

Date: 2021-06-07

Subject: **Grants & Sponsorship - External Funding Update**

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Report Number: CAO's Office-2021-749

Recommendations:

That the report titled, Grants & Sponsorship - External Funding Update 2021-749 to the Council meeting of July 7, 2021 be received for information.

Overview:

- At the May 26, 2021, Committee of Council meeting, Council passed the motion that details of funding announcements and contributions from the Federal and Provincial Governments for City of Brampton (City) projects and events be provided, cumulatively and with reference to related applications, in an annual report to Committee of Council. CW226-2021.
- Since 2019, grant funding announcements and contributions from the Federal and Provincial governments total **\$667,195,952**, which is a **232%** increase over the previous Term of Council. The volume of grant funding is higher than the previous eight (8) years.
- Once adjusted for the COVID-19 Restart & Recovery funding in response to the pandemic, the amount announced was **\$137,881,487**. The adjusted amount confirms **163%** increase over the previous Term of Council. The total amount of grant funding since 2019, unrelated to the COVID-19 specific applications, was **\$529,314,465**.
- The report is specific to grant and sponsorship funding received directly by the City. Staff have also contributed via government relations advocacy and/or consultation in support of grant funding for external partners. The financial impact of support for external partners is not the focus of this report.

- Staff have submitted fifty (50) government grant applications since 2019 and thirty-three (33) are approved at the time of writing this report, including nine (9) that are not yet public. Thirteen (13) applications are currently under review and four (4) were not successful. The success rate for approved government grant applications is **66%**.
- As part of the corporate restructuring in 2020, Sponsorship & Corporate Development is now aligned with the Grants portfolio under the Public Affairs business unit of the Corporate Projects, Policy & Liaison (CPPL). This establishes an external funding program that is composed of grants, sponsorship, revenue-generating advertising and donations. The centralized portfolio creates efficiencies anticipated to facilitate more revenue generation for the City, and regular comprehensive reporting for external funding moving forward.
- Since the start of the new citywide sponsorship and naming rights portfolio in 2019, the cumulative funding secured through sponsorship and naming rights agreements is **\$3,715,946** or an increase of 590% from the previous Term of Council.
- Therefore, the total amount of external funding secured by the Public Affairs team (Government Relations, Sponsorship & Corporate Development) programs of the CPPL division since 2019 is **\$670,911,898**.

Background:

Grant funding is an important revenue source for the City to pursue. Grants can be classified as government grants or non-government grants. The City of Brampton has historically focused on government grants because they fund capital projects.

In recent years the primary overarching Federal funding source for the City of Brampton comes from the *Investing in Canada Infrastructure Program (ICIP)* created in 2016, that commits over \$180 billion over twelve (12) years for infrastructure. The ICIP is designed to achieve three objectives: create long-term economic growth to build a stronger middle class; support the resilience of communities and transition to a clean growth economy; and build social inclusion and socio-economic outcomes for all Canadians. The *Investing in Canada Infrastructure Program* is delivered through programs and funds administered by over twenty (20) federal departments and agencies – all of which, must be monitored for updates and new announcements. The *Investing in Canada Infrastructure Program* is one of many sources of funding that is monitored by staff.

Ongoing monitoring, tracking and analysis of the numerous funding sources is important to ensure full awareness of the opportunities. New funding announcements are often re-allocating existing funding sources, which means it's not necessarily "new money" that

wasn't already being tracked by staff. Eligibility criteria and application requirements are not always included as part of a funding announcement further highlighting the importance of monitoring and tracking.

The grant process is complex and the eligibility criteria for a specific grant will determine if the City is the lead applicant, co-applicant or not eligible to apply. There is an opportunity for the City to play a support role to external organizations when we are not eligible to apply. An example of this is the Black Entrepreneurship Knowledge Hub application where staff played a supporting role. The City of Brampton is a founding partner on the grant that includes an academic institution and a non-profit community organization. That application has a national scope and is still under review.

The City has had significant success during the current Term of Council applying for grants that deliver on Council Priorities and the long-term vision of the City. Alignment of capital projects to known and unknown funding sources, and having concrete plans for those projects, are important to being in a position to apply for funding. Coordination and information sharing among departments are key contributors to the City's ability to react quickly, and align itself to maximize the opportunities available through external funding.

