

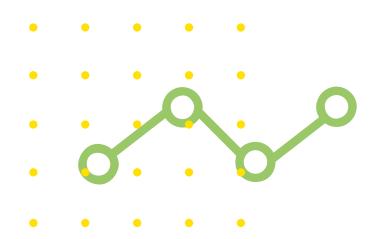
# Altitude Accelerator:

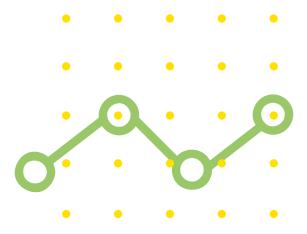
Presentation to Brampton Council Oct. 13, 2021

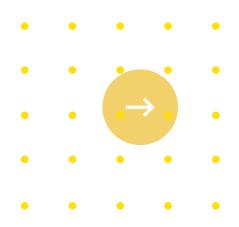








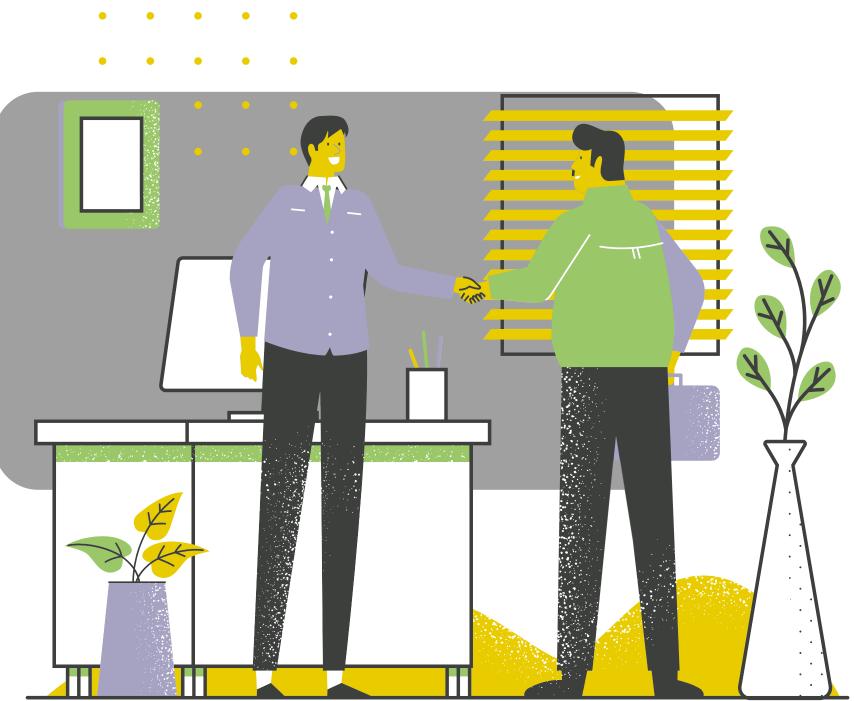






## Who We Are

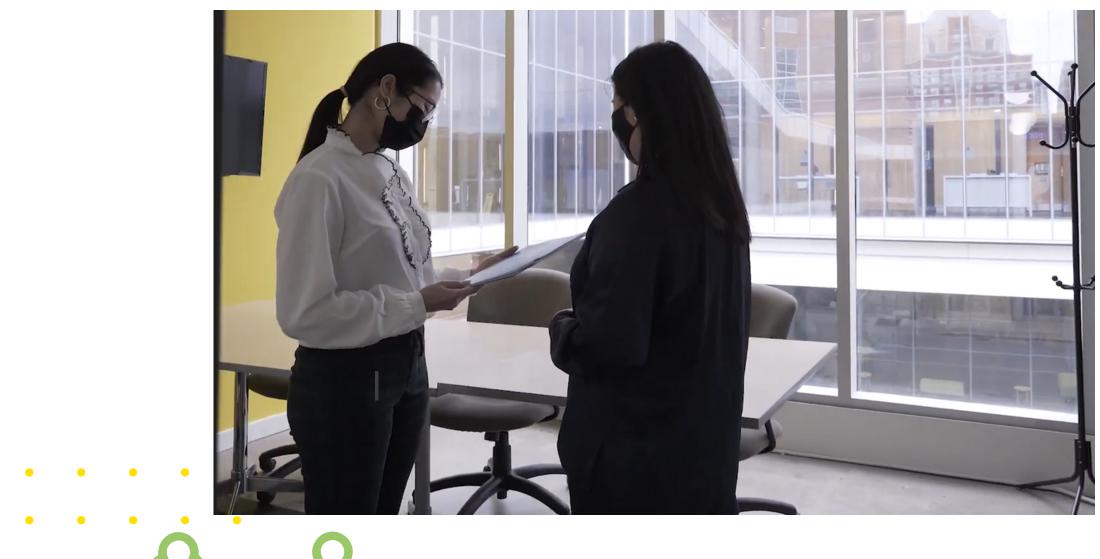
- We help tech-based founders start and scale their companies
- Member of the Brampton Innovation District





