

SCOOTY

www.ridescooty.com

City of Brampton Committee of Council
June 23, 2021





Micromobility and e-Scooters
can transform
urban transport

when done correctly



The Chinguacousy Park Micropilot was overwhelmingly positive



We hosted many riders of many diverse ages and abilities

We demonstrated that our approach works well

- Supported by DMZ and Brampton Entrepreneur Centre
- Created a team with diverse lives and experiences
- Identified meaningful community benefits
- Partnered with community, industry and government
- Proactively led on Safety and Courtesy
- Provided research and data for solutions development

Safety, Courtesy, and Partnership are our priorities; Collaboration is our goal



SCOOTY looks forward to continuing the partnership

We ask you to vote in favour of the Staff Report and recommendations

- We will work with City Staff to promote micromobility Safety and Courtesy
- We will continue to share research and data from other communities that have e-Scooter and micromobility studies and pilots
- We will support your Active Transportation Plan

The proposed Pilot in Q3 2021 offers

- The opportunity to test out potential sites in Brampton
- Useful data about travel demand and usage of bicycle/active transport lanes
- Feedback from a diverse mix of residents and transport users
- More local economic development and local partnership opportunities

We thank Council and Staff at the City of Brampton for your support!

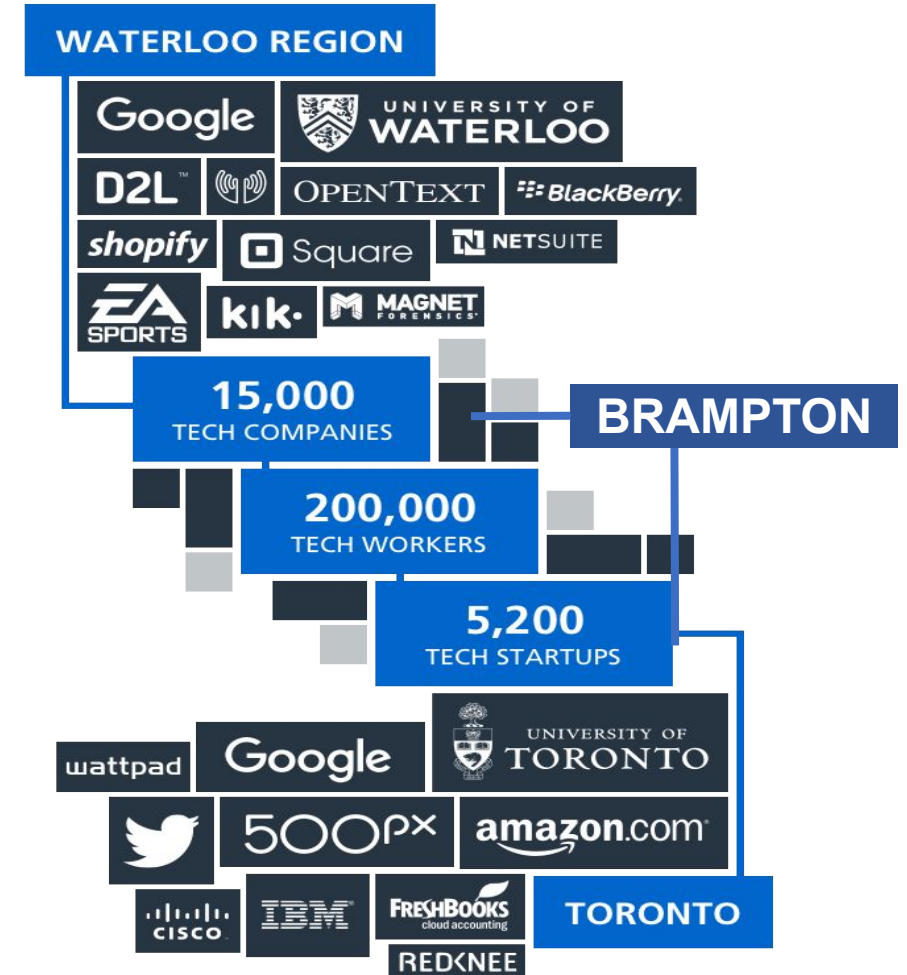
Connected cities and micromobility improve opportunities.

Economic Benefits

- Enhance Mobility and Travel Options for People and Good
- Improve regional economic links
- Leverage Technology and Innovation
- Integrate Transportation and Land Use Planning

Social Benefits

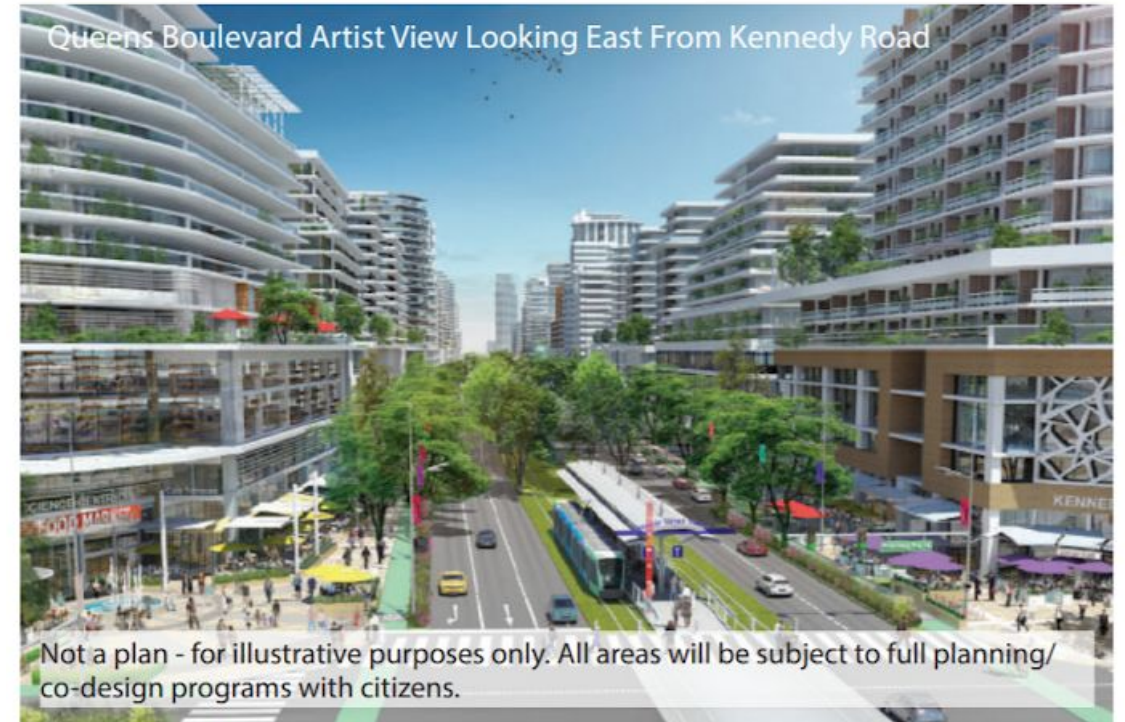
- Advance Multi-Modal Transportation Equity
- Improve Environmental Sustainability
- Protect Public Health and Safety
- Emphasize Community Engagement and Collaboration



By 2040 Brampton will be...

“...a mosaic of safe, integrated transportation choices and new modes, contributing to civic sustainability, and emphasizing walking, cycling, and transit.”

“...a rich mosaic of cultures and lifestyles, coexisting with social responsibility, respect, enjoyment and justice.”



We will translate the Brampton 2040 Vision into meaningful benefits, together.

Thank you!



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