# 2022 Pedal Poll – Vélo Canada Bikes

Brampton Cycling Advisory Committee
Thursday April 21, 2022

**Vélo Canada Bikes** is a dynamic organization providing a strong national voice for everyday cycling in Canada. We envision a Canada where people of all ages and abilities can cycle safely, conveniently, and enjoyably to/from/within any community in the country.

VÉLO CANADA BIKES

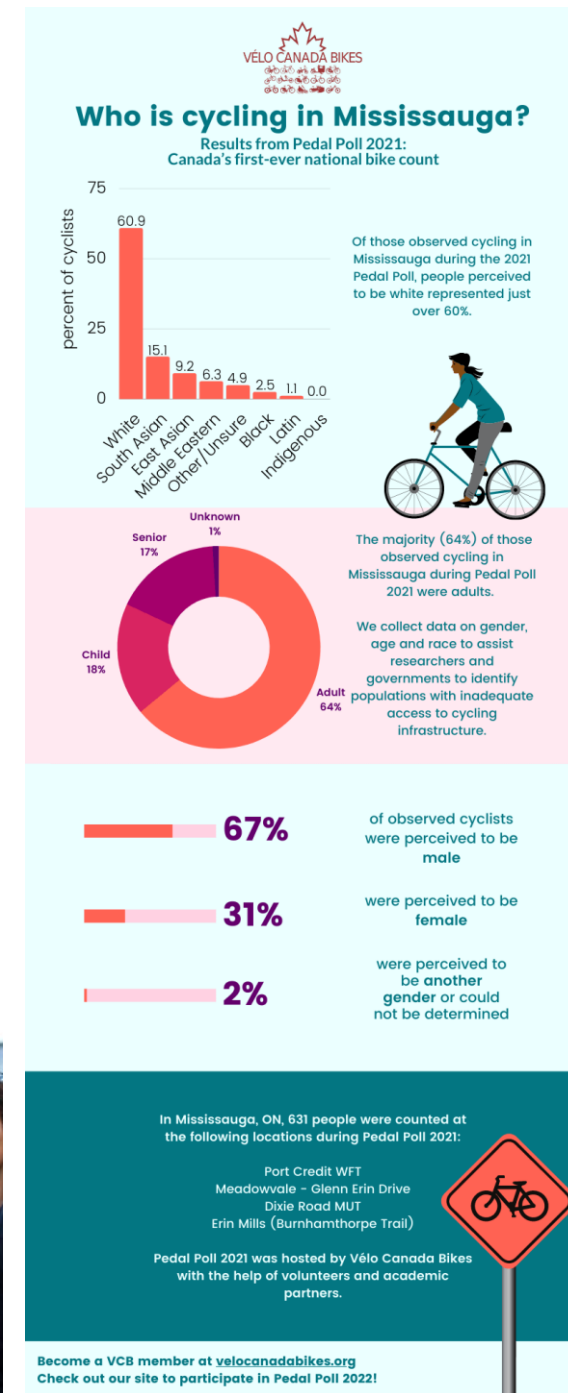# Pedal Poll (Canada's National cyclist count)

