

Committee of Council

September 23, 2020

Chinguacousy Park Micropilot Update

SCOOTY

www.ridescooty.com



Brampton 2040 Vision for Transportation & Connectivity

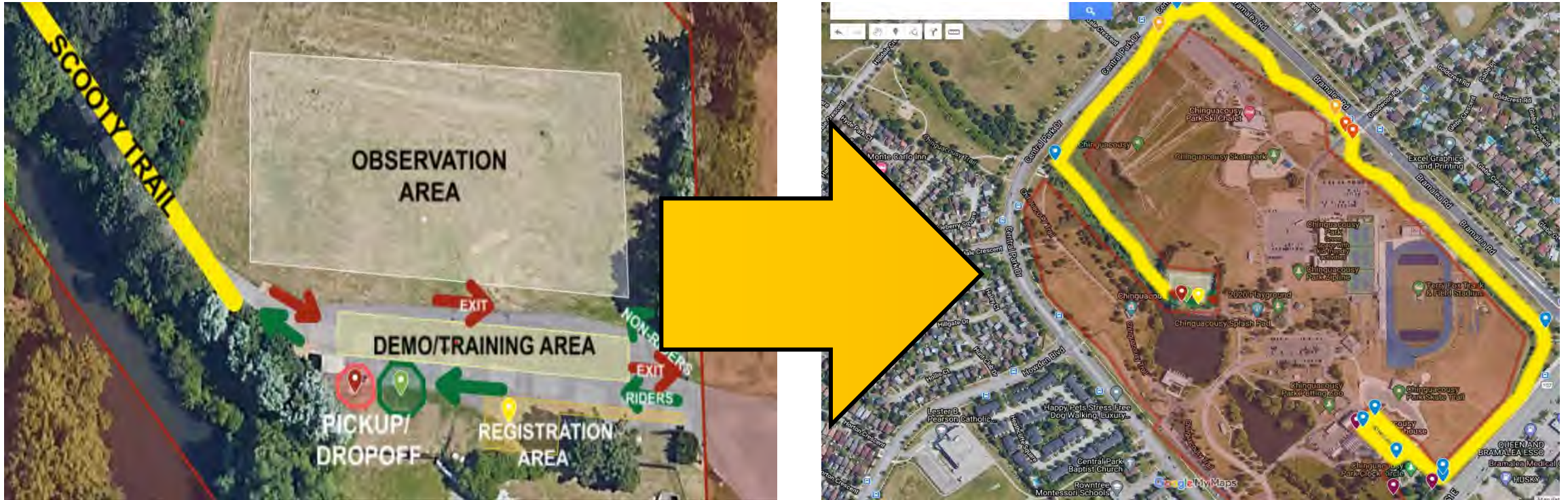
"...A mosaic of safe, integrated transportation choices and new modes, contributing to civic sustainability, and emphasizing walking, cycling, and transit."



Together, we will realize the Brampton 2040 Vision



SCOOTY Chinguacousy Park Micropilot: Aug 28–30 & Sept 3–7



- Trail planned with Parks & Rec and Tourism & Events, marked with 60 signs
- Over 700 riders, averaging 25 mins of trail time and 10 mins of demo/training time
- More than 1,000 interactions, 629 surveys and solid social media coverage



