TO: Mayor Brown, Councilors, City Staff & Fellow Delegates,

I am here today, representing nearly 4000 members of an ad hoc, non-partisan group,

commonly referred to as New Brampton. Our membership is City broad, with individuals from all

walks of this domain. Some are developers, property owners, planners & engineers. Others,

such as I, are simply long-time residents of this City. But we all have a vested interest in the

development of Brampton and we all are focused on the betterment of our community.

It is with excitement that the executive board of New Brampton endorse the proposal which

Rogers has shared for their Downtown Brampton campus and redeployment of their Dixie Road

lands.

A brand new state of the art, sustainable, transit oriented, mixed-use development, with as

much as 500,000 sq feet of commercial space; we cannot imagine a better project to IGNITE

the revitalization of our City's core. The possibilities are immense.

With the transit hub, the technical employment and the redevelopment of the Dixie Road lands,

the corporate commitment demonstrated by Rogers to our community is immensely welcomed.

The proposals align so well with our 20/40 vision of City building, it cannot but scream for our

support.

We fully support & encourage our Council to request the MZO's from the province as outlined.

Rick Evans

Executive Board NEW BRAMPTON