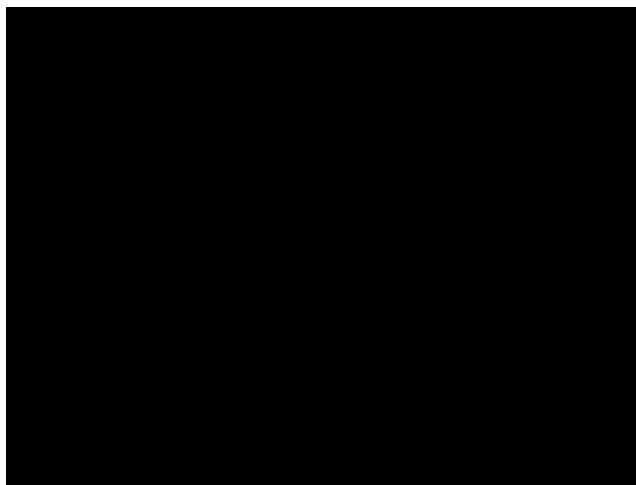


# WELCOME



THE PRIVATE OWNERS  
GROUP OF LICENSED  
CHILD CARE PROVIDERS

# Video



# Leadership Team

- Jacky Sheppard – Streetsville Children's Center
- Vinay Saini – Hakuna Matata Center
- Shela Minhas – Bright Scholars Academy
- Christine Dourado – Blue Elephant Daycare
- Ida Taddei – King Academy
- Emma Campbell - Streetsville Children's Center
- Robert Ward – White Oaks Montessori School

# Roadmap of Meetings to date

- ▶ **February 24<sup>th</sup>** Created a Task Force for Mission Statement and several Zoom meetings to understand our Purpose and Goals as Independent Operators. Distributed Letter to 678 Stakeholders in Ontario at all level of Government.
- ▶ **February 3<sup>rd</sup>** Association of Daycare Operators of Ontario (ADCO)
- ▶ **March 9<sup>th</sup>** Region of Peel with Olivia Nunes, Manage of Childcare System Planning and Samantha Ball Manager of Early Years Partnership
- ▶ **March 10<sup>th</sup>** Ministry of Education with Dasha Androusenkov, Director of Stakeholders Relations Office and Holly Moran, Director of child Care Quality Assurance and Licensing.
- ▶ **March 17<sup>th</sup>** MPP Rudy Cuzzetto Mississauga Lakeshore
- ▶ **March 24<sup>th</sup>** Honorable Karina Gould, Federal Minister of Families, Children and Social Development

Several meeting scheduled in the coming weeks with all levels of Governr

# Introduction & Our Mission

## Private Owners Group of Licensed Child Care Providers of Ontario

### *Who are we?*

We are the Leadership Team representing 270 For-Profit Private Owners Group of diverse entrepreneurs from across the Province of Ontario.

### *Mission*

*To gain support from the Province of Ontario for approximately 1250 Independent Licensed Child Care Providers representing the Small Business Entrepreneurs who have invested their own time, resources and capital in the Child Care Industry. This diverse group of owners seeks to have equal funding similar to publicly funded Child Care Centers.*

# Extrapolate the Data

## Private Owners Group of Licensed Child Care Providers of Ontario

	Base Line	Expanded Base Line	Full Cohort
Participants	160 Daycares 280 sites	270 Daycares	1250 Daycares
Daycare Spots	15065	24480	117695
Staff	3958	6431	30921

### Current Pains

Still recovering from COVID-19 – many daycares are Not Full

# Anecdotal Feedback

## Private Owners Group of Licensed Child Care Providers of Ontario

- Industry is dominated by diverse female entrepreneurs
- Significant pressure on Salary and Rent Increases
- Employees want Benefits (EHC, Dental, Sick Days, Pension, Life Insurance)
- Employees are leaving the Child Care Industry
- Modernization and Digitization – cost and skills
- Standardization interface to Government Reporting
- All owners invested with expectation of Retirement
- Owners are afraid of losing their Businesses

# We Need your Support

## Private Owners Group of Licensed Child Care Providers of Ontario

In order to Meet \$10 per Day Daycare Target we need	Financial Support with our Payroll – our largest expense
	Skill Recognition System to recognize and retain
	Financial Support with Lease / Rent
	Streamlined process for reporting (ie Portal)
	An Industry Benefits Package

## Evolving from a Cottage Industry to a Prime–Time Industry

- Modernization & Digitization
- Rapidly rising costs
- We need a longterm plan
- Our Challenge – How do we pay our bills?



# Private Owners Group of Licensed Child Care Providers of Ontario

**Thank You**