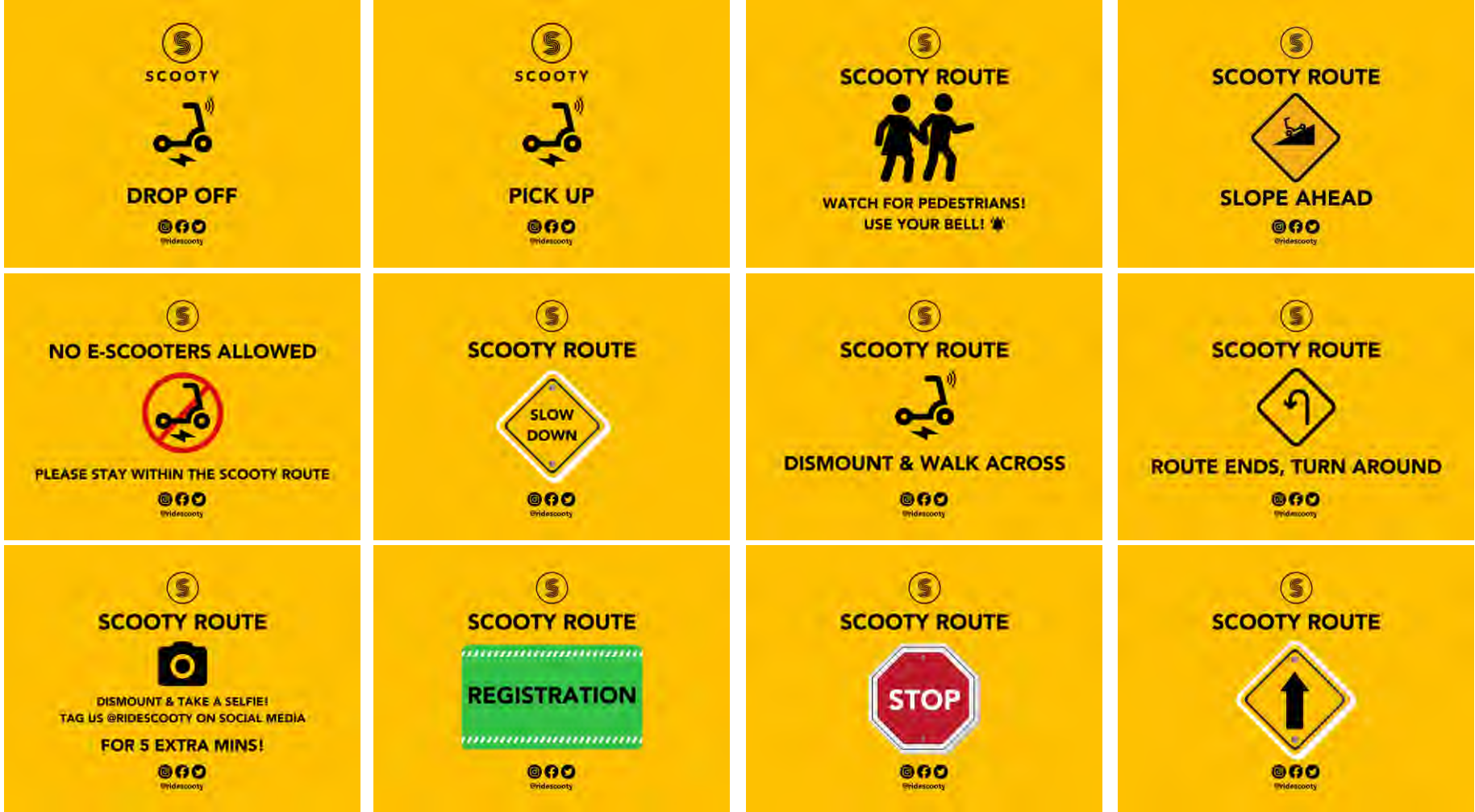
SCOOTY Chinguacousy Park Micropilot: Aug 28-30 & Sept 3-7



