

Brampton Cycling Advisory Committee, 2019/2020 Work Plan and Budget

	Project	Item	Success Metric	Delivery Timeline	Funding Allocation
Policy	Bicycle Friendly Community Program	Identify items to maintain and improve status	Assistance and successful completion of application to maintain status	2020	N/A
	Bicycle Friendly Community Program	Identify low-stress connections. Work with Shoppers World, Downtown Brampton BIA, and Bramalea City Centre to add wayfinding and bike parking.	Wayfinding on low-stress connective routes. Documented method for identifying routes.	2020	
	Active Transportation Master Plan, Vision 2040, and other planning documents	Identify priorities for ATMP and Vision 2040 implementation. Including, but is not limited to: Bike racks, curb cut locations, wayfinding and winter maintenance policy.	Delegate to Council on priority items. Refine Work Plan as required. Prioritized items listed in identified projects.	Q4 2019	N/A
	Data Collection	Provide input on standard bicycle traffic counting procedures.	Cordon Traffic Counts and other standard traffic counts and reports include bicycles. Acquisition of cycle trip data from Strava Metro. Implementation of bicycle counters on significant bicycle capital expenditures.	2020	Estimate needed for Strava Metro data
	By-Law Amendments	Challenge by-laws that hinder the effectiveness and feasibility of using bicycles as	Bylaws are amended to better facilitate cycling and related infrastructure	2020	

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		transportation.	expectations.		
	Year-End Report	Prepare a year-end report which outlines projects/tasks completed and/or still in progress.	Delivery and delegation of report to BCAC and Committee of Council.	Q4 2019	
Programs	Community Support Subcommittee	Subcommittee: Develop a framework to guide the BCAC's role in the delivery of sustainable community programs including Bike Rodeos, Bike Valet, and safety presentations. Itemize what we can support and suggest how to approach ad hoc opportunities. Identify when staffing is needed.	Documented framework assisting BCAC members to prioritize volunteer time and identifying staffing needs.	Q4 2019	
	Community Rides	Delivery of annual community ride program. Provide survey to riders.	Successful delivery of community rides. Positive feedback. Greater participation numbers.	2019-2020	\$3,000 for food/refreshment for 14 rides
	Community Rides	Promotion of Community Ride program	Advertising budget to promote Community Rides. Staff allocation to target and promote on social media. Timed, targeted mailing of notices to residents.	Budget 2020	~\$35,000 for mailing of cards to residents. Minimum \$1.00/day for Facebook paid advertising. ~150 day (5-month) schedule = min ~\$150.

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	Bike Valet Program	Provide insights into ideal location, design, and delivery of bike valet and other bike parking.	Higher usage of bike valet, and/or permanent bike parking installation where appropriate.	2020	
	Bike Month	Work with City Staff, Peel Walk + Roll, BikeBrampton, the Brampton Bike Hub and Brampton Downtown BIA to support, promote and participate in Bike Month events.	BCAC representation at Bike To Work Day celebration. Speech from Co-Chairs	May 2020	
	Ontario Bike Summit	Have two BCAC members attend Share The Road Ontario Bike Summit and one BCAC member attend National Bike Summit conferences.	Networking, promotion of Brampton as a cycling destination, sharing of best practices	Q2 2020	OBS: \$830 NBS: \$350
	International Bike Show	BCAC volunteers, collateral from staff (Ec. Dev., Tourism, etc) to support BikeBrampton, Region of Peel Walk + Roll in joint booth at Toronto International Bike Show.	Share event feedback with BCAC. Greater cycle tourism in Brampton.	March 6-8, 2020	\$80
	Committee Participation	BCAC members participating in various committees as are able to. Committees include but are not limited to: Peel Safe and Active Routes to School; Grow Green Network; Vision Zero Education and Awareness Working Group.	Fulfil BCAC mandate to liaise with partners. Share information relating to cycling in Brampton.	Ongoing	

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	brampton.ca/cycling	Regularly review content for timeliness, accuracy and relevance	Accurate and relevant information. Link to Strava App.	Ongoing	
	Bicycle Courses	Reintroduce cycle training / CAN-BIKE courses in Parks and Recreation guide	Availability of cycle training / CAN-BIKE courses in Parks and Recreation guide.	2020	
	Cycling audits and surveys	Advise city and stakeholders (Ex: Credit Valley Conservation, SNAP) on information collection and incumbrances to cycling, volunteer as appropriate.	When need for cycling information is identified BCAC provides support. Information is acquired and cycling audits are completed.	ongoing	
Infrastructure	Big Ask (Bicycle Lanes)	Assist with outreach and promotion of the “Big Ask”. Advise Council and Planning Staff as required.	Public support of bike lanes coming to Vodden.	T.B.D.	
	Bike Parking	Ensure adequate bike parking is included in ATMP, bylaws and other planning documents, prioritize parking expansion downtown and in major centres. Liaise with priority potential partners (BIA, private owners etc.)	Bike parking is expanded and new opportunities are identified	Ongoing	
	Big Ask (Curb cuts)	Ensure ATMP and other planning documents include adequate budget and provision to install curb cuts. Identify priorities for fix it	All inappropriate curbs are removed or planned to be removed on a reasonable timeline and with adequate budget/resources.	Ongoing	

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		projects in Big Ask.			
	ATMP response	Respond to contents of ATMP infrastructure needs, provide advice to council, identify priorities for ATMP implementation.	ATMP reflects BCAC priorities/insights, and BCAC priorities are resourced and planned.	Ongoing	
	Winter maintenance	Respond to and advise on bylaws plans and policies as appropriate regarding snow storage, scheduling etc.	ATMP and other planning documents reflect cycling needs and support best maintenance practices for cycling.	Ongoing	