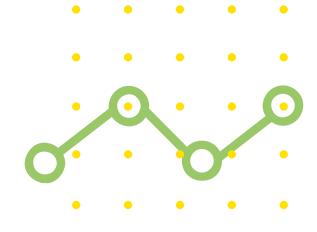


#### Altitude Accelerator



- • • •

#### BRAMPTON innovation district





## Entrepreneur Profile at Altitude Accelerator

• Serial entrepreneurs with years of experience in their field of expertise

• •

- Both technical and non-technical founders
- Advanced degrees (i.e. MBA, PhD)





### Our Clients

130 New Clients April 2020 -March 2021

> Life Sciences 11.4%

Hardware

13.7%

Advanced Materials & Manufacturing 8.9%

CleanTech 13.8%

Other 5.1%

#### Digital Media & ICT 47.1%







#### M2M is for you if...

•

You have an innovative techbased business

You have a well-defined value proposition and know exactly who your target customers are

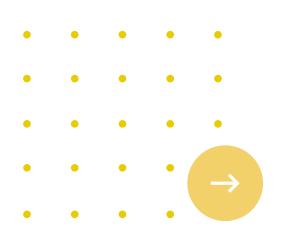
You have an MVP but need help with your business model and marketing

You're adapting your launch strategy for the new economic reality

#### **Register today!**



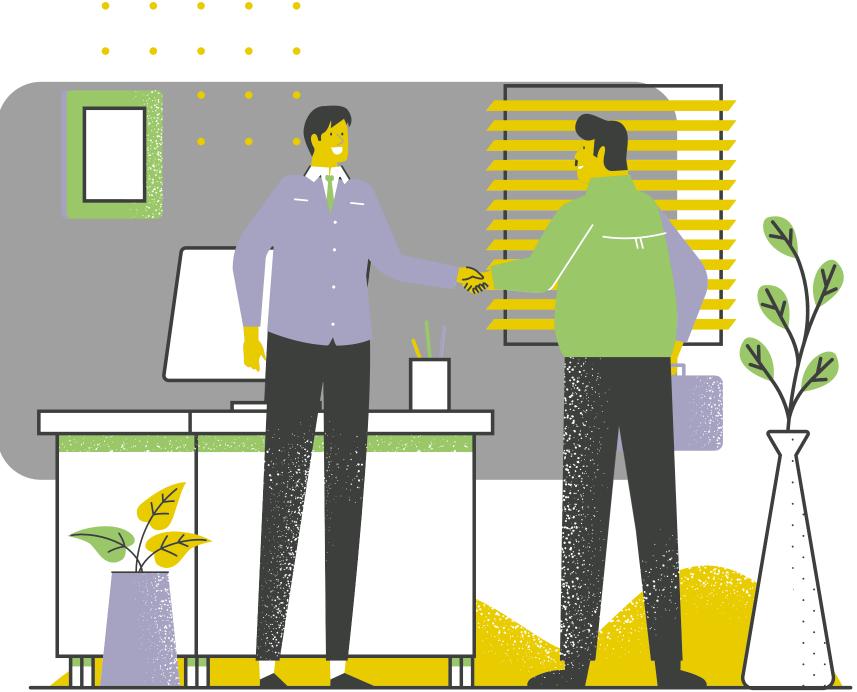
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## M2M to Market

- New program to help tech innovators get you to market faster.
- Born out of the COVID-19 crisis, the program focuses on business model development and marketing strategy.
- This program was delivered virtually and supported 50 founders









#### Introducing the Altitude Accelerator

#### Investor Readiness Program

LAUNCHING OCTOBER 2021



# **Investor Readiness Program**

## **Investor Readiness**



money.



