



# Community Sport Group Policy

DRAFT FOR COUNCIL CONSIDERATION

Council Presentation | March 9, 2022







# Community Sport Group Policy

The new Community Sport Group Policy identifies the levels of support that the City provides to youth and adult sport groups that deliver quality sport development opportunities for all Brampton residents.

The CSG Policy categorizes sports groups based on their:

- residency (i.e. Brampton residents and Non-Residents)
- ages served (i.e. children/youth and adults)
- business status (i.e. registered not-for-profit or for-profit)

The CSG Policy tiers sport groups into categories (groups are no longer limited to being “in or out”):

1. Youth A
2. Youth B (Not-for-Profit)
3. Youth B (For-Profit)
4. Adult (Not-for-Profit)
5. Adult (For-Profit)



# Methodology & Timeline

## Fall 2019

Benchmark Policies in the GTA, Ontario & Canada  
Local Research and Scan of Best Practices  
15 Focus Groups with Sport Providers  
Sport Group Survey  
City Council Briefing & Interviews

## Winter / Spring 2020

Benchmarking Report  
Consultation Report  
Draft Policy Development  
Preliminary Evaluation of Policy Implications

## Summer / Fall 2020

Policy Refinements  
Revised Draft Policy

## Spring 2021

Presentation #1 to Sport Groups  
Review Sport Group Feedback

## Summer 2021

Brampton Sport Alliance Submission Received  
Meeting #1 with Brampton Sport Alliance  
Revised Draft Policy

## Winter 2022

Meeting #2 with Brampton Sport Alliance  
Presentation #2 to Sport Groups  
Presentations to Council (2)





## Following Up

Based on feedback received from sport groups throughout the planning process, the CSG Policy has been revised to reflect comments received about:

- Minimum and maximum ages of child and youth-serving sports groups
- Minimum participant thresholds
- Treatment of individual versus team/group sports
- Financial and legal standing of qualifying groups

At the February 16<sup>th</sup> Meeting of City Council and through subsequent conversations with sports groups, questions and comments generally were focused upon:

1. How other municipalities address affiliation
2. How the CSG Policy treats allocation and pricing
3. How residency would be enforced



# Benchmarking

Policies and practices in Peel Region plus Toronto, Ottawa, Vaughan and Vancouver were reviewed to assist in the development of Brampton's CSG Policy.

Notable findings among the municipalities that have affiliation policies in place included:

- None permitted for-profit groups to affiliate (note: priority levels were assigned for commercial operators in a number of facility allocation policies)
- Multiple groups per sport were allowed in many cases
- All directed allocation and pricing practices to other municipal policies and by-laws
- All have residency requirements in place - typically 75% to 90% - some of which were differentiated between house league and competitive programs
- All required compliance with the Human Rights Code





## Allocation & Pricing

### The CSG Policy:

- Establishes an order of allocation priority based on the ages served by sport groups, alignment with governing sport bodies, and their business status
- Assigns highest priority to Not-for-Profit organizations focused on children and youth
- Assigns fifth priority to For-Profit organizations serving adults who would be prioritized above those that are not classified as a “Community Sport Group” under the Policy
- Does NOT specifically identify individual sport groups nor their specific time allocations
- Does NOT set rates and fees nor does it identify any level of differentiation between its five tiers

The City of Brampton’s Facility Allocation Policies identify the parameters that the City uses to determine specific time allotments for groups (e.g. CSG status along with the procedures and/or formulae established in those policies)

The City of Brampton Rates & Fees By-law will identify pricing (including whether to differentiate rates based on CSG status)



## Enforcement of Residency Requirements

Enforcement of residency requirements will continue with the new policy, notably:

- Community Sport Groups must assure the City that no Brampton resident or ratepayer is being displaced from the organization.
- Community Sport Groups are required to provide a “Declared Non-Resident List” accurately identifying contact information of the player and which team they are registered for.
- Non-residents are required to pay a surcharge equivalent to an additional 50% of the group’s base registration fee to a maximum of \$100/registant unless noted otherwise in the annual User Fee By-Law.



# Next Steps

- Receive feedback from City Council
- City Staff will work with groups to determine categorization under the CSG Policy alongside an upcoming update to the Allocation Policy
- Staff to review other internal policies and procedures for alignment with the CSG Policy (e.g. facility allocation, rates and fees, promotional practices, etc.)