

MEMORANDUM

FROM: Jason Taming, Director, Strategic Communications, Culture and Events

TO: Members of Council, CAO & Treasurer

DATE: December 7, 2021

SUBJECT: Overview of the City of Brampton Funding Programs that support the Non-Profit & Charitable Sector 2019-2021

Dear Members of Council, CAO & Treasurer,

The following information is provided as requested during the Budget Committee Process, with respect to the City's Grant Funding provided from 2019-2021.

If you have any questions, please contact Jason.taming@brampton.ca

2019 Community Grant Program

Established in 2015 (ED093-2015), the Community Grant Program demonstrated Council's commitment to the development of Brampton-based, non-profit organizations which advance the City's vision and goals and contribute to Brampton's quality of life. The program provided municipal funds within budgetary limits to eligible applicants in multiple grant-making streams: Festivals and Sports Events, Arts and Culture, Recreation, and Neighbourhood Initiatives. Brampton-based non-profit incorporated organizations, unincorporated organizations governed by a volunteer board of directors with a constitution, and registered charities were eligible to submit applications to the Community Grant Program.

At the [March 6, 2019 Council](#) meeting, 71 grant applications from non-profit or charitable organizations were approved for funding in the total amount of \$1,314,319.86.

\$347,319.86 was drawn from Reserve Fund #16 – Community Grants Surplus, in addition to the base operating budget of \$967,000.

At the [March 27, 2019 Council](#) meeting, 10 additional grant applications non-profit or charitable organizations were approved for funding in the total amount of \$95,549.60; with an additional \$95,549.60 drawn from Reserve Fund #16 – Community Grants Surplus.

2020 Advance Brampton Fund

At the [October 2, 2019 Committee of Council](#) meeting, staff presented a new Community Grant Program framework, the Advance Brampton Fund, responding to community need and aligning

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program outcomes with the Term of Council priorities. The framework was approved at the October 16, 2019 Council meeting (CW386-2019).

The Advance Brampton Fund is open to Brampton-based unincorporated NFP organizations, incorporated NFP organizations, and registered charities, for strong project proposals that advance Council priorities and take place in Brampton. All applicants are screened to ensure base eligibility is met.

In November 2019 the Advance Brampton Fund launched, receiving 127 applications for the 2020 program year. 56 projects were approved-in-principle by Council at the [June 24, 2020 Council meeting](#) (CW151-2020) however, due to the COVID-19 pandemic the provision of funding was subject to applicants modifying their projects for digital delivery. An October 7th report to Committee of Council titled: [Advance Brampton Fund and COVID-19 Relief Fund – Funding Update](#) listed the 48 organizations that resubmitted project proposals and received final funding approval for their digital project and received final approval (under delegated authority) in the total amount of \$435,561.

2020 COVID-19 Emergency Relief Funding for Arts Organizations

On June 24, 2020, Council approved a one-time funding program, the [COVID-19 Relief Fund for Artists and Arts Organizations](#), to help offset a portion of losses and expenses related to COVID-19 and assist Brampton's arts sector in stabilizing, strengthening, and contributing to the city's economic recovery from the pandemic. Applications for relief funding are approved under the authority of the Director, Strategic Communications, Culture and Events. (CW149-2020).

Staff reviewed 24 applications received from arts organizations, which resulted in approval (under delegated authority) for 21 Brampton-based charitable and incorporated non-profit arts organizations in the total amount of \$289,998.

An October 7th report to Committee of Council titled: [Advance Brampton Fund and COVID-19 Relief Fund – Funding Update](#) listed the 21 organizations.

At the [December 2, 2020 Committee of Council](#) meeting Council approved an additional disbursement of \$165,990 to 21 arts organizations, depleting the one-time budget for the COVID-19 Relief Fund for Artists and Arts Organizations.

2020 Marquee Events Fund

The [October 2, 2019 report to Committee of Council](#) introduced a new grant framework including the establishment of the Marquee Festivals and Events stream for 2020. A total of \$352,250 was allocated to six events.

A report for the 2020 Sport Tourism Hosting Program was also presented to Committee of Council on October 2, 2019, agenda item 7.2.4. \$64,000 cash was provided to two events in 2020.

Santa Claus Parade Funding for 2020 for \$20,000 was approved under Director's Delegated Authority. Typically, the parade is provided with in-kind support but, an exception was made during COVID to provide cash to support the virtual parade.

2021 Advance Brampton Fund

At the [October 21, 2020 Committee of Council meeting](#), Council endorsed the 2021 Advance Brampton Fund framework and allocated an additional \$150,000 from Capital Project #192111 – Community Safety Project to further support Community Safety and well-being projects through the existing Advance Brampton Fund framework.

Applications for the 2021 Advance Brampton Fund were approved under the authority of the Director, Strategic Communications, Culture and Events. (CW253-2020). 126 applications were submitted and 70 received final approval (under delegated authority) in the total amount of \$669,465.50.

Annual Funding allocations are posted [online](#).

2021 Marquee Events Fund

A report was taken to [Committee of Council on December 2, 2020](#) (Corporate Support Services 2020-405) for Marquee Festivals and Events funding for 2021. \$292,725 was allocated to six events.

A report was taken to Committee of Council (Corporate Support Services 2020-406) regarding funding for the Sport Tourism Hosting Program in 2021. \$122,600 was allocated to five events. Carabram funding for 2020 was rolled over to 2021 (Committee of Council, October 16, 2019, Item 7.2.1) Carabram was awarded \$9,560 for their 2021 event.

Santa Claus Parade Funding for 2021 for \$10,000 was approved under Director's Delegated Authority. Typically, the parade is provided with in-kind support but, an exception was made during COVID to provide cash to support virtual parade.