

Canadian National Fireworks Association

- Established in 2013, the Canadian National Fireworks Association is the leading voice advocating on behalf of the fireworks industry and our 3,000 members to promote fair access and safety in the sale and use of fireworks
- Partnering with all three levels of government to create improvements within the fireworks industry through:
 - Vendor Certification & Employee Training
 - Be a Good Neighbour Program
 - Advocacy with Regulators
 - Strong & Engaged member compliance
- Industry and the government both must accept the responsibility to create education, vendor certification and training for users
- Over the past year, we have met with 30+ stakeholders across the City of Brampton
- Working closely with governments to create updated and location specific legislation including City of Edmonton

Education and Communication are key to addressing Brampton's safety, and enforcement requirements





Review of Brampton Fireworks Report

From the City of Brampton's Municipal Fireworks Report

- ✓ Enhanced safety education program through the city's communications division
- ✓ One year pilot project for city-run event on Diwali and Victoria Day at Garden Square
- ✓ The word 'education and safety' are used twenty-one times within the report, however only \$18,000 is being provided for education and safety programming
- ✓ Data shows 33 fire incidents is the consumer not educated? Are citizens using prohibited products?
- ✓ As a cultural mosaic, Diwali is celebrated in Brampton more than anywhere else in the country. Diwali produces the most permits, complaints.

CNFA strongly believes that our Be a Good Neighbour program and our Vendor Certification & Employee Training Programs can be strategically leveraged as part of the city's action plan for enhanced education and to ensure regulatory compliance

Working with the CNFA will contribute to the city's goals at no cost, similar to our approach across other Canadian cities

Aission of the CNFA is to promote fair access and safety in the sale and use of fireworks through vendor certification, employee training, advocacy with regulators, and member compliance.



Be a Good Neighbour Program – now in Punjabi



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Vendor Certification & Employee Training Program





