

Algoma
UNIVERSITY

BRAMPTON CAMPUS

November 2021


Algoma
UNIVERSITY





Campus Renovation and Expansion Update

- **Phase 2 renovation and expansion complete, increasing campus footprint to 31,000 sq. ft.**
 - A new Welcome Centre designed for the university to directly connect with prospective students, parents, counsellors, and external partners
 - A new student centre - 4,000 sq. ft. space dedicated and built for students
 - Collaboration Space for the Centre of Social, Cultural and Economic Innovation (SCEI)
 - Five new classrooms, three new student meeting rooms, one new computer lab
 - 13 new offices for staff, faculty, student services/supports and our student union
- **Currently developing phase 3 expansion strategy, which will include developing:**
 - One-stop-shop for Student Success and Services. A space dedicated to front-line student support, mental health services, and more.
 - 90+ seater classroom, to support the growing demand in of our academic programming
 - Multifaith and prayer room
 - Additional offices, hotelling spaces, and collaboration space for staff, admin, and external partners
 - New academic programs that target degree students, both at the undergraduate and graduate level

**19,000+ SQ. FT. EXPANSION
OF 31,000 SQ. FT.**
in the  of downtown
BRAMPTON

PHASE
3 expansion
strategy
underway



Enrolment, Recruitment/Marketing and Program Update

- **Recruitment and marketing efforts are in full effect**

- 1500 total students enrolled at the Brampton Campus this academic year
- 107% increase in domestic student at the Brampton campus (2020/21)
- 28% increase in student interactions related to student recruitment initiatives
- New brand architecture being developed by marketing agency to align Algoma University core values across all three campuses

1500
total students
enrolled at the
BRAMPTON CAMPUS 2020/21

- **8 new multilateral pathway agreements that extend to all Ontario Colleges**

- 2+2 Business diploma and advanced diplomas to Business and Business Accounting degrees
- Computer Science diploma and advanced diplomas to Computer Science degrees
- General Arts and Science Pathway into Psychology
- 26 total agreements to date

107% **INCREASE**
DOMESTIC STUDENTS
Brampton campus - 20/21

- **Future academic programming at Algoma University**

- Fall 2022:
 - Undergraduate: Community, Economic, and Social Development, Sociology, Health Sciences – Aligned with Ryerson's future medical school and our planned Ontario Mental Health and Addictions Research and Training Institute
- Planned for 2023 and beyond:
 - Undergraduate: Biology, Environmental Studies
 - Graduate: Computer Science and Technology Business & Psychology

8 **MULTILATERAL PATHWAY**
agreements that extend
to all Ontario Colleges



Community Engagement and Economic Impact

• 2021 Sponsorships

- Supported Canada Day, Farmer's Market, Garden Square Summer Series, and The Rose Season events through the annual 2021 sponsorship with City of Brampton
- BBOT Annual Sponsorship (State of the City, Business Excellence, Top 40 Under 40, "I love Brampton" campaigns)
- Performing Arts Co-Op & Intern Program for Black and Indigenous Youth

• Algoma University Economic Impact Survey - FY 2018 to FY 2028 Impact

- The City of Brampton's ROI will be 5.2 in FY 2022 and will grow to 29.5 by FY 2028

• Homestay

- RFP complete and secured partnership with Canada Homestay Network to provide housing support for students in Brampton

IMPACTS CREATED BY THE BRAMPTON CAMPUS EXPANSION

Present value impacts,
FY 2018 to FY 2028 Long-run
annual impacts



Short-run Capital
Spending Impact

\$13.7
MILLION N/A



Long-run Operations
Spending Impact

\$65.8
MILLION **\$8.9**
MILLION



Long-run Student
Spending Impact

\$63.0
MILLION **\$7.6**
MILLION



Long-run Alumni Impact

\$192.0
MILLION **\$55.7**
MILLION

TOTAL IMPACT

\$334.5
MILLION **\$72.2**
MILLION

JOBS SUPPORTED

N/A 756

ANNUAL BRAMPTON CAMPUS IMPACTS (UNDISCOUNTED)

