



BRAMPTON MEANS BUSINESS **NOW**

VIRTUAL FDI MISSION

Brampton to USA

Oct-Nov 2021

MISSION OVERVIEW

- Initiative from the City's Economic Recovery Strategy;
- A focus on Business Retention and Expansion (BR&E) and new Foreign Direct Investment (FDI).

Key Messages:

- Brampton's growing Innovation and Technology Sector and diverse talent pool that differentiate us from other cities;
- Staff engaged with government, businesses, start-ups and tech institutions across the US;
- Hosted five official institutional events (meetings) attended by more than 80 businesses, 16 external stakeholders and three business institutions;
- More than 10 one-to-one meetings with new businesses and existing Brampton businesses with US Presence (BR&E).

MISSION SUMMARY

Mission Highlights	Total
Mayor-led Events	5
Contacts Made	83
Resulting Leads (to date)	15
BR&E Meetings	8
NEW Business Investment Meetings	7
Partnership Alliances	3

Mission Briefing with Consulates – Oct 12th



- The Consul General of Canada Dallas, Rachel McCormick and The Consul General of Canada New York, Khawar Nasim, were present with their Trade Commissioners;
- Invest Ontario Dallas Office represented by Agent-General along with their Officers, and New York Office by their Commercial Officer;
- Mayor Brown and Councillor Williams hosted the round table discussion;
- Staff presented the mission brief and Brampton value proposition to 17 external stakeholders;
- Federal colleagues supported the mission and highlighted opportunities for attracting US businesses and investments into Brampton.

BUSINESS RETENTION & EXPANSION MEETINGS

Zochem

Dynacare

SPS Commerce

Daniels Health

Taro
Pharmaceuticals

Albea Canada

Medtronic

Stericycle

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Thank You