

Brampton Diamond Sports Centre for Excellence

- **Vision** → One venue for Brampton Minor Baseball Inc. and Brampton Girls Softball Association (Brampton Diamond Sports) players to develop and showcase their skills.
- **Why** → Brampton has a rich baseball and softball history that has translated into competitive success, national recognition and an environment that promotes safety, being active and creating productive citizens...but we can be doing so much more.

Brampton Diamond Sports Centre for Excellence

- At Issue

- Every year Brampton either loses players to other centres, due to lack of resources, or worst, Brampton teams seek venues in other cities for indoor training;
- BGSA opened a training facility more than 15 years ago, but they have outgrown it;
- BMBI opened an indoor facility in 2013 and have outgrown it;
- The two entities would like to “partner” in some fashion to build a Centre for Excellence to be used by both organizations.

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- The Solution
 - The Brampton Diamond Sports Center for Excellence
 - Indoor facility;
 - Turf area for sport specific game training;
 - Strength and Conditioning area
 - Healthcare area (athletic therapists)
 - Meeting/Class rooms (both sport tactics and academics)
 - Locker rooms
 - Multipurpose turf stadium diamond to be used by both orgs;
 - Multiple game diamonds for tournament hosting.

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- There is a model to follow



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- Benefits

- Improved Community Spirit and Athlete Retention

- Currently, in a COVID-impacted environment, between them the orgs have 1500 players participating in diamond sports
 - In a non-COVID-impacted year, the number can easily double
 - A Centre for Excellence improves our ability to retain and attract athletes

- Increased economic activity for the city

- Currently, the aggregate number of tournaments that are run by both orgs is 27 tournaments between May 1 and September 30
 - Average of 12 teams per tournament with an average of 14 players per team
 - Three to four teams per tournament require accommodations
 - A Centre for Excellence would allow us to host National Championships and Player Showcases
 - Player Showcases could be run multiple times per year

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- Our Ask
 - Partner with the city to...
 - Identify an appropriate location;
 - Determine a mutually-beneficial funding model (once built, the Centre would be self-sufficient);
 - Consider amending and accept an expanded scope in the research and consultation, to be performed by your consultants, of the Cricket Stadium project, which would include a full SWOT review of sports impact on the City, residents, businesses & surrounding GTHA, community & market assessment & matrix, including but not limited to economic, tourism and future domestic and international investment opportunities & impacts for the City of Brampton through the development of a Centre for Excellence.

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- Questions?