FY 2018 FY 2028



Long-run Operations Spending Impact

\$593.0 → **\$8.9**
THOUSAND MILLION



Long-run Student Spending Impact

\$369.3 → **\$7.6**
THOUSAND MILLION



Long-run Alumni Impact

\$2.0 → **\$55.7**
MILLION MILLION

TOTAL ANNUAL IMPACT

\$2.9 → **\$72.2**
MILLION MILLION

JOBS SUPPORTED

40 → 756



Student Support and Services

• Student Support Services

- Increased staff and Regulated International student Immigration Advisors (RISIA) in Brampton (2 student success advisors, Assistant registrar, Student Experience, 2 RISIA)

• Mental Health and Wellness Support

- Maintained a zero-waitlist for counselling support services
- Significant increase to counselling and mental health supports for students (24/7):
 - TalkCampus - instant mental health support for students
 - IM Well App - safe and confidential live chat 24/7 access to counselling support in over 240 languages.
 - Homewood Health - 24/7 unlimited access to counselling and life coaching in 140 languages
- Mental health & wellness sessions for students in quarantine
- 11 counsellors in Brampton

Travel and Financial Aid

- Arrival support team to coordinate documentation, quarantine, travel, confirmation of enrolment, wellness check ins for students in quarantine
- Student Emergency bursary 63% of students who applied to the over \$140,000 raised was immediately distributed to students within 4 weeks

COUNSELLING
support services

11 **BRAMPTON**
COUNSELLORS

STUDENT EMERGENCY BURSARY
\$140,000⁺ raised & distributed

Thank you





APPENDIX A: Supplementary Site Images

24 Queen Street



Lower Lobby: **School of Business & Economics Student Lounge**



Lower Lobby: **School of Business & Economics**



Lower Lobby: **School of Business & Economics**



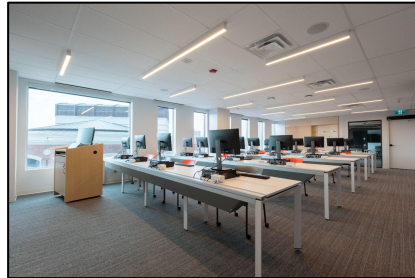
Lower Lobby: **Student Meeting Room**



Lower Lobby: **SBE Full-time Faculty Offices**



Lower Lobby: **Classroom**



3rd Floor: **School of Computer Science & Technology – Computer Lab**



3rd Floor: **School of Computer Science & Technology – Student Lounge**



3rd Floor: **School of Computer Science & Technology – Classroom**



APPENDIX A: Supplementary Site Images

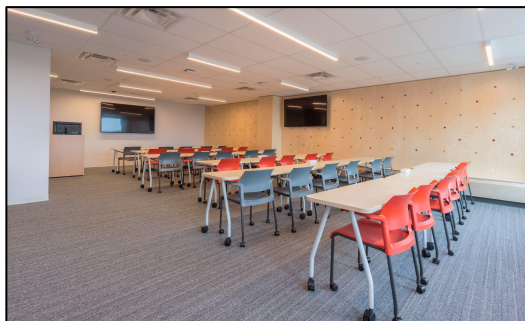
24 Queen Street



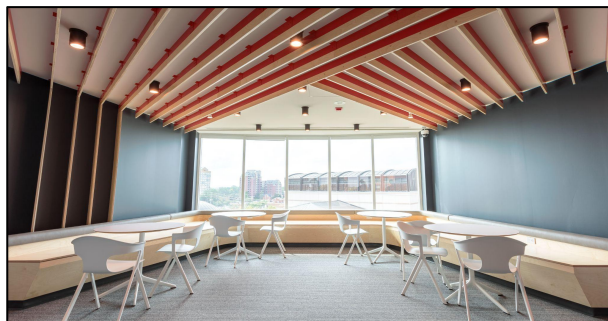
Lobby: Welcome Centre



Lobby: Welcome Centre



3rd Floor: The School of Computer Science & Technology Classroom



3rd and 6th Floor: Student Lounges



Lobby



Student Centre

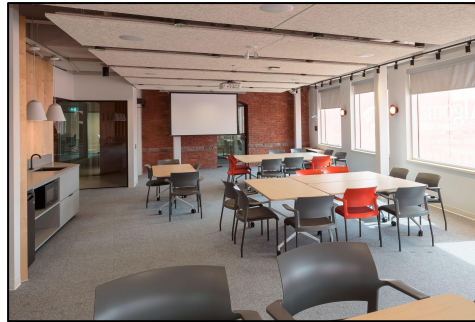


Student Centre

Administrative Offices



Exterior - 8 Queen Street



3rd Floor: Centre for Social, Cultural, and Economic Innovation

