

Date: 2020-09-16

Subject: **2020 Advance Brampton Fund and COVID-19 Relief Fund – Funding Update**

Secondary Title: Click or tap here to enter text.

Contact: Jason Tamming, Director, Strategic Communications, Culture and Events
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Report Number: Corporate Support Services-2020-168

Recommendations:

1. That the report titled **2020 Advance Brampton Fund and COVID-19 Relief Fund for Non-Profit Arts Organizations – Funding Update** to the Committee of Council meeting of October 7, 2020, be received;

Overview:

- The 2020 Advance Brampton Fund and one-time COVID Relief Funding for Artists and Arts Organizations assist Brampton-based, non-profit organizations move towards project/program sustainability and a strengthened ability to partner, collaborate, and lead well-managed and meaningful work within the Brampton community.
- On June 24, 2020, Council approved in-principle 56 projects with a total value of \$531,948 for funding through the Advance Brampton Fund, pending the applicant's modification of their project for digital delivery in 2020 due to COVID-19. (CW151-2020).
- 48 projects have demonstrated their ability to pivot to digital delivery and have received final approval (under delegated authority) to enter into funding agreements with the City of Brampton in the total amount of \$435,561.
- On June 24, 2020, Council also approved an innovative new funding program, the COVID-19 Relief Fund for Artists and Arts Organizations, which was created to help offset a portion of losses and expenses related to COVID-19. (CW149-2020)

- Staff reviewed 24 applications received from arts organizations, which resulted in approval (under delegated authority) for 21 Brampton-based charitable and incorporated non-profit arts organizations in the total amount of \$289,998.
- Individual artist applications for the COVID-19 Relief Fund remain open until December 4, 2020, accepting applications monthly or until all available funding is exhausted.

Background:

On June 24, 2020, Council approved in-principle 56 projects with a total value of \$531,948 for funding through the Advance Brampton Fund, pending the applicant's modification of their project for digital delivery in 2020 due to COVID-19. Authority to grant final approval of projects was delegated to the Director, Strategic Communications, Culture and Events (CW151-2020).

On June 24, 2020, Council also approved a one-time funding program, the COVID-19 Relief Fund for Artists and Arts Organizations, to help offset a portion of losses and expenses related to COVID-19 and assist Brampton's arts sector in stabilizing, strengthening, and contributing to the city's economic recovery from the pandemic. Applications for relief funding are approved under the authority of the Director, Strategic Communications, Culture and Events. (CW149-2020).

Current Situation:

2020 Advance Brampton Fund

Applicants to the Advance Brampton Fund who received approval in-principle for their projects were subsequently provided with a three-week timeframe in July 2020 to submit digital modification plans, which yielded the following results:

- 48 projects have demonstrated their ability to pivot to digital delivery and have received final approval to enter into funding agreements with the City of Brampton in the total amount of \$435,561.
- Some revised project proposals included amended budgets as a result of the digital modification, reducing required funding by \$24,190.
- 8 projects have been withdrawn from consideration and the associated funding of \$72,197 cancelled.

For a list of approved Advance Brampton Fund digital projects, please see Appendix A.

COVID-19 Relief Fund for Artists and Arts Organizations

COVID-19 Relief Funding applications for arts organizations opened on July 9, 2020, and closed three weeks later, on July 30, 2020. During this time, 24 applications for the one-time relief funding were received.

Staff reviewed the 24 applications received from arts organizations, which yielded the following results:

- 21 Brampton-based charitable and incorporated non-profit arts organizations are approved for relief funding in the total amount of \$289,998.
- 3 Brampton-based organizations do not meet the program requirements, and as such are declined for funding through this program.

For a list of approved COVID-19 Relief Fund Arts Organization Recipients, please see Appendix B.

Applications for individual artists also opened on July 9, 2020, and will remain open until December 4, 2020, accepting applications monthly or until all available funding is exhausted.

Corporate Implications:

Financial Implications:

Strategic Communications, Culture and Events has \$967,000 available in its 2020 base operating budget to support community granting. This includes the Advance Brampton Fund and COVID-19 Relief for Artists and Arts Organizations.

Unallocated funds resulting from cancelled projects and reduced budgets in the Advance Brampton Fund will be moved to Reserve #16 – Community Grant Program and put towards future program funding.

Other Implications:

Legal Services will review and approve as to form the funding agreements to be executed by successful applicants.

Term of Council Priorities:

This recommendation aligns with the Term of Council Priorities. Responsible program administration supports a *Well Run City*, while the Advance Brampton Fund and COVID-19 Relief Fund directly contribute to furthering Brampton as a *Green City*, a *Mosaic*, a *City of Opportunities*, and a *Healthy and Safe City*, by providing grant funds within administrative limits to the non-profit organizations that deliver programs and projects in these service areas.

Conclusion:

The 2020 Advance Brampton Fund and one-time COVID Relief Funding for Artists and Arts Organizations assist Brampton-based, non-profit organizations move towards project/program sustainability and a strengthened ability to partner, collaborate, and lead well-managed and meaningful work within the Brampton community.

Authored by:

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Approved by:

Submitted by:

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David Barrick, Chief Administrative Office

Attachments:

Appendix A - Advance Brampton Fund 2020 - Approved Digital Projects

Appendix B - COVID-19 Relief Fund for Artists and Arts Organizations - List of Approved Arts Organization Recipients