



Community Sport Group Policy

DRAFT FOR COUNCIL CONSIDERATION

Council Presentation | February 16, 2022





Policy Purpose & Context

Local sport groups have been guided by the City of Brampton Community Group Affiliation Policy that identifies supports provided by the City for community-based providers.

A review of the Policy was initiated to recognize the changes that have occurred in the City and sport in Brampton since the latest policy was issued in 2010.

The new Community Sport Group Policy identifies the levels of support that the City provides to youth and adult sport groups that deliver quality sport development opportunities for all Brampton residents.

Project Tasks Completed

- Scan of Research & Best Practices
- Benchmark Policies in Other Municipalities
- 15 Focus Groups with Affiliated & Non-Affiliated Sport Providers (*October 2019*)
- Sport Group Survey (*November 2019*)
- Interviews with the Mayor & City Council
- Workshop with City Staff
- Presentations to Community Sport Groups



CSG Policy Intent

Based on stakeholder, staff and Council consultations along with a review of best practices, the new CSG Policy:

- **Defines the levels of support** that are provided by the City to each type of qualifying Community Sport Groups, and assist in allocating staff and other resources toward a collective vision of “Sport for All – Sport for Life.”
- **Speaks to working better together as one sport community** in Brampton to maximize participation in quality sport endeavours and to leverage the power of a strong collective of sport enthusiasts.
- **Aligns with the principles of the Canadian Sport for Life** model (from an introductory level to a more competitive level of sport participation).
- **Speaks to the inclusion of all sport participants** and ensure supports for groups that embrace the principles of inclusion and equity as well as providing quality and safe experiences.



Categories of Community Sport Groups

The CSG Policy is similar to the existing Affiliation Policy in that it categorizes sports groups based on their:

- residency (i.e. Brampton residents and Non-Residents)
- ages served (i.e. children/youth and adults)
- business status (i.e. registered not-for-profit or for-profit)

The CSG Policy no longer limits groups to only two options (i.e. affiliate and non-affiliate). Instead sport groups will be tiered into categories, each of which have a different range of supports:

1. Youth A
2. Youth B (Not-for-Profit)
3. Youth B (For-Profit)
4. Adult Not-for-Profit
5. Adult For-Profit



Youth A

Eligibility Requirements :

- Registered Not-for-Profit or Charitable status
- Affiliation with a National/Provincial Sport Organization is required
- Provides a house league or 'learn-to' program
- Membership consists of a minimum 80% Brampton residents (for groups also offering competitive programs) and 90% Brampton residents for house leagues
- A group may have less than 80% residents if it supports regional interests of a group representing persons with disabilities or a marginalized population
- Has a minimum of 150 registered participants for team sports or 25 participants for individual sports
- Must participate in Brampton Sport Alliance discussions/initiatives
- Must have a mechanism to include low-income participants and comply with the Human Rights Code

City Supports:

- First priority booking of sport facilities
- Staff liaison services
- Ability to apply for liability insurance
- Provision of meeting rooms
- Promotion and publicity as arranged with City staff



Youth B: Not-For-Profit

Eligibility Requirements:

- Registered Not-for-Profit or Charitable status
- Affiliation with a National/Provincial Sport Organization is encouraged
- Provides a house league program or competitive program
- Membership consists of a minimum of 80% Brampton residents
- Has a minimum of 150 registered participants for team sports or 25 participants for individual sports
- Participates in the Brampton Sport Alliance discussions and initiatives
- Must have a mechanism to include low-income participants and comply with the Human Rights Code

City Supports:

- Second priority booking of sport facilities
- Staff liaison services
- Ability to apply for liability insurance
- Provision of meeting rooms
- Promotion and publicity as arranged with City staff



Youth B: For-Profit

Eligibility Requirements:

- For-Profit or Commercial Enterprise
- Affiliation with a National/Provincial Sport Organization is encouraged
- Membership is comprised of a minimum of 80% Brampton residents for house leagues and introductory programs
- Has a minimum of 150 registered participants for team sports or 25 participants for individual sports
- Participates in the Brampton Sport Alliance discussions and initiatives, along with other mandated meetings
- Must have a mechanism to include low-income participants and comply with the Human Rights Code

City Supports:

- Third priority booking of sport facilities
- Staff liaison services
- Provision of meeting rooms
- Ability to apply for liability insurance
- Promotion and publicity as arranged with City staff



Adult Not-For-Profit

Eligibility Requirements:

- Membership consists of a minimum of 80% Brampton residents
- Has a minimum of 150 registered participants for team sports or 25 participants for individual sports
- Meets with staff annually with other similar groups
- Must comply with the Human Rights Code

City Supports:

- Fourth priority booking of sport facilities
- Staff liaison services
- Provision of meeting rooms
- Promotion and publicity as arranged with City staff



Adult For-Profit

Eligibility Requirements:

- For-Profit or Commercial Enterprise
- Membership consists of a minimum of 80% Brampton residents
- Has a minimum of 150 registered participants for team sports or 25 participants for individual sports
- Meets with staff annually with other similar groups
- Must comply with the Human Rights Code

City Supports:

- Fifth priority booking of sport facilities
- Staff liaison services



Application Process

CONTACT: Community Sport Groups must contact the Recreation Division to obtain an application package.

APPLICATION FOR STATUS: Applications for Community Sport Group Status must be submitted every three (3) years

ANNUAL REQUIREMENTS: the following information shall be provided to the City prior to the start of each season:

- A statement of the group's purpose, legal identity and whether it is associated with a Provincial and/or National Sport Governing Body;
- A membership list that confirms that the group meets residency requirements;
- A financial statement of the previous year's operating expenditures and revenues, as well as an operating budget for the next operating year, signed by 2 operating officers.



Summary of Major Changes from the Previous Policy

POLICY NAME: retitled from “Affiliation Policy” to “Community Sport Group Policy”

CATEGORIZATION: Community Sport Groups would have an opportunity to fall within 5 categories in order to receive supports (compared to either being “in or out” as before)

SUPPORTS: would be indexed according to the degree a group aligns with City values regarding LTAD, residency, ages served, etc.

RESIDENCY RATE: previous affiliated youth residency requirement of 100% would be reduced to 90% for house leagues and 80% overall (for groups with house league and competitive programs)

ALLOCATION: priorities would continue to be higher for not-for-profit youth organizations based in Brampton (to be further refined through upcoming reviews of the City’s facility allocation policies)



Summary of Major Changes from the Previous Policy (cont..)

NUMBER OF GROUPS: Whereas affiliation was previously limited to one group per sport, a new policy would allow multiple organizations of the same sport to qualify as a Community Sport Group (pending discussions with current providers and assessing other conditions)

COMMERCIAL GROUPS: whereas affiliation was previously limited to not-for-profit/volunteer groups, commercial and for-profit groups are now eligible to qualify as a Community Sport Group

COMMUNICATION: Youth Community Sport Groups would have the opportunity to regularly contribute feedback through Brampton Sport Alliance and other City discussions

PRINTING: Printing services would no longer be offered



Next Steps

- Receive feedback from City Council
- Upon approval, City Staff will work with groups to determine categorization under the Policy
- City Staff will review other policies for alignment with the CSG Policy (e.g. facility allocation, rates and fees, promotional practices, etc.)



Thank You