Situational awareness of all the funding opportunities, and internal readiness of projects (return on investment, dates, scoped, nature or work, milestones) will drive efficient and effective results. Grants require a considerable amount of commitment and strategic staff work and regular reporting to Council will evolve to evaluate all aspects of the process.

Current Situation:

The total dollar figure of funding announcements and contributions from the Federal and Provincial governments for this Term of Council, is **\$667,195,952**. This represents a **232%** increase over the previous Term of Council.

Staff have submitted fifty (50) government grant applications since 2019 and thirty-three (33) are approved at the time of writing this report, including nine (9) that are not yet public. Thirteen (13) applications are currently under review and four (4) were not successful. The success rate for approved government grant applications is 66%.

The funding announcements can require significant time to received confirmation of the status. There were notable successful funding announcements for Riverwalk (\$38.8M) in 2020 and a series of Transit (\$219M) announcements of successful awards occurred during the period 2019 to 2021. In order to ensure a fair comparison, successful funding applications were correlated with the year the submission was completed.

Corporate Projects, Policy & Liaison Grant Funding By Term of Council					
Term of Council	Amount	Percentage Change	Adjustments	Percentage Change w Adjustment	Est. Per Year
2011-2014	\$225,993,575	N/A	N/A	N/A	\$56,498,394
2014-2018	\$201,037,779	-11%	N/A	-11%	\$50,259,445
2019-2021 (YTD)	\$667,195,952	232%	\$137,881,487	163%	\$176,438,155

Staff are actively working on applications for funding available through the following:

- Green and Inclusive Community Building (GICB) Program
- Canada Healthy Communities Initiative (CHCI)
- Zero-Emission Vehicle Infrastructure (ZVP) Program
- Canada Community Revitalization (CCRF) Fund

Performance Evaluation: Adjusted for COVID-19

The COVID-19 global pandemic has increased the opportunities to apply for government funding. Funding received and or approved for the City that was allocated for the Safe Restart & Economic Recovery accounts for 21% (or \$137.8M) of the total funding announcements and contributions for this Term of Council YTD.

On November 6, 2020, the Infrastructure Resiliency Stream under the ICIP allocated \$6,265,185 to the City and five (5) applications were submitted by staff to access these funds. The applications were submitted on January 7, 2021, and confirmation of the status of those projects are pending.

On June 9, 2021, an additional \$11.M was announced under this stream allocated to the City. Details for this additional funding were not included in the announcement and staff are following-up.

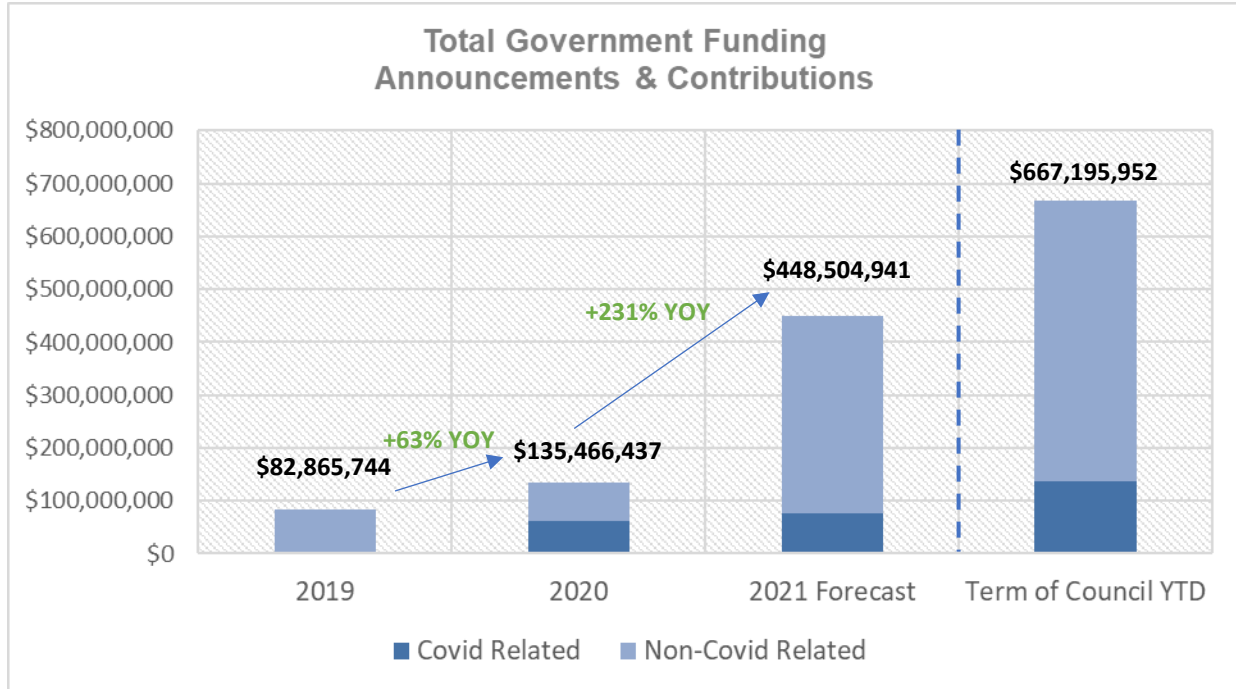
The funding secured during the 2019-YTD Term of Council was adjusted for applications related to the COVID-19 pandemic. The funds require significant staff work to secure, but in order to conduct a comparison between the last (3) Terms of Council the funds were removed. Despite the COVID-19 funding applications, the current Term of Council achieved a 163% increase in federal and provincial grant funding compared to the previous eight (8) years.