Rider experience was overwhelmingly positive



Chinguacousy Park Micropilot: Signs



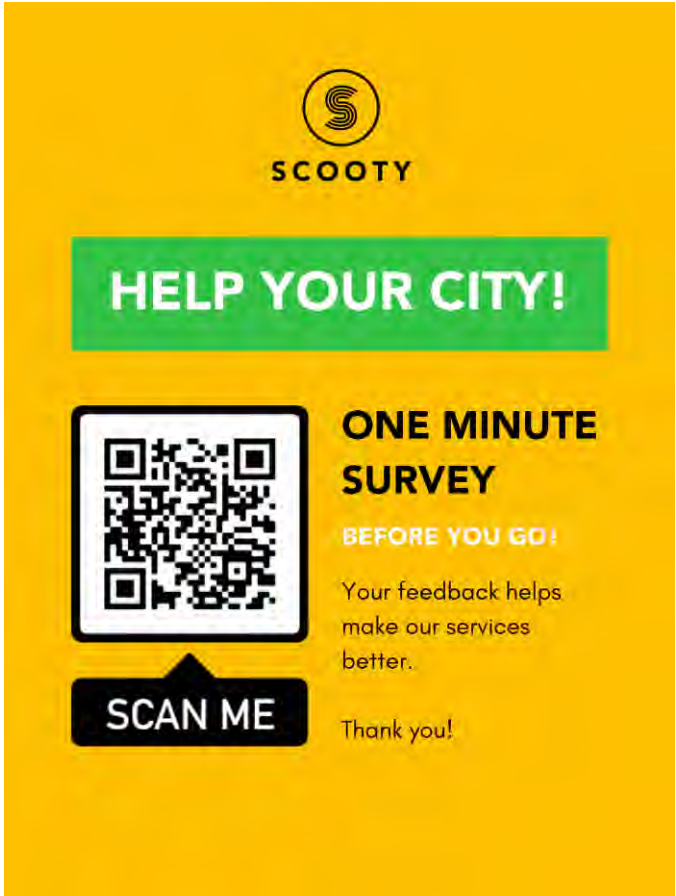
Informational Signs/Pamphlet



Signs were displayed at information booth/registration table



Safety pamphlet handed out to all riders



Rider exist survey



Network and Community News Coverage

CityNews



