





## Rogers Cybersecure Catalyst: Update for the City of Brampton

# New Funding Generated in Q2 and Q3

 CAD\$1.8m from Employment and Skills Development Canada for the **Cyber Talent Transformation Initiative**.

 CAD\$828k from Public Safety Canada for **Virtual Cyber Camp for Girls** and **Responsible Technology Policy Training Micro-Credential**.

 CAD\$250k from Mastercard for **Catalyst Cyber Range Capstone Program for Diverse Learners**.

**= CAD\$2.878m**

# Program Results

## To-Date

# ACCELERATED CYBERSECURITY TRAINING PROGRAM IMPACT

- 700** : Estimate number of total graduates by Dec 2023
- 231** : Total graduates by end of 2021
- 93%** : Employed Graduates (within 12 months of graduation)
- 20** : Peel Youth Stream (18yrs - 30yrs) October-June
- 40** : RBC Women in Cyber Stream, October-June



# Erik's Story

Erik graduated from the ACTP's New Careers in Cyberstream in April 2020, and now works as a Threat Researcher for eSentire. No matter where he works, he's driven by a desire to help make the world a safer place.

"I decided to pursue a career in cybersecurity because of my love for technology and my deep-rooted need to protect and empower the vulnerable. I want to do everything I can to ensure nobody feels helpless in the face of new breaches surfacing."



# Soheila's Story

Sohelia completed her training at the ACTP in June 2021, and is now working at Deloitte Canada as a Cybersecurity Consultant.

“I love working in cybersecurity because I believe cybersecurity is an important cornerstone of modern digital life and business. I am able to provide technical support for challenging cybersecurity and data protection issues by continuing education, developing new skills and intelligence strategies.”



# Catalyst Cyber Accelerator Program Overview

## Catalyst Cyber Accelerator By The Numbers

- 14+ Entrepreneurs-in-Residence
- 11 Corporates-in-Residence
- 5-8 companies per cohort
- 3 month cohort
- 3 cohorts per year

## Group Workshops

Provide the entire cohort a workshop on specific areas of expertise.

## 1 on 1 Mentorship

Meet with the founder 1on1 to provide guidance, support and act as a sounding board for ongoing operational activities.

## Assist

Helping establish a roadmap for growth and assist with setting realistic milestones

## Recommend

Emerging cyber start-ups in the Canadian Cybersecurity Ecosystem that are looking to scale and grow.

## Evaluate

Potential new commercialization projects and ideas in terms of commercial viability and financing



# Partners in the Catalyst Cyber Accelerator - Corporates in Residence



# Partners in the Catalyst Cyber Accelerator - Entrepreneurs in Residence

## EIRs & Mentors



**Toufic Adlouni**  
Co-founder, Renno & Co.



**Portia Asli**  
CEO, OptimizedBrain.com



**Mandy Bachus**  
Founder, Flare Creative Group Inc.



**Snita Balsara**  
Senior Investment Manager,  
Head of Community, MaRS



**Nish Bhalla**  
Angel Investor & Advisor



**Steven Cohen**  
CEO, C3ISO Consulting



**Brad Duguid**  
Consultant



**Brian Gallant**  
CEO, Canadian Centre for the Purpose of the Corporation



**Phillip Gales**  
Founder & CEO, inate.ai



**Darren Gallop**  
CEO, Security



**Mark Hausen**  
CEO, HR Tech



**Micheal Ho**  
Consultant



**Erin McLean**  
CMO, eSentire



**Rahul Raghavan**  
Co-founder, we45



**Rafal Rohozinski**  
CEO, Zerpoint Security &  
Co-founder, SecDev Group



**Eldon Spickerhoff**  
Founder, eSentire Inc.



**Bram Warshafsky**  
Founder, Shelfgram

Ryerson  
University



## Alumni - Cohort 1



# Alumni - Cohort 2



# Current Cohort



# Catalyst Corporate Training & Cyber Range Activities

In October 2021 Corporate Training & Cyber Range will launch a new suite of **ransomware-related products**. The products take a role-based approach to deliver training in a meaningful way to a variety of audience groups, such as Senior Leaders, Management, and Technical Teams.

Ransomware products feature interactive workshops and where appropriate, Catalyst experiential learning simulations (Tabletop Exercises and Cyber Range technical scenarios) to heighten engagement in the learning process, stimulate critical thinking and uncover key areas of improvement.

In Q2 + Q3, the Cyber Range has delivered:

- 12 Demos to organizations within the public and private sector.
- 8 Hands-on Cyber Range workshop sessions
- 15 active proposals with clients from the public and private sector

# Ongoing Training Activities

- Additional scenarios for the Cyber Range being developed with increased focus on incident response and recovery, and OT/critical infrastructure
- Engagement with key sectors to build training programming for related associations
- Marketing brochures and collateral being updated to reflect new product offerings
- Pursuing partnerships to amplify training offering to a wider audience

# Questions