



June 22, 2021

Mayor Patrick Brown
City of Brampton
2 Wellington Street West
Brampton, Ontario L6Y 4R2

Dear Mayor Brown:

I write in support of personal e-Scooter use and for a micromobility pilot in the City of Brampton.

Specifically, I support Item [11.2.5 – City of Brampton Micromobility \(E-bike/E-Scooter\) Pilot](#), which contains a staff report and recommendations to permit these things. This item will be heard at the Committee of Council on June 23, 2021.

I ask for your supportive vote on this item.

I am the founder and CEO of SCOOTY, a local micromobility company. We are based out of The DMZ, a world-leading high-tech incubator, and supported by the Brampton Entrepreneur Centre. As you know, SCOOTY has supported the City's study of micromobility and e-Scooters. Working with City staff, we organized a micropilot in Chinguacousy Park in August 2020, and reported that data to the Committee of Council exactly nine months ago, on September 23. The data produced by that pilot has informed the staff recommendations in Item 11.2.5, to the extent that staff identify SCOOTY by name as a reliable partner whose input was foundational to the staff recommendation. SCOOTY has also built trust and relationships with community stakeholders such as the Accessibility Advisory Committee, Cycling Advisory Committee, Downtown Brampton BIA, and the Brampton Board of Trade. Our partnership with the City to date exemplifies SCOOTY's mission, which is to integrate our offerings with city services, align with mobility vision and plans, and deliver community benefits using a Safety, Courtesy, and Partnership approach.

The City of Brampton recognizes that the transport mix that currently prevails in Brampton can contribute to congestion, air pollution, greenhouse gas and carbon emissions, and understands there are many solutions to address these challenges. SCOOTY applauds Brampton's Vision 2040 document, which committed the City to developing non-car transportation options and mobility choices for residents. Delivering on that commitment requires the City to invest in safe infrastructure for non-car options, as well as investing in local mobility and micromobility programs.

I was pleased to see this section in the Staff Report reinforce this:

The consideration of micromobility in the City of Brampton is supported by Council-endorsed guiding principles (PDC019-2021) that are informing the Transportation Master Plan Review and Update. Micromobility provides an example of how the City can rethink the more conventional, auto-centric approach and tools utilized for transportation network planning. Public access to a fleet of shared, small and environmentally friendly vehicles supports the multi-modal needs for city building and a more sustainable, green, attractive, healthy and safe city.

- Enhance Mobility and Travel Options for People and Goods
- Advance Multi-Modal Transportation Equity
- Integrate Transportation and Land Use Planning
- Protect Public Health and Safety
- Improve Environmental Sustainability
- Leverage Technology
- Emphasize Community Engagement and Collaboration

To this I would add that a micromobility pilot in Brampton in Q3 2021 would be the first such pilot in the Greater Toronto Area. It would not only align with Brampton's Transportation Master Plan and Active Transportation Plan, but also would encourage local economic activity and support local businesses throughout the city as we exit from Covid-19 restrictions. SCOOTY's past work with the City demonstrates that in tandem with SCOOTY's Safety, Courtesy, Partnership approach, Brampton will realize more of the benefits of micromobility and proactively address its challenges.

I would encourage you to vote in favour of the recommendations in the staff report. Further, I hope the Committee of Council will direct staff to work with local micromobility companies to develop the proposed pilot. SCOOTY looks forward to supporting you, City staff, and residents to achieve the Brampton 2040 Vision.

For further discussion, please don't hesitate to contact me at the email address below. I'm always available to discuss micromobility, and would welcome the opportunity to meet with you personally to demonstrate our safe, fun, reliable e-Scooters.

Sincerely,

Shoaib Ahmed

CEO, SCOOTY

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