

Date: 2021-10-13

Subject: **2021 Funding Request – Volunteer Mississauga Brampton Caledon (Volunteer MBC)**

Contact: Yvonne Sinniah, Manager, Strategic Community Development and Program Partnerships, yvonne.sinniah@brampton.ca, 905-874-3371

Report Number: Community Services-2021-1045

Recommendations:

1. THAT the report from Yvonne Sinniah, Manager Strategic Community Development and Program Partnerships, Recreation, dated August 27, 2021, to the Committee of Council meeting of October 13, 2021, re: **2021 Funding Request – Volunteer Mississauga Brampton Caledon (Volunteer MBC)** be received; and
2. That the amount of \$35,700 be transferred from the Community Services, Recreation, Community Development account to Volunteer MBC for 2021.

Overview:

- Volunteer MBC is a community based non-profit organization fostering and developing volunteerism across all community sectors in Peel serving the cities of Mississauga, Brampton and Caledon.
- The City of Brampton has been providing funding to Volunteer Mississauga Brampton Caledon (MBC) since **2009** and for the past five years funding of \$35,700 was provided from the Recreation Division's budget
- Volunteer MBC has requested funding from the Municipality of \$35,700 for 2021.
- Volunteer MBC has been able to accomplish some significant milestones in 2020, even in the midst of the COVID-19 pandemic by serving the residents of Brampton.
- Staff recommend that funding remain at \$35,700 for 2021 in the context of the Covid-19 pandemic. Any future changes to funding will be communicated in a

timely way with Volunteer MBC ensuring that the organization is able to prepare for long term sustainability.

- This report seeks approval to transfer the \$35,700 from the Community Services, Recreation Division's, Community Development account to Volunteer MBC for 2021.

Background:

Volunteer MBC has been in existence since 2008 with a mandate to promote and support meaningful volunteerism opportunities and to strengthen community organizations with recruiting, retaining and recognizing volunteers. The City of Brampton has provided funding since 2009 based on annual requests.

The mandate of Volunteer MBC aligns with the community development philosophy of forming strong networks at the grass roots level by engaging community members and organizations, such as the Region of Peel, local schools, other not-for-profit organizations and neighbourhood networks and residents.

Volunteer MBC has achieved some significant accomplishments in 2020, the Covid-19 pandemic year. Some of the highlights include:

- Delivered over 16,000 meals to the most vulnerable residents in Brampton via their Peel Moves program with the help of volunteer drivers
- Their Mask Marvel volunteers, many of them seniors, sewed close to 3,000 homemade masks to protect people across the homeless shelters and in the Peel supportive housing buildings.
- Made 16,274 Brampton volunteer referrals for in-person and virtual roles.
- Offered 30+ free COVID-19 VERS-US forums to Leader of volunteers to build their capacity.

A detailed report of the organization's 2020 accomplishments can be referenced in *Appendix A*.

Current Situation:

Volunteer MBC is a community based, non-profit organization that serves the broader community in the Peel Region, providing services that benefits a range of organizations and people who want to serve as volunteers. Currently, the funding for Volunteer MBC is transferred from the Recreation's Division's budget.

Based on the Volunteer MBC's strategic plan 2020-2024, the organization helps to strengthen the organizational capacity of its member organizations by providing valuable resources and training. The recommended financial investment on the City's part in supporting Volunteer MBC enables support to community agencies in Brampton utilizing volunteer services in a coordinated manner, particularly during the Covid-19

pandemic. The organization also supports their member organizations by providing capacity and education related to risk management, health and safety, community engagement, virtual volunteering, and program delivery during the pandemic.

The Region of Peel, The City of Mississauga, the Town of Caledon and the United Way of Peel Region continue support Volunteer MBC with operating grants.

Volunteer MBC is requesting that the City of Brampton continues their financial support for 2021 based on the 2020 funding approval of \$35,700. The funding is to be directed to the Volunteer Brampton Centre (an arm of Volunteer MBC) and will be used to support marketing, communication and other non-core operating expenditures for the centre.

Corporate Implications:

Financial Implications:

Funding for this request is available in the Recreation Division's operating budget. The Recreation division will continue to review the efficacy and value of the financial support provided to Volunteer MBC over the course of the 2021 calendar year to ensure the outputs of this program continue to be beneficial to the City of Brampton and are not redundant with current volunteer efforts throughout the City, and aligned with funding levels of other municipalities

Term of Council Priorities:

This report aligns with the Strategic Council Priority of a Well-Run City enabling public participation through volunteer engagement.

Conclusion:

This report has been prepared to seek the necessary approval to provide the funding to Volunteer MBC in the amount of \$35,700 from Recreation Division's Community Development Account.

Authored by:

Reviewed by:

Yvonne Sinniah
Manager, Strategic Community
Development and Program
Partnerships

Anand Patel
Acting Director, Recreation

Approved by:

Submitted by:

Marion Nader
Commissioner, Community Services

David Barrick,
Chief Administrative Officer

Attachments:

Appendix A – 2020 Volunteer MBC Report – Brampton Cares

Appendix B - Letter from Volunteer MBC, 2021 Funding request

Appendix C – Volunteer MBC Audited Financial Statements 2020

Appendix D – Volunteer MBC Strategic Plan 2020-2024 Map