Data Analysis:

The following chart and tables detail the intergovernmental funding to the City for this Term of Council. There are fifty (50) grant applications in the list and thirty-three (33) have approved funding. There are a number of applications identified in the data set as

“under review” because the status is not yet public. This is an initial display of information that will evolve with regular external funding updates.

Table A: Total Government Funding Announcements & Contributions



The data below itemize the funding utilized to generate the bar graph. There are specific funding applications that have not been publicly announced and the City is required to maintain confidentiality of the details, those applications are included in the overall funding total (bar chart) but not the total in the Tables.

Data 1: COVID-19 Non-Infrastructure Funding

COVID-19 NON-INFRASTRUCTURE FUNDING - (Federal/Provincial Funding)	Funding Announced YTD	Year
Safe Restart Agreement Phase 1 - Ministry of Transport, Municipal Affairs & Housing - Allocation Based	\$34,911,209	2020
Safe Restart Agreement Phase 2 - Ministry of Transport, Municipal Affairs & Housing - Evidence Based	\$57,552,544	2020, 2021
Safe Restart Agreement Phase 3 - Ministry of Transport	\$23,492,613	2021
Recovery Funding for Municipalities program (includes 2021 forecast)	\$14,697,948	2021
Municipal Transit Enhanced Cleaning (MTEC) program	\$602,038	2021
Provincial Fire Safety Grant	\$151,000	2021
FedDev Ontario & Tourism Industry Association of Ontario - COVID Relief	\$158,950	2020
TOTAL	\$131,566,302	

