

Appendix A

Sponsorship Asset Inventory List for Naming Rights*

Naming Rights

1. Gore Meadows Community Centre
2. Century Gardens Community Centre
3. Creditview Sandalwood Park
4. Garden Square
5. Lester B Pearson Theatre (LBP)
6. Transit Terminals (Gateway, Downtown, Mount Pleasant, BCC)
7. Gore Meadows Cricket Stadium (subject to construction, not yet built)

NEW

1. Balmoral Recreation Centre
2. Brampton Fire & Emergency Services Headquarters and Training Centre
3. Century Gardens Youth Hub
4. Embleton Community Centre
5. Howden Recreation Centre
6. Riverstone Recreation Centre
7. Victoria Park Arena

Assets listed will be actively promoted for the sale of Naming Rights.

*Naming Rights as defined by 3.3b of Sponsorship and Naming Rights Policy:

“The exterior of a City Asset such as buildings/facilities/outdoor spaces”