

**BRAMPTON MEANS
BUSINESS NOW**

Update - Workforce Development Projects

Food Processing and Logistics Sectors

Presentation to Brampton Committee of Council
February 16, 2022
Martin Bohl, Economic Development

Background

- Business retention and expansion work is critical to Brampton's Economic Recovery Plan. Many companies are having difficulties in finding and retaining a workforce.
- Economic Development staff in partnership with industry associations and workforce development groups have started work on two workforce development projects.
- These projects – based on company interviews and sector research – will inform innovative workforce strategies.

Background

- **Food Processing Workforce Development Project**

Economic Development in partnership with Food and Beverage Ontario (FBO) and the Ontario Chamber of Commerce (OCC).

- **Logistics Sector Project**

In partnership with Peel Halton Workforce Development Group and the World Education Services, the goal is to catalyze more inclusive workforce practices.

- Economic Development are members of these project teams and will bring companies to the table.

Food Processing Sector

- Although the food and beverage manufacturing sector is incredibly diverse – encompassing 11 different sub-sectors – it is estimated that 25,000 jobs will go unfilled by 2025 in Canada.
- By examining one geographic region in Ontario, specifically the City of Brampton, this commissioned report by the OCC will examine the labour market challenges facing this sector.
- In addition to secondary research, the report will draw on interviews.

Food Processing Sector

Brampton Companies and Organizations to be Interviewed:

- Cardinal Meat Specialists Limited
- Employment Ontario Peel Region
- Sheridan College
- Maple Lodge Farms Ltd.
- Coke Canada Bottling
- Brampton Board of Trade
- TMF Foods
- Maple Leaf Foods
- Peel Halton Workforce Development Group
- ITALPATSA Limited
- Diversity Institute at Ryerson University
- Jan K Overweel Limited

Food Processing Sector

- Interviews conducted with:

Business leaders;

Newcomer settlement agencies;

Post-secondary institutions and relevant organizations; and

Individuals employed in the sector

- **December 2021:** FBO news release to announce project and collaboration with City of Brampton
- **Late January 2022:** FBO Steering Committee meeting and update
- **February:** Research and report writing
- **Mid-March:** FBO Steering Committee meeting and review of draft
- **Late March 2022:** report launch

Logistics Sector

- The goal of this study is to surface industry-led solutions that will address the workforce needs of the logistics industry in Brampton.
- This initiative will engage employers in co-designing and implementing innovative practices in strategic and operational areas, while increasing access to quality jobs and economic mobility for the newcomer workforce across Brampton.

Logistics Sector

- Participating employers at the beginning of this study include Coke Canada Bottling, Canadian Blood Services, Hopewell Logistics, and DSV Canada Global Transport and Logistics. Other firms will be invited to participate.
- Together the group will develop capacity building programs to address the needs of job seekers, workers, employers and practitioners that enable sustainable employment, career pathways and competitive businesses.
- Final report to be completed by late 2022.

Next Steps

- Economic Development staff will continue to prioritize workforce development in key sectors in Brampton.
- Economic Development will present these two studies to Committee of Council and to stakeholders in spring/summer 2022.