



January 31, 2022

Mayor Patrick Brown
City of Brampton
2 Wellington Street West
Brampton, Ontario L6Y 4R2

Dear Mayor Brown:

As the founder and CEO of SCOOTY, a local micro-mobility company with strong roots in Brampton, I am pleased to write you in support of the City of Brampton e-Scooter sharing pilot, as recommended by staff in the Planning, Building, and Economic Development 2021–1055 report. This report will be heard at the Committee of Council on 2 February 2022 as part of item 8.2.4—Staff Report re: Shared Electric Kick Scooter (Micromobility) Pilot Program.

I ask for your vote in favour of this item.

I request your support for two reasons. Firstly, as you know, the City of Brampton has previously committed itself to changing the mix of transport modes that currently prevails in Brampton. The City is on record as acknowledging that this mix, which heavily favours the private automobile, contributes to street congestion, air pollution, and the emission of greenhouse gases and atmospheric carbon. Additionally, Brampton's *Vision 2040* document committed the City to developing non-car transportation options and mobility choices for residents. Delivering on these commitments requires the City to invest in safe infrastructure for non-car options, as well as investing in local mobility and micro-mobility programs. SCOOTY believes that the recommendations in report 2021–1055 align with these previous commitments by the City of Brampton, as well as the City's Transportation Master Plan and Active Transportation Plan.


Secondly, I note that a micro-mobility pilot in Brampton in 2022 would be the first such pilot in the Greater Toronto Area, cementing Brampton as an innovative municipal leader. It would encourage local economic activity and support local businesses throughout the city as we exit from Covid-19 restrictions.

I would also note that SCOOTY's past work with the City demonstrates that Brampton would be able to easily realize the benefits of micro-mobility, provided it joins forces with the right team. City staff have previously identified SCOOTY by name as a reliable partner whose input was foundational to earlier staff recommendations. We look forward to continuing this work with the City and with Brampton residents, building up community benefits using our Safety, Courtesy, and Partnership approach.

I will close by underscoring my request that you and Committee of Council members vote in favour of the recommendations in the staff report, and my further hope that the Committee of Council will direct staff to work with local micro-mobility companies to develop the proposed pilot. SCOOTY looks forward to supporting you, City staff, and residents to achieve the Brampton 2040 Vision.

If you have questions, please don't hesitate to contact me at the e-mail address below. I'm always available to discuss micro-mobility, and would welcome the opportunity to meet with you personally to demonstrate our safe, fun, and reliable e-Scooters.

Sincerely,



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