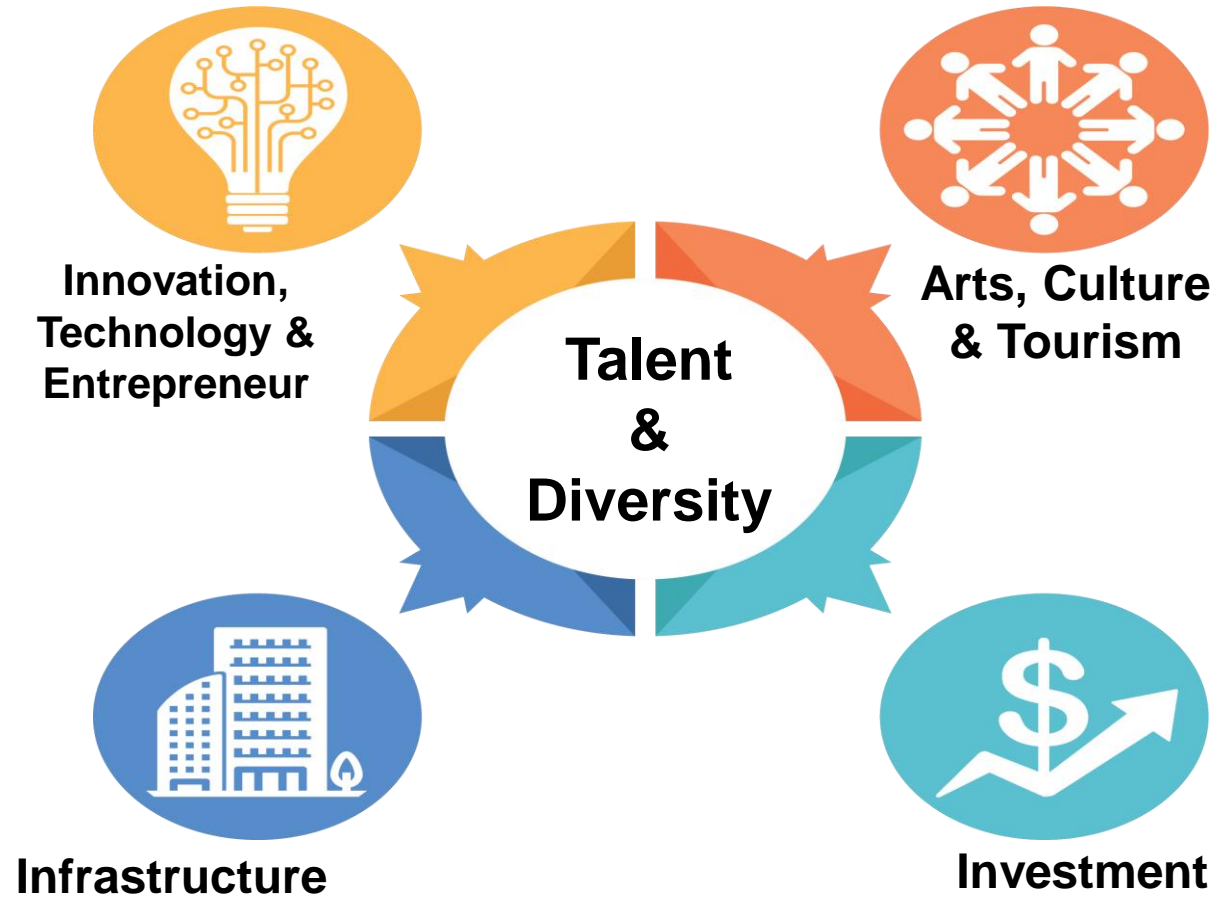


Economic Development Results update

April 13, 2022

***Clare Barnett,**
Director of Economic Development
City of Brampton*

ECONOMIC RECOVERY STRATEGY



HIGHLIGHTS: BEC Opening



1900+

of jobs supported

44,000+

business inquiries to BEC

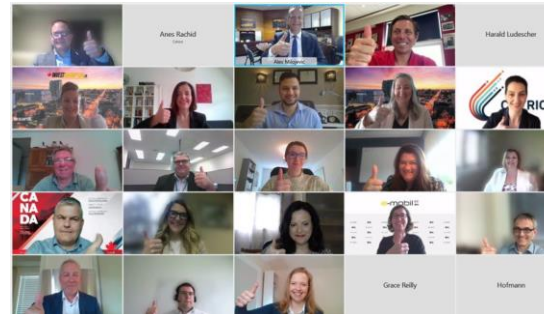
5000+

of small business consultations

\$306,000

of Summer Company support to 102 youth

HIGHLIGHTS: Foreign Direct Investment



10+

of missions for international markets

5

of companies landed

5

of expansions

Engaged with global partners through Foreign Direct Investment virtual missions:



Germany, Collision (Toronto),
USA, Nigeria, and UK & Ireland



1,000+
contacts



60+
business opportunities



80+
meetings held



5,500+
impressions

Economic Impact in Investment Services

- **+\$1B**

Industrial and Commercial Construction

- **16%** (approx.)

Growth Rate of Total Businesses 2018-2021

- **81,665**

Total Businesses - Dec 2021

- **5M sqft** (approx.)

Industrial, Commercial and Institutional GFA
currently in site plan approval

- **1% - 5%**


Office Vacancy rate 2019-2022

- **0.6% - 0.2%**

Industrial Vacancy Rate 2019-2022

- **6.7 - 7.1**

Unemployment Rate – Jan 2019 – Jan 2021



HIGHLIGHTS: Business Retention & Expansion



HIGHLIGHTS: Labour Force Development

FOOD & BEVERAGE PILOT PROJECT

Addressing workforce barriers
in partnership with Food and
Beverage Ontario

 **BRAMPTON**



INVESTBRAMPTON.ca

LOGISTIC STUDY

in Partnership with Peel Halton
Workforce Development Group

 **BRAMPTON**

Peel Halton  Workforce
Development
Group

INVESTBRAMPTON.ca

HIGHLIGHTS: Innovation District



Innovation District: Return on Investment

City's investment into
Innovation District Partners



Innovation District Partners'
investment in Brampton



12,517

of participants

3,288

of sessions, workshops, & events

38

international startups with
Startup Visa

+50

of total employed by partners

HIGHLIGHTS: Downtown Projects

DOWNTOWN CONNECT!

Brampton's new virtual Downtown Projects Centre wants to connect with the business community.

Join us and share your insights.

Hosted by Clare Barnett,
Director Economic Development



A safe,
inclusive
and welcoming
Downtown.

WelcomingStreets@brampton.ca

brampton.ca/downtownbrampton

BRAMPTON

Region of Peel
working with you

**WELCOMING
STREETS**
Downtown
Brampton



HIGHLIGHTS: Diversity and Inclusion



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Toronto hackworks BRAMPTON



Brampton Entrepreneur Centre
+ Co-working Space

Simple Ways to Make Your Business More Accessible

Workshop by:
Shant Goswami, Accessibility Coordinator
City of Brampton

BRAMPTON ENTREPRENEUR CENTRE

CLIENT SPOTLIGHT

Brampton Entrepreneurs Derrick and Marilyn Raphael develop ICONIC Talent in the GTA



Derrick and Marilyn Raphael, co-founders of ICON Talent Partners



Awards and Rankings of Brampton