<https://www.instagram.com/tv/CExcTeWBfIW/?igshid=y4sqej7vjdyv>



3,100
views



880
views

OMNI
TELEVISION



<https://www.instagram.com/tv/CE4p74khMQt/?igshid=1a2ziccwmsjdz>



426
views

BRAMPTON
FOCUS



<https://www.instagram.com/tv/CEt7JJggc96/?igshid=fjzqrh7ip3wz>



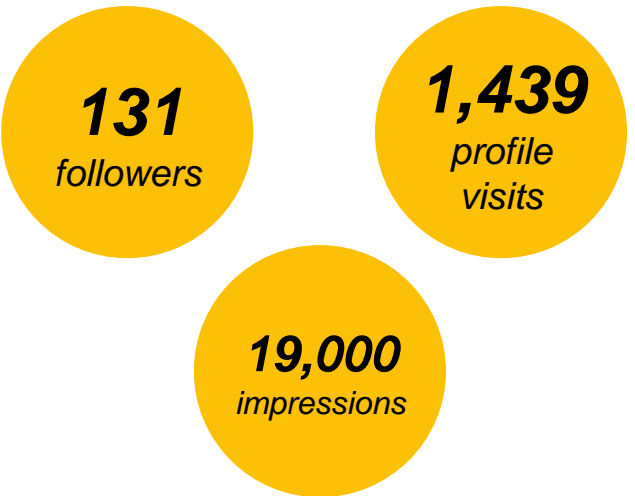
790
views



