



# VisionAI

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SNEHA ABRAHAM

[www.visionaisolutions.com](http://www.visionaisolutions.com)

*Presentation to the Brampton City Council - Founder  
Institute Delegation*

VisionAI Solutions

# AI Solutions for Healthcare



VisionAI's mission is to help healthcare organizations develop their artificial intelligence strategy and build AI solutions using machine learning, computer vision, and natural language processing

We are committed in using artificial intelligence and advanced technology solutions in improving care for our elderly population in Brampton



# FOUNDER INSTITUTE

WE'RE BUILDING AN INNOVATION DISTRICT. JOIN US.

BRAMPTON  
**innovation**  
DISTRICT

[INVESTBRAMPTON.ca](https://investbrampton.ca)

- **VisionAI is part of the Founder Institute-Toronto Cohort to develop its first product**
- **We joined the program in July 2021, with the funding made available through the Brampton Innovation District-Founder Institute partnership**



# Our Product

An AI solution ( NLP-based) that helps primary care doctors identify risk of cognitive decline and dementia early in their patients as they age

- Integrates with existing Electronic Medical Record (EMR) software platforms
- Peace of mind for seniors as they age



# Our Secret Ingredient to Growth

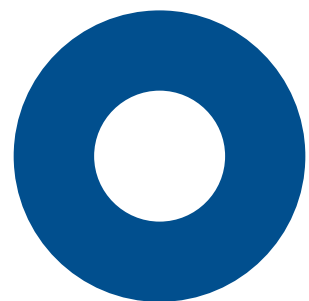
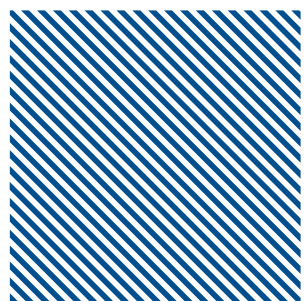


FOUNDER  
INSTITUTE

**Founder Institute Program  
has helped VisionAI to  
develop:**

- Product Vision
- Product-Market Fit
- Revenue Models
- Marketing Strategy
- Product and IP Strategy
- Growth and Pre-Seed Funding Strategy

# **24 meetings with Founder Institute mentors to date**



- **Mentors provided input on our product pitch in weekly meetings and office hours**
- **Helped provide introductions to various stakeholders**

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# Future Roadmap

1

**VisionAI Solutions  
joined the Founder's  
Institute Equity  
Collective**

September 2021

2

**VisionAI to secure letters of  
intention for pilot testing  
within Brampton healthcare  
organizations**

**e.g., Primary care clinics, Ontario Health  
Team Brampton-Etobicoke**

October 2021- January 2022

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# Future Roadmap

3

**Develop MITACS R&D  
partnership to develop MVP**

Introduced to MITACS director through the  
Brampton Venture Expo Event

October 2021- January 2022

4

**Join accelerator programs and  
apply for pre-seed funding  
(dilutive & non-dilutive)**

e.g., Brampton RVZ zone, Techstars, CDL

December 2021- April 2022



# Founder

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## Sneha Abraham

- Experienced Healthcare Data Analytics and AI strategist with 10 years of experience
- HBA in Health Studies from University of Toronto, MSc in Health Services Research from University of Manitoba , MMAI (Masters of Management in Artificial Intelligence) from Smith School of Business, Queen's University
- Sneha is passionate about using AI and advanced analytics solutions in improving patient care and healthcare efficiency.

# Advisory Network

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## Darryl Lobo

- Management Engineer, MMAI (in Artificial Intelligence)
- Analyst at DHL Canada

## Dr. Keith Thompson

- Virtual Care Innovator and Primary Care Physician
- Clinical Professor (adjunct) at University of Western Ontario
- Member for IEEE SA telehealth IC, Association for Corporate Growth Toronto Chapter, Digital Health Canada, C.D. Howe Institute, OntarioWeb MD

## Dr. Taru Manyanga

- Physiotherapist
- Assistant Professor of Physical Therapy at University of Northern British Columbia

## Bryn Loftness

- PhD student in Data Science, University of Vermont
- Research Affiliate at Broad Institute of MIT and Harvard

## Tom Ladd

- Digital Health Sales Scientist
- Founder, Palladin Health Group, Georgetown, Ontario
- Chief Story Teller, CareStory

## Alexander Banh

- Chief of staff at Fulcrum Technology Holdings, a private equity firm
- Principal at Apex Advisory
- Raised Ecobee Series C funding
- MMAI (in Artificial Intelligence)

## Sarah Khetty

- Director of Marketing at Maple Lodge Farms
- Brampton Top 40 under 40



# Thank you

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