Data 2: Infrastructure – Federal & Provincial

INFRASTRUCTURE - FEDERAL/PROVINCIAL	Funding Amount	Application Status	Application Submitted	WARD
Investing in Canada Infrastructure Program (ICIP)				
1. COVID-19 Resiliency Stream - NEW - Applications based on allocated funding: \$6,265,185				
Archdekin Pedestrian Bridge Repairs	\$1,248,000	Under Review	2021	3
Clark Transit Roof Replacement	\$1,300,065	Under Review	2021	7
Earnscliff Changeroom Refresh	\$933,120	Under Review	2021	8
Creditview Road over Credit River Tribute Bridge Repair	\$1,440,000	Under Review	2021	4
Fire Station Replacement of Overhead Doors (multiple stations)	\$1,344,000	Under Review	2021	
*Second round of funding announced for Brampton - \$11.7M - details to access funds not yet available				
2. Public Transit Stream - Applications				
	\$218,717,792			
Transit Maintenance & Storage Facility	\$128,166,174	2021	2019	
2020-2024 Bus Refurbishments	\$40,777,379	2021	2019	
Downtown Transit Hub	\$22,000,000	2021	2019	
Replacement Buses	\$16,741,239	2021	2019	
Smartbus System Replacement	\$7,333,000	2021	2019	
Smartbus Camera/DVR application	\$3,700,000	2020	2019	
2020-2023 Growth Buses	\$125,304,838	Under Review	2019	
Fare Collection Equipment	\$7,333,000	Unsuccessful		
3. Community, Culture and Recreation Infrastructure Stream - Applications				
	\$6,182,005			
Rose Theatre Accessibility and Efficiency Upgrades	\$4,097,600	2021	2019	1
Susan Fennell Youth Hub	\$1,035,786	2021	2019	4
Chinguacousy Wellness Interior Renovation	\$1,048,619	2021	2019	9
Chris Gibson Expansion	\$18,794,479	Under Review	2019	1
Carnegie Library (restoration and repurpose use)	\$1,679,000	Under Review	2019	
Centre For Innovation	\$94,900,000	Under Review	2019	
Mssissauga Embleton	\$36,437,500	Under Review	2019	
Central Peel Innovation Centre	\$1,886,500	Under Review	2019	
Sesquicentennial Park - Activity Hub	\$1,806,750	Under Review	2019	9
Century Gardens Youth Hub	\$3,952,487	Under Review	2019	1
Gore Meadows Outdoor Facilities and Parks	\$1,606,000	Under Review	2019	10
Victoria Park Multi Sport Facility	\$12,502,765	Under Review	2019	
Cassie Campbell Youth Hub	\$8,030,000	Under Review	2019	6
Gore Meadows Library Renovation		Under Review	2019	10
4. Green Infrastructure Stream - Intake has not opened for large municipalities				
Rural and Northern Communities Stream - not applicable to Brampton				
Disaster Mitigation and Adaption Fund - currently closed for applications				
Riverwalk Flood Mitigation Expression of Interest Application Approved	NA	2019	2018	
Riverwalk Flood Mitigation	\$38,800,000	2020	2020	1
Smart Cities Challenge - funding reallocated to Canada Healthy Communities Initiative (Covid-19)				
Federal Gas Tax Fund - forml based. Name changing to Canada Community Building Fund				
Received 2019, 2020 and Forecasted 2021	\$148,350,571	NA	NA	
Canada Infrastructure Bank				
Transit authorized to execute MOU in relation to exploring electrification financing opportunities				
Public Transit Infrastructure Fund - allocation based model				
Received 2019, 2020	\$31,895,469	NA	NA	
Green and Inclusive Community Building (GICB) Program - pillar of the new "Strengthen Climate Plan" (\$1.5B)				
Susan Fennell retrofits, repairs and upgrades		Application in progress		4
Canada Healthy Communities Initiative (CHCI) - NEW \$31M COVID-19 response				
Active transportation and SNAP Program		Application in progress		
Active Transportation Fund - NEW \$400M - under design and consultation. Staff monitoring for application intake to open				
Clean Water and Wastwater Fund (part of ICIP pre 2018) - applications are not being accepted at this time				
Received 2019, 2020	\$6,018,766	NA	NA	
TOTAL	\$449,964,603			

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Data 3: Natural Resources – Federal & Provincial

NATURAL RESOURCES - Federal/Provincial Funding	Funding Amount	Application Status	Application Submitted
E-Bus Pan-Canadian Battery Electric Bus Demonstration and Integration Trial - 2020, 2021	\$11,152,412		
Growing Canada's Forests: Early Start Projects			
Brampton's One Million Trees Program – EOI Application approved to submit full project proposal	NA	2021	2021
2021 Tree Plantings: Brampton One Million Trees Program - Full proposal	\$1,280,000	Under Review	2021
Zero-Emission Vehicle Infrastructure Program			
Electric Vehicle (EV) Charging Stations - Round 1 - Co-applicant - 12 charging stations in Brampton	\$57,767	2020	2019
Electric Vehicle (EV) Charging Stations - Round 2 - Co-applicant	\$100,000	Under Review	2020
Electric Vehicle Charging Stations for Fleet Operations			2021
Great Lakes Protection Initiative			
Jefferson, Jordan, and Jayfield Parks Stream Restoration Project	\$7,333,000	Unsuccessful	2020
Zero Plastic Waste Funding Initiative (ZPWFI)			
Watercourse Plastic Debris Trap and Removal System	\$250,000	Unsuccessful	2020
TOTAL	\$11,210,179		

Data 4: Other Federal Funding

OTHER FEDERAL FUNDING	Approved Funding Amount to COB	Application Status	Application Submitted
Celebrate Canada			
Canada Day 2019, 2020, 2021	\$170,500	Same Year	Annually
New Horizons for Seniors Program (NHSP)			
Staying Connected: A Video Resource for Seniors and Caregivers	\$20,575	2020	2020
CanExport Community Investments			
Advanced Manufacturing	\$11,000	2020	2020
National Ecosystem Fund			
Black Entrepreneurship Program's Knowledge Hub - Supporting Applicant		Under Review	2020