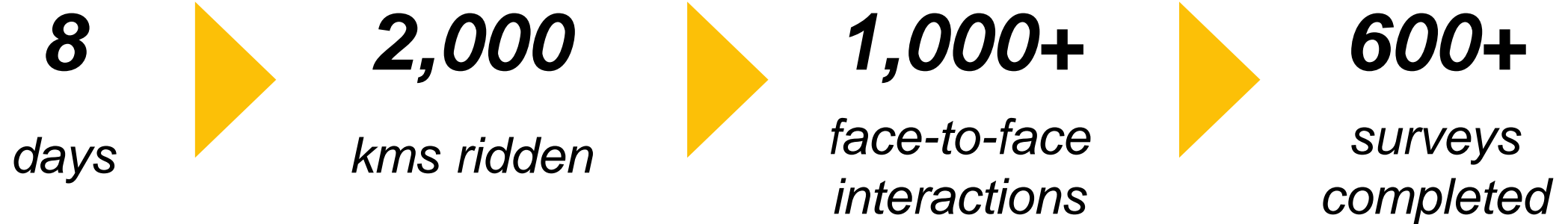
491
views



Social Media Outreach

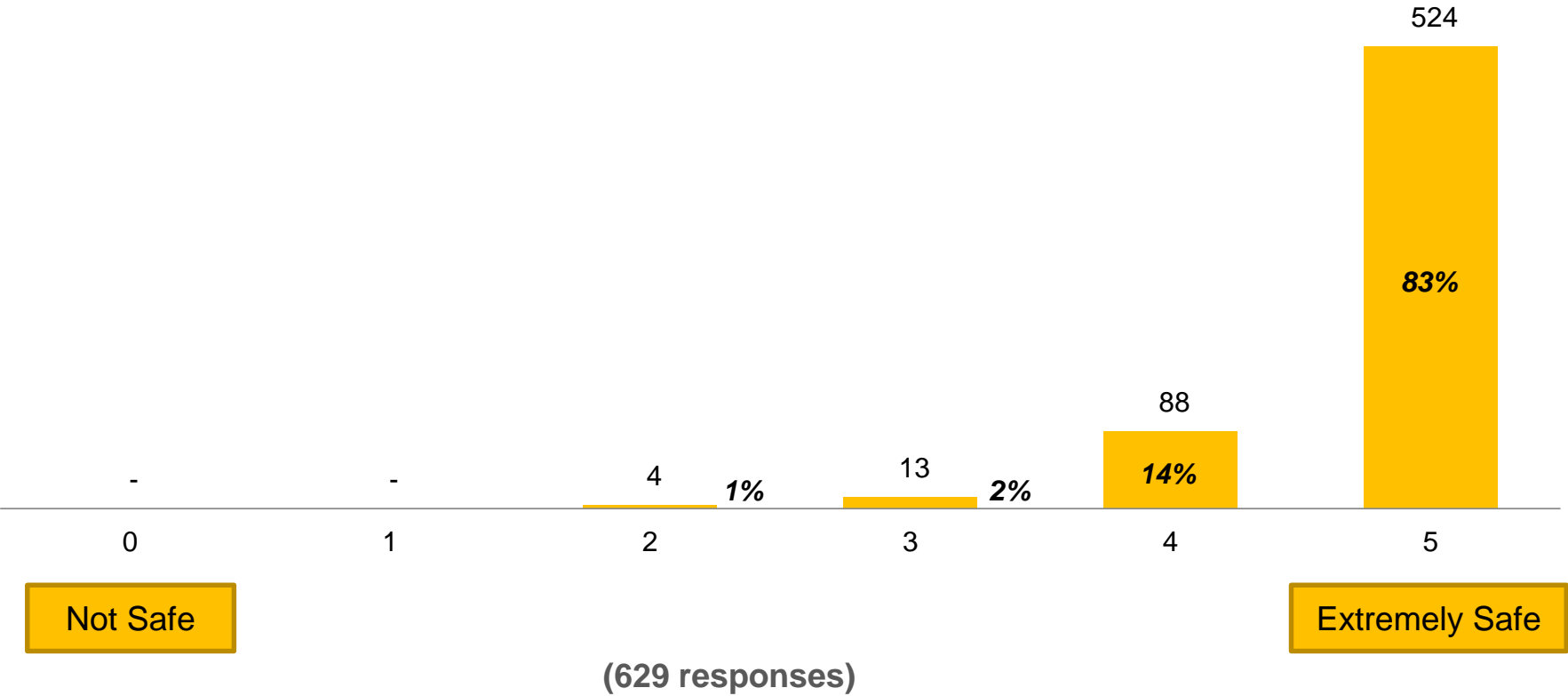


Micropilot Survey Results



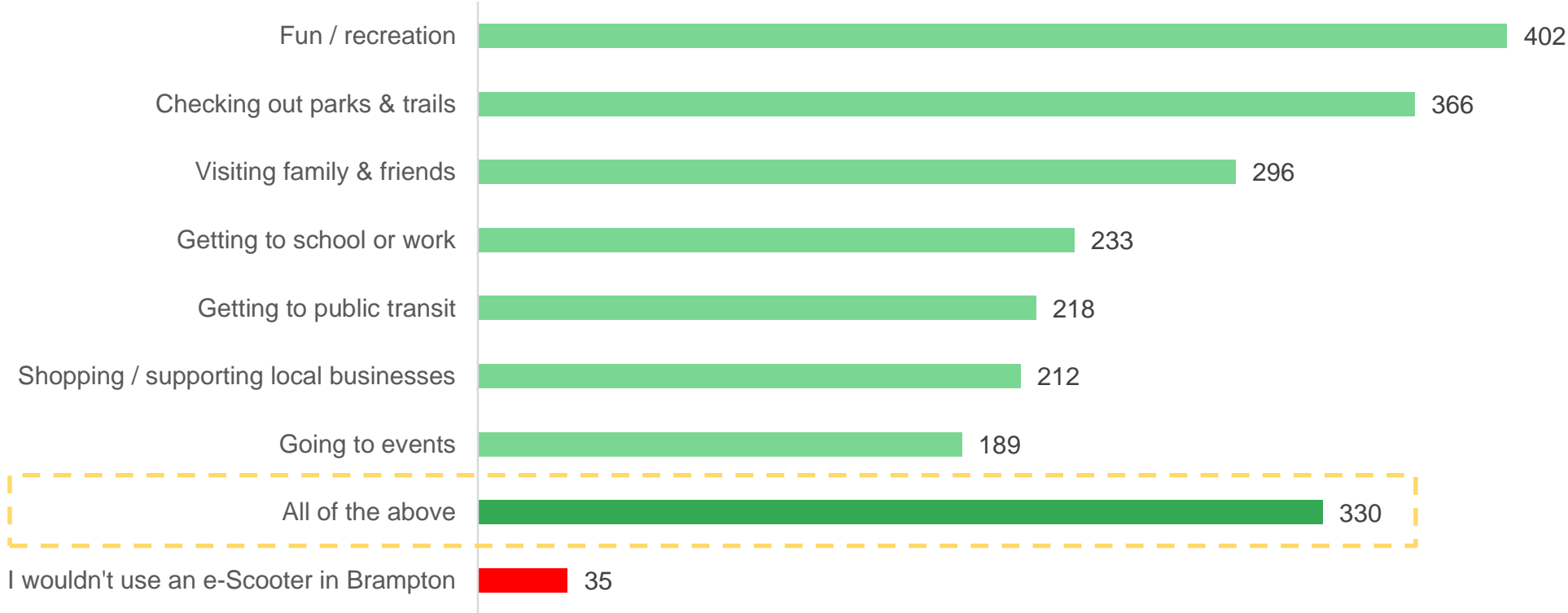
Riders expressed they felt very safe

On a scale of 0 to 5, how safe did you feel riding the e-Scooter (0 being not safe at all and 5 being extremely safe)?



