

# CIBC RUN FOR THE CURE



Canadian  
Cancer  
Society

Société  
canadienne  
du cancer



## What is the CIBC Run for the Cure?

- 5k or 1k walk or run that supports the breast cancer cause at the Canadian Cancer Society (CCS).
- Due to Covid-19, the CIBC Run for the Cure was reimaged as an exciting virtual experience.
- This year marks the **23rd anniversary** of the Canadian Cancer Society CIBC Run for the Cure in Brampton – Once again it will be virtual!



**PAINT BRAMPTON PINK – August 22<sup>nd</sup> to 29<sup>th</sup>**

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## Why is the CIBC Run for the Cure important?

- 1 in 8 Canadian women can expect to be diagnosed with breast cancer in their lifetime.
- Cancer doesn't stop being a life-changing and life-threatening disease in the middle of a global pandemic.



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## Where are the funds raised through the CIBC Run for the Cure used?

- Funds are invested in the best breast cancer research in Canada.
- To allow CCS to provide vitally important support that helps people throughout their cancer journey.



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**WE ASK THE CITY TO PROCLAIM**

**AUGUST 22<sup>ND</sup> TO AUGUST 29<sup>TH</sup>**

## **PAINT BRAMPTON PINK WEEK**

**... an exciting pre-run event to raise awareness of the breast cancer cause**

- A week of virtual and outdoor activities.
- We encourage businesses to add the Run logo to webpages for the week.
- Wear PINK in honour of people who have faced Breast Cancer.
- Register for the RUN – [www.cibcrunfortheure.com](http://www.cibcrunfortheure.com)
- Start a team, sponsor a team or make a donation.



**NEVER STOP  
RUNNING  
OCT. 3 2021  
#CIBCRUNFORTHECURE**



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# PAINT BRAMPTON PINK

August 22<sup>nd</sup> to 29<sup>th</sup>

# CIBC Run for the Cure

Sunday, October 3<sup>rd</sup>

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OCT. 3 2021  
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*THANK YOU!*

**CIBC RUN  
FOR THE CURE**



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