Data 5: Green Municipal Fund

FCM - GREEN MUNICIPAL FUND	Funding Amount	Application Status	Application Submitted
Community Efficiency Financing			
Residential Energy Efficiency Program, Design Study	\$175,000	Under Review	
Pilot Projects			
Glendale Public School and Haggert Avenue Green Infrastructure Retrofit Pilot Projects	\$350,000	2019	2019

Data 6: Provincial Funding

PROVINCIAL	Total Funding/Contributions	Year
Gas Tax - Allocation based model	\$44,412,584	2019, 2020, 2021
Small Business Enterprise Centre (BEC) - Allocation based model	\$312,941	2019, 2020, 2021
Ontario Ministry of Health Senior's Programs - Allocation based model	\$190,075	2019, 2020, 2021
Cannabis Legalization Implementation Fund - Allocation based model	\$657,242	2019, 2020
Ministry of Heritage, Sport, Tourism and Culture Industries		
Public Library Operating Grants	\$1,023,555	2019, 2020, 2021
Public Library Pay Equity	\$52,932	2019, 2020, 2021
Afterschool Program	\$54,000	2021
Reconnect Festival and Event Program	\$55,500	Under Review
Farmers' Market	\$14,699	2019
Audit and Accountability Fund	\$250,000	2020
Ministry of Energy, Northern Development and Mines - Community Energy Plan	\$40,318	2020
Municipal Comuter Cycling Grant/Cycling Infrastructure (MTO) - continued from 2018 but now discontinued	\$113,750	2019
Minstry for Seniors & Accessibility - Inclusive Communities Grant - Tennis Clubshouse Rosalea Park	\$60,000	Unsuccessful
Ontario Trillium Foundation - Community Building Fund - Capital stream - Staff monitoring application intake, anticipated later in 2021		
TOTAL	\$47,122,096	

Non-Government Grant Funding

In general, individual Departments have independently worked to pursue non-government grants. The new centralized grants function will support the pursuit of these funding opportunities to help grow this funding source and strengthen overall results reporting for non-government grant funding.

Data: Non-Government Grants, Community Services – Recreation & Parks

Non-Government Grants - Community Services - Recreation and Parks	Total Contributions	Year
Canadian Tire Jumpstart - 2019, 2020	\$35,145	2019, 2020
Lifesaving Society - Swim to Survive - 2019	\$85,515	2019
CN EcoConnexions From the Ground Up - Tree Planting - 2021	\$25,000	2021
TOTAL	\$145,659	

Looking Ahead

In 2020, as part of the corporate restructuring Sponsorship & Corporate Development was consolidated with the Public Affairs portfolio in the CPPL division. The move aligned external funding – defined by grants, sponsorship, revenue-generating advertising and donations.

The significance of this move is that it creates an opportunity for synergies in processes between sponsorship and grants. Specifically, centralizing the grants process such that there is situational awareness, monitoring, tracking and reporting for both government and non-government grant opportunities.

Corporate Implications:

Financial Implications:

There are no financial implications associated with this report.

Other Implications:

The success of the Grant & Sponsorship programs is the result of the collaborative cross-department efforts and focused on financial opportunities for the City.

Term of Council Priorities:

The Grant and Sponsorship funding crosses all departmental boundaries with the potential to create financial benefits for large number of municipal services. The objective of the program is support all five (5) Term of Council Priorities through the strategic management of funding opportunities.

- Brampton is a Mosaic

- Brampton is a Green City
- Brampton is a City of Opportunity
- Brampton is a Safe & Healthy City
- Brampton is a Well-Run City

Conclusion:

The Grants & Sponsorship - External Funding Update is the preliminary consolidated grants report to be received for information by Council. Since 2019, intergovernmental funding announcements and contributions total **\$667,195,952**. The Grant & Sponsorship funding for the City is a combination of department initiated, directed managed by CPPL or a collaborative effort. When you combine the grant funding with the revenue generated from sponsorship the total is **\$670,911,898**.

In order to maintain the level of positive Grant & Sponsorship funding, the Office of the Chief Administrative Officer will implement via policy that all grant and sponsorship applications require the strategic review and approval by the CPPL division. This will ensure that applications are reviewed from a Corporate Project, Policy, Government Relations and Sponsorship perspective. It is also essential that applications for Grant or Sponsorship funding are not requested in isolation of the broader strategic goals of the administration in compliance with the Term of Council Priorities.

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