



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number _____ - 2021

To amend By-law 399-2002, as amended, The Sign By-law

WHEREAS the Jaguar Land Rover Brampton dealership is located on the west side of Coachworks Crescent; and

WHEREAS a proposal for a four (4) second storey signs abutting storage space has been received in connection with the dealership;

WHEREAS the Four (4) proposed signs are appropriate for effective building identification;

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS as follows:

1. THAT By-law 399-2002, as amended, is hereby further amended by adding the following sentence to Schedule XIII SITE SPECIFIC PROVISIONS:

84. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PL 43M1907 PT BLK 1 RP 43R34979 PART 5 (50 Coachworks Crescent) is permitted:

- a) Four (4) second storey wall signs shall be permitted on a wall abutting storage space, subject to the following restrictions:
 - i. Two (2) second storey signs abutting storage space shall be permitted on the South Elevation, these signs shall have a maximum accumulative sign area of 6.31m² and may be illuminated;
 - ii. Two (2) second storey signs abutting storage space shall be permitted on the West Elevation, these signs shall have a maximum accumulative sign area of 13.47m² and may be illuminated; and
 - iii. The second storey signs sign shall not contain an Electronic Variable Message Centre.

ENACTED and PASSED this 20th day of October, 2021.

Approved as to
form.
2021/10/19
Colleen Grant

Patrick Brown, Mayor

Approved as to
content.
2021/09/14
R. Conard

Peter Fay, City Clerk