- volunteers stationed across the country observe cyclists pass by, collecting valuable data on who is biking and where. Communities collect data that can be compared regionally, nationally, and internationally
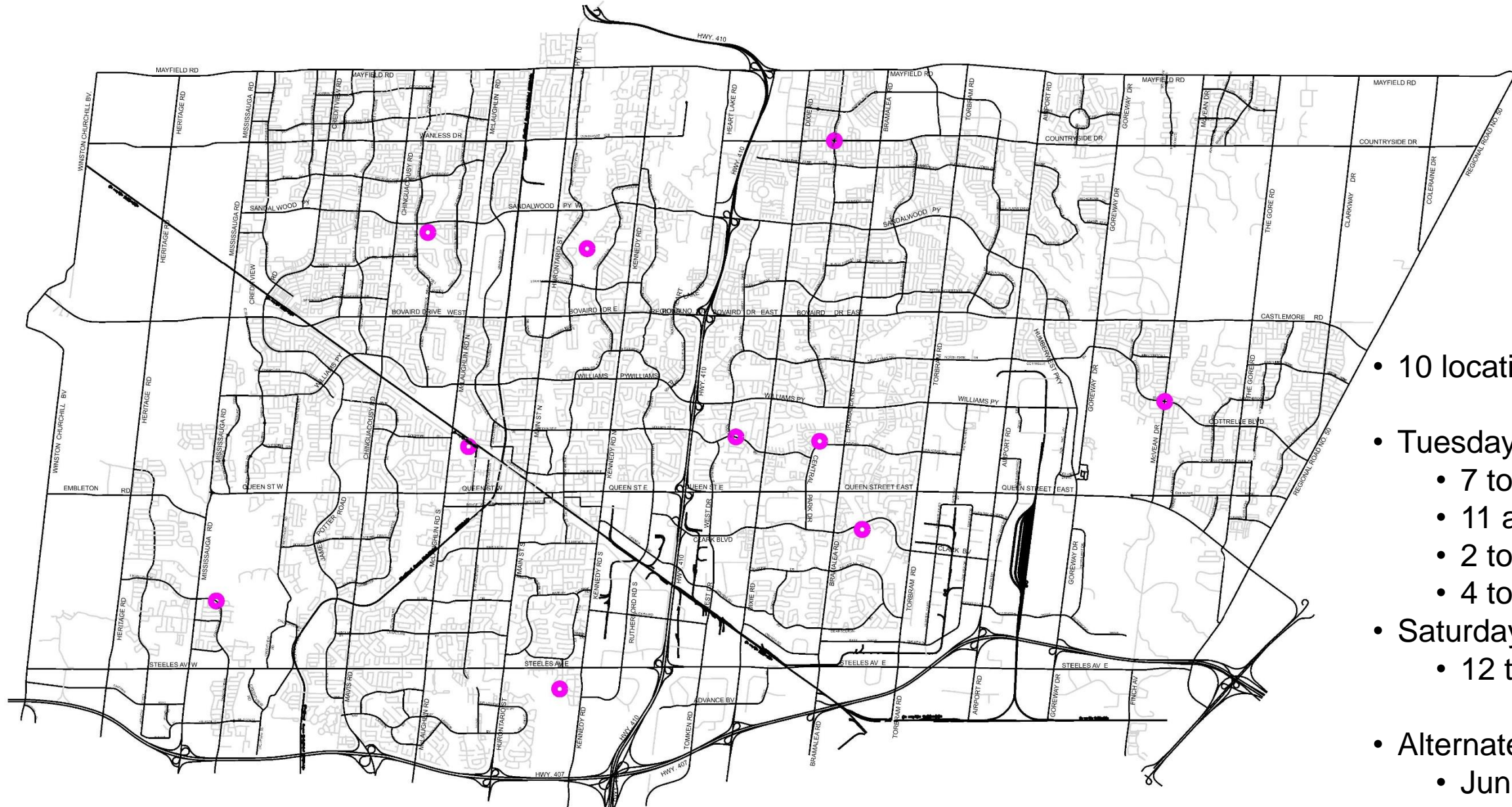
**Brampton has been invited to participate in Pedal Poll as a focus community.**

# Why

**Pedal Poll can provide the opportunity to:**

- Capture travel patterns (during Covid-19)
- Work Towards Inclusion
- Address Climate Change



## Who is cycling in Mississauga?
### Results from Pedal Poll 2021:
### Canada's first-ever national bike count

Of those observed cycling in Mississauga during the 2021 Pedal Poll, people perceived to be white represented just over 60%.

The majority (64%) of those observed cycling in Mississauga during Pedal Poll 2021 were adults.

We collect data on gender, age and race to assist researchers and governments to identify populations with inadequate access to cycling infrastructure.

**67%** of observed cyclists were perceived to be **male**

**31%** were perceived to be **female**

**2%** were perceived to be **another gender** or could not be determined

In Mississauga, ON, 631 people were counted at the following locations during Pedal Poll 2021:

Port Credit WFT
Meadowvale - Glenn Erin Drive
Dixie Road MUT
Erin Mills (Burnhamthorpe Trail)

Pedal Poll 2021 was hosted by Vélo Canada Bikes with the help of volunteers and academic partners.

Become a VCB member at velocanadabikes.org
Check out our site to participate in Pedal Poll 2022!

# When and Where

- 10 locations

- Tuesday June 6th
  - 7 to 9 am
  - 11 am to 1 pm
  - 2 to 4 pm
  - 4 to 6 pm
- Saturday June 11
  - 12 to 2 pm

- Alternate dates:
  - June 7 to 14 (weekday)
  - June 17 (weekend)

# What and Who

- Count cyclists riding in both directions across a screenline (an imaginary line across the street).
- Count all cyclists (including those riding electric bikes, trikes, etc), but not people riding scooters or walking their bikes.
- If there are two people on a bike (tandem or parent/child), count as 2 cyclists.
- Record information about the characteristics of the cyclists. We acknowledge that these decisions will be made based on how the observer perceives a cyclist.
  - Gender of cyclists
  - Ethnicity cyclists
  - Youth (<16 years) and adult cyclists
- One person per count site is generally sufficient, except for sites with higher volumes. It is suggested that for a site with volumes higher than 250 cyclists per hour, 2 people count at that site
  - Person 1: counts cyclists in one direction
  - Person 2: counts cyclists in the other direction

# How







**PEDAL POLL COUNT:**
**DEMOGRAPHICS OF PEOPLE ON BIKES**

Page _____ of _____

Count location or Counterpoint ID: _____

Date: _____    Start time: _____    End time: _____

| # | Perceived Gender | | | Perceived Age | | | | Perceived Ethnic Origin | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Woman | Man | Other/Unsure | Child | Adult | Senior | Other/Unsure | Black | East Asian | Indigen-ous | Latin | Middle Eastern | South Asian | White | Other/Unsure |
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