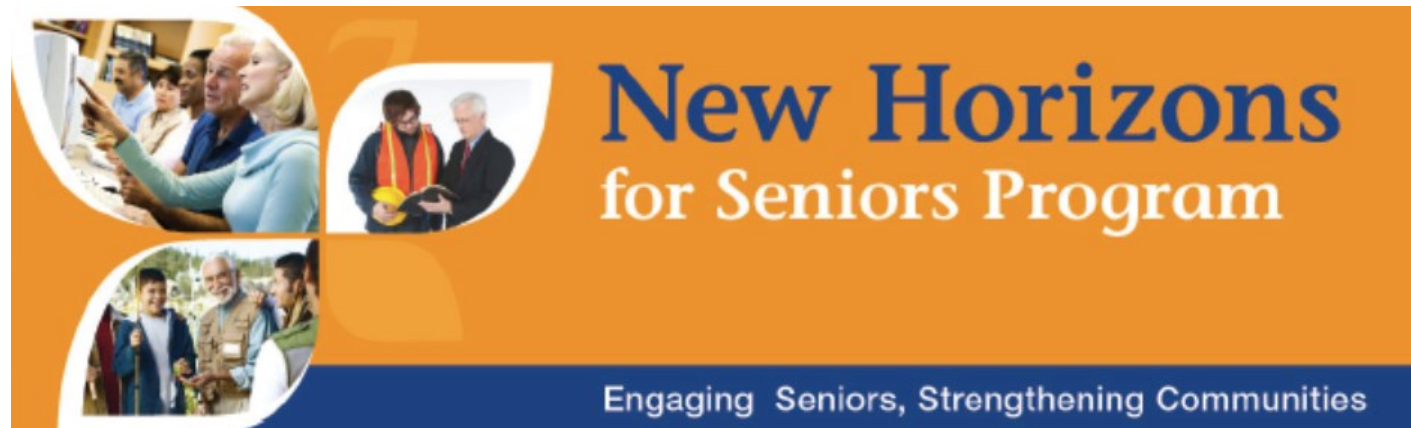


# 2022 Grant

## Designing Spaces for Seniors – Laneway Activation Pilot Program

Age-Friendly Brampton Advisory Committee  
March 29, 2022



# Project Overview

- Mandate: Reducing social isolation amongst seniors by providing programmable public space.
- Objectives: Supporting the social participation and inclusion of seniors by:
  - ✓ Developing a detailed public engagement strategy in partnership with 8 80 Cities to have seniors play an integral part in the design of public space; and,
  - ✓ Creating additional accessible spaces for seniors to age in place and support healthy lifestyle.



# Program Activities

- Develop a detailed public engagement plan to promote the project.
- Conduct on-line and in-person consultations with residents.
- Design review and iteration of input received from seniors during the consultation phase.
- Design and/or install pop-up interactive seniors programming to test out the newly designed laneway.
- Promotion/Outreach conducted through social/print media and email.

# Questions and Comments

Project Lead

**Mirella Palermo**, Senior Policy Planner

Planning, Building & Economic Development

*Thank  
you*

