

Math
Thru
Music

DJpreneurship



Presenting
Ashley Naraine-
Crevier-Business
Associate
&
Daniel Bishun-
#thebusinessadvisor

 **BRAMPTON**

Brampton
Entrepreneur Centre
• Co-working Space



Joseph immigrated to Canada in December 1991.

Founder of Math Thru Music, he has well over a decade of experience creating and implementing youth engagement strategies. Developed various entrepreneurship programs such as DJPreneurship,

- 2017 Top 40 Under 40 Leadership
- 2020 Business Excellence Award

Math Thru Music is on a mission to excite, educate and empower students to gain a greater understanding of numeracy, entrepreneurship, coding and social justice using the art of DJing.

A client of the Brampton Entrepreneur Centre, since 2017.

- Incorporated in 2017
- Regular Business Consultations with Staff
 - Marketing
 - Financial
 - Business Process
 - Program Development



DJpreneurship

What is DJPreneurship?

- The Brampton DJpreneurship conference is now in its fourth year, and it all started with the Math Thru Music DJ program at lunchtime.
- Most students wanted their own DJ equipment, but lacked the funds or had to wait for special occasions like birthdays to save.
- The goal was to inspire students to have an **entrepreneurial spirit** and think proactively about ways to fund their lifestyles, passions and become future business owners.
- In providing students with the opportunity to ask questions and to listen to the experiences of real entrepreneurs, they are inspiring the next generation of entrepreneurs.
- Their entrepreneurial experiences through the DJpreneurship assemblies and conferences have hosted well over 1,500 students thus far and this year's event will be the largest crowd yet.

The DjDepot logo, featuring the text "DjDepot" in a bold, black, sans-serif font. The "Dj" is enclosed in a black circle.The Pioneer logo, featuring the word "Pioneer" in a stylized, italicized, red font.

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BEC continues to partner with Math Thru Music to connect with youth and show them entrepreneurial skills and opportunities.

BEC has been able to reach over 1,000 students in the past 4 years via Math Thru Music.

- Creating a pathway to the Summer Company program.
 - Business training and mentorship
 - Provides alternative to traditional educational pathway
 - Experiential learning (running a business)
 - Provides \$3000 to start their own business

Miwako Chang was part of the Summer Company 2021 program and launched her own successful DJ'ing business.

**Summer
Company**



Brampton Entrepreneur Centre will participate in the 4th Annual DJpreneurship Conference on Nov 18th.

- The theme for 2021 is Taking Flight.
- We look forward to welcoming students to flight 4141 - Business Class
 - (4141 = 41 George Street South)
- The BEC crew will be assisting with the flight that day
- On the flight, we'll be serving business facts and mentorship with a side of hustle.

Please check out the pre-flight movie

<https://youtu.be/LiZOYbSZ5i8>

DJpreneurship