

Sheridan

October 15, 2021

Dear Mayor Brown and members of Council,

I am writing on behalf of Sheridan College in support of the Urban Community Hub concept to obtain endorsement by Council and to initiate pilots at Uptown Brampton and Queen Street East precinct. We strongly support the hub design and programming concepts that provide thoughtful curation for the application and integration of technology and innovation; arts and culture, community health and social services, urban ecology, and sustainable community development principles in action; as well as the strong consideration for lifelong experiential learning.

As the Urban Community Hub concepts continue to evolve in their planning, there are many programs and discipline areas of expertise at Sheridan that could be leveraged – ranging from our programs in the arts and interactive design, technology and engineering, community and health studies, and business. Further our six Research & Incubation Centres, including the EDGE Entrepreneurship Hub, are poised to develop and apply creative research, innovation and entrepreneurship that matters and provides high impact within our communities.

Finally, Sheridan's Continuing and Professional Studies department has already built a relationship with the Brampton Library system to offer courses in the community, with high capacity to build adaptable courses, programs and micro-credentials that continue to meet industry and community demands for re-skilling and up-skilling.

There are tremendous opportunities to fully realize life-long learning, innovation and industry connections, leveraging our partnerships with Peel District School Board and Brampton Library. We are excited to work together to create inclusive and equitable opportunities to learn and position the hub as a “one-stop-shop” for training the next generation of community leaders.

We look forward to working with the City of Brampton to realize the Urban Community Hub vision in our community and improving health, environmental, economic and education outcomes.

Most sincerely,



Michelle McCollum
Associate Vice President, Sheridan College