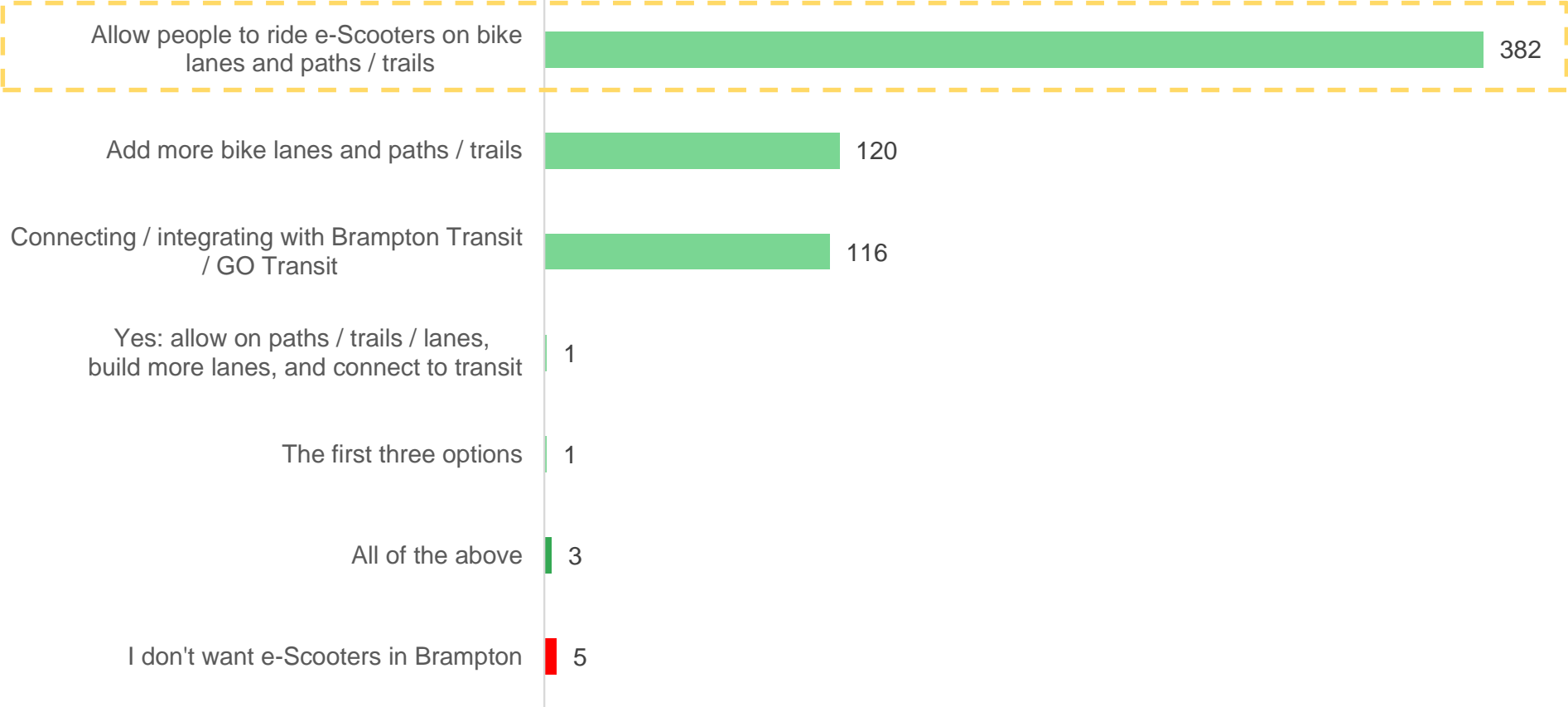
Riders see a variety of applications for e-Scooters with recreation, sightseeing, and socialising leading the use cases

Would you use an e-Scooter to help you do any the following in Brampton?



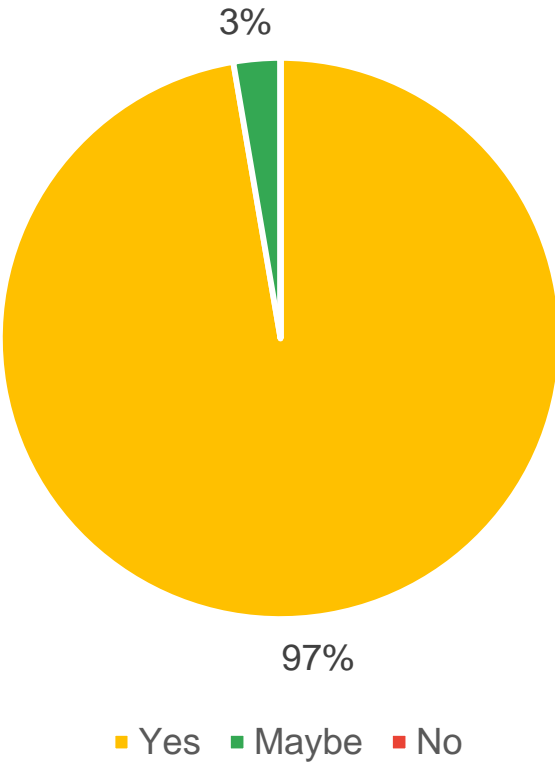
Riders want more bike lanes

What could the City do to make it easier for you to use e-Scooters?