# Do you know what it takes to successfully raise capital?

It takes more than a good idea and a compelling story to raise

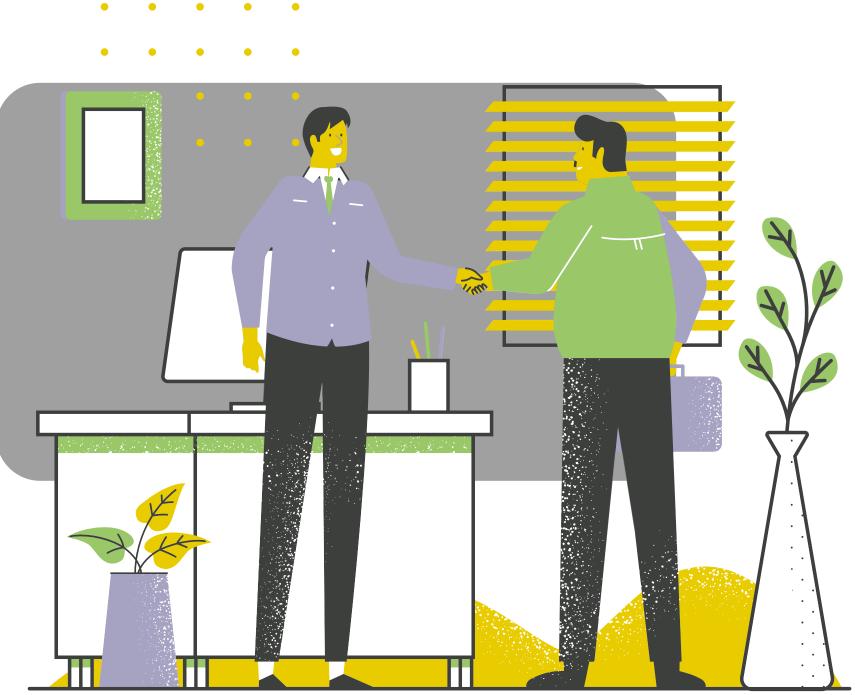
Our Investor Readiness Program is an exclusive, 8-week program offering for high potential technology startups looking to raise a seed round. We are unique in our hands-on approach and investor matching processes.

Apply Now



## Investor Readiness

- Exclusive 8 week program
- Module experts, 1:1 advisorship to address specific challenges, student teams to help explore/execute decided strategies
- Successful completion = guaranteed introduction to Preference Capital and matching to our curated investor list (500+)







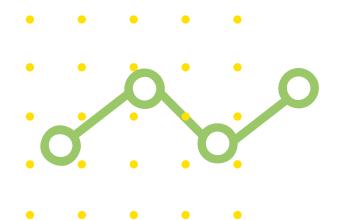
### **Expert Partners**





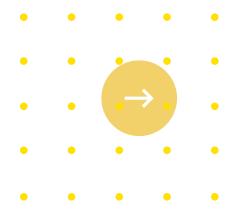






bdc\*



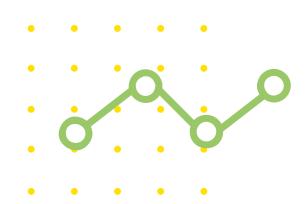




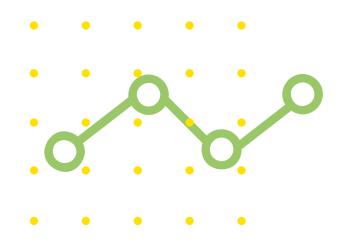
## **Exclusive Partnership**

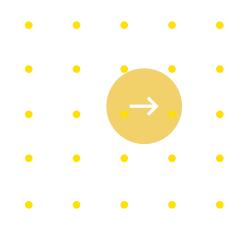


**Preference Capital provides Altitude Accelerator** clients the opportunity to meet with a venture capital firm focused on seed funding.











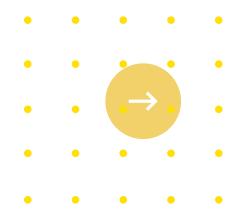
# **Community Collaboration**



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#### Downtown Brampton BIA









stripe









Google Cloud

**ALTITUDE** ACCELERATOR scaling to new heights

~

aws















#### BRAMPTON innovation district



#### Bereskin &Parr





## Let's Get In Touch!

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Pam Banks Executive Director pam.banks@altitudeaccelerator.ca (289) 373-3052

www.altitudeaccelerator.ca



