

City of Brampton Film Office Update

Committee of Council Meeting
May 26, 2021

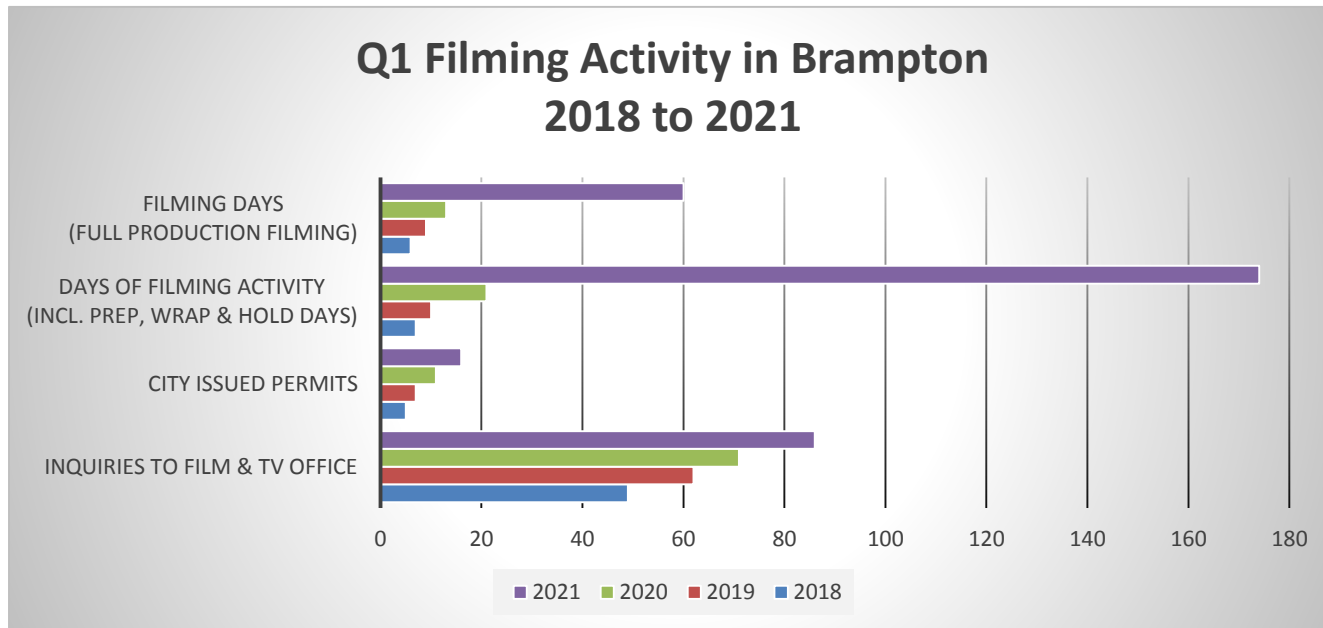
Statistics - Ontario

Ontario Film and Television Production 2018 - 2020

By Format

	2020		2019		2018	
	as at Dec. 31, 2020		as at Dec. 31, 2019		as at Dec. 31, 2018	
	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario
Production \$ = millions of dollars						
Domestic						
Feature Film	42	113.1	58	144.0	50	132.1
Television Series ¹	76	511.2	117	815.7	118	645.2
Television Movies, Mini-series, Specials, Pilots ²	58	70.6	86	85.1	62	69.9
Total Domestic	176	694.9	261	1,044.8	230	847.2
Foreign						
Feature Film	13	189.2	11	46.1	30	231.8
Television Series ¹	29	519.8	49	946.9	43	715.9
Television Movies, Mini-series, Specials, Pilots ²	14	93.4	22	127.1	21	95.6
Total Foreign	56	802.5	82	1,120.1	94	1,043.2
TOTAL	232	1,497.4	343	2,164.9	324	1,890.4

Q1 2021 Statistics - Brampton



Q1	2018	2019	2020	2021
FILMING DAYS	6	9	13	60
DAYS OF FILMING ACTIVITY	7	10	21	174
CITY ISSUED FILMING PERMITS	5	7	11	16
INQUIRIES TO FILM & TV OFFICE	49	62	71	86

Economic Impact and Revenue

Q1	2018	2019	2020	2021
ESTIMATED ECONOMIC IMPACT	\$59,100	\$68,513	\$410,720	\$7,005,350
CITY REVENUE	\$9,626	\$24,085	\$21,438	\$104,787

Production Highlights

TV Series - Apple+ - See



TV Pilot - ABC - *Acts of Crime*



Film Services Feasibility Study

Brampton City Council approved the Film Services Feasibility Study on February 17, 2021 (CW02-2021). One recommendation staff has been working on is to identify efficiencies with internal workflow processes that support film and television production.

Goal – To offer a concierge-style service for film and television production that meet industry timelines.

Ontario Creates (Ontario Film Commission)

- Film staff participate in weekly updates from the Ontario Film Commissioner including upcoming projects and updates to industry COVID-19 regulations.
- Ontario Creates Location Library
- Ontario Green Screen
- 11th Annual Ontario Regional Film Forum



Updates

Netflix Canadian Office

Toronto selected as Netflix's Canadian Head Office

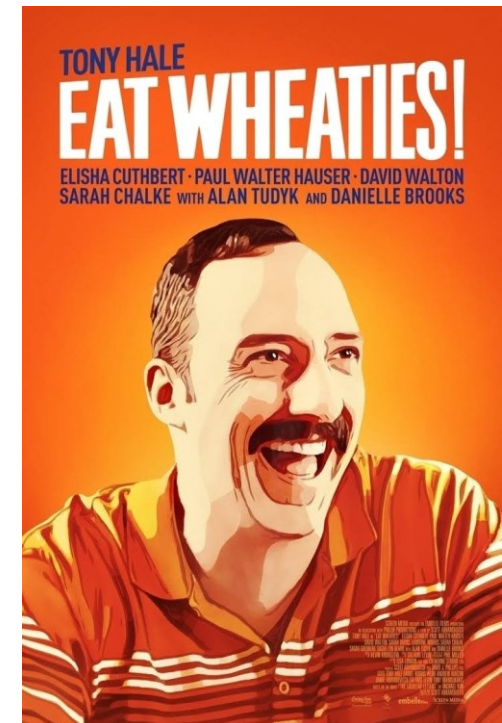
NETFLIX

Eat Wheaties!

Brampton-Born Producer David J. Phillips

Fractured: A Broken School System

Emerging Filmmaker David Peddie



Q2 Teaser

Q2 2021 production has already seen exponential growth. Highlights include:

- *The Hot Zone: Anthrax*
 - TV Series – National Geographic
- *Reacher*
 - TV Series – Amazon Prime Video
- *Chucky*
 - TV Series – USA & SYFY Network
- *Wedding Season*
 - Feature Film – Netflix



Thank You

