	20 m ² (215 ft ²)	7.5 m (24.5 ft)
Brampton Downtown Area _{4,5,6}	Commercial	One	1.5 m (5 ft)	1 m ² (10.8 ft ²)	2.3 m (7.5 ft)
Queen Street Corridor and Downtown Brampton Provisions _{5,10}	Residential where a commercial use has been approved through Committee Of Adjustment ⁸	One	1.5m (5 ft)	1 m ² (10.8 ft ²)	1.2 m (4 ft)
Live/Work Unit constructed as a Detached or Semi-Detached House _{5,12}	Residential	One	1.5 m (5 ft)	1 m ² (10.8 ft ²)	1.2 m (4 ft)
	¹ One additional ground sign shall be permitted for a corner lot, having a combined frontage in excess of 150 m (492 ft) on two or more streets, provided that the two signs do not front on the same street. A minimum distance of 30 m (98 ft) shall be provided between each sign and a minimum distance of 15 m (49 ft) shall be provided between each sign and the nearest corner of a visibility triangle.				

Except the by-laws say, no, you can only have one, maybe two signs at most commercial plazas, and often that capacity is taken up by another form of sign. It does seem reasonable to have controls on signs that are in excess of a metre, and definitely for ones in excess of 10 square metres, but that prior sign is 30cm by 30cm, that is 0.09 metres. Applying the same requirements to a sign that is 0.1 square metres as one that is 10 square metres is absurd. Sure, you could apply for a by-law amendment at the cost of \$2000 in city fees, and 4-6 months just for the application, in addition to needing to hire people to do a property survey, and help with all the paperwork, but how many restaurants are sitting on thousands of dollars they don't need right now? How about those with half a year or more of time to waste? Even if this is 100% revenue recovery application, is this a good use of staff time? How does this make residents lives better?



College Plaza at Steeles and McLaughlin, hypothetical converted spots shown in red, the longer one might be a two faced sign.



Enlarged



The Ask

- Refer to staff to look at
 - Exempting small signs such as 15 minute parking signs, which are mounted in a similar way as Accessible parking signs, from the sign limit
 - Allowing a less expensive alternative to a full property survey, like the process the City uses for patios.
 - Other changes as might be appropriate
 - Reduce the sign permit fee to account for this category of sign requiring less staff time and work.

Allowing these measures will help restaurants during the pandemic, recovering from the pandemic, and after