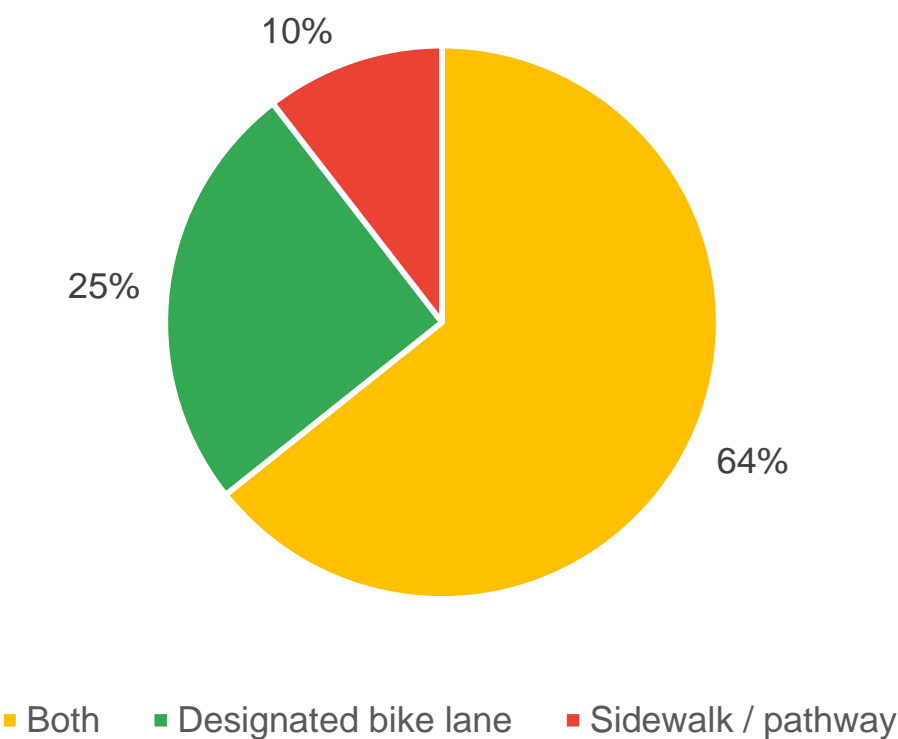
Riders are very eager to use e-Scooters again in parks and trails

Would you ride an e-Scooter again along a trail or within a park?



Riders prefer designated bike lanes over sidewalks

Would you feel more comfortable riding an e-Scooter on a:



Testimonials

"Really fun, hope to see it in the city"

"I really enjoyed the ride. It runs smooth and handling is excellent."

"Great experience pollution/noise free"

"Extremely safe. Would like to have part of our community."

"Very heavy and strong scooters. Enough leg room on the Scooty. Love the fact the speed is set at 17. Would do it again"

"Amazing addition if it comes to Brampton!"

"Great mode of transport during the summer! Very fun and recreational."

"Great demo. Professional company. Boosts Brampton's cool factor!!!"

"The e-Scooter itself is a great inbetween way to get people to be more outside and somewhat active. The scooter itself felt very safe, handled bumps very nicely and regulated speeds when going downhill. Definitely a great addition to Brampton and ching park"

"Awesome. I work at the park and this would make it 100x better than biking"

"These would be super convenient for my day to day use!"



SCOOTY looks forward to continuing the partnership

Extension of micropilot into October/November

- Test other potential sites in Brampton
- More opportunities to gather data
- More tie-ins with economic development
- More feedback from residents

Supporting the Staff Report to be submitted for October

- Provide our plans, data and feedback from the initial micropilot
- Share research and data from other communities that have e-Scooter and micromobility plans

We thank Council and Staff at the City of Brampton for their trust



Thank you!

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