

Government Relations Matters

Committee of Council
March 30, 2022



There are no meetings scheduled for the week of March 28, 2022.



Brampton
School of Medicine



March 15, 2022: Medical School Education

Announced 160 medical school and 295 postgraduate positions, including funding for **80 undergraduate spots and 95 postgrad positions for Ryerson University's medical school** when it opens in Brampton in 2025.

The Towing and Storage Safety Act (TSSEA)

- Received Royal Assent on June 3, 2021
- Brampton Enforcement and By-law Services staff participated in the consultation process for municipal stakeholders on September 24, 2020 and February 5, 2021 where comments were provided.
- Summary of Proposal of regulations for the Act was released on March 4, 2022
- The regulations are similar to the licensing requirements for the City of Mississauga and the City of Brampton.

Timelines for Proposed Regulations coming into effect:

- January 1, 2023: Enhanced Commercial Vehicle Operator Record (VOR) requirement for tow trucks
- July 1, 2023: Registration of tow truck owners, tow truck drivers and vehicle storage operators
- January 1, 2024: Introduction of new standards of practice and customer protections

- ❖ Shift towards one licensing (Certificate) program throughout the Province.
- ❖ Impact to the City with potential \$200,000 in loss of revenue from licensing the towing and storage industry.
- ❖ Public consultation open until April 1, 2022, City staff shared the consultation opportunity with industry stakeholders.



Timetable

May 4: Issue of the Writ

May 12: Candidate Nominations Close

May 19-28: Advance Voting

June 2: Voting Day

Preparation

- Develop web page and advocacy materials
- Identify Brampton Candidates

Top 5 Advocacy Priorities

1. Funding for Light Rail Transit (LRT) along Main Street to Brampton GO (Provincial ask \$850M)
2. Queen Street-Highway 7 Bus Rapid Transit (BRT) and regional connections (Provincial ask \$250M)
3. Electrify third transit facility for e-bus fleet (Provincial ask \$75M)
4. Riverwalk Project – long-term flood risk solutions (adding \$256M to local economy)
5. Further Commitments to better Health Care in Brampton (Peel Memorial expansion / 3rd Hospital / Cancer Care)

**Building on Brampton's 2022 Ontario Pre-Budget Submission.*

Party/Candidate Engagement

- Share advocacy materials
- Engagement session on Brampton priorities

March 28, 2022: Child Care Agreement

Ontario and Canada signed a \$13.2B agreement that will lower fees for families and deliver an average of \$10 a day child care by September 2025.

- \$10.2B agreement over five years, and commitment for \$2.9B in the sixth year.
- Create approximately 86,000 new, high-quality child care spaces for children five (5) years old and younger.
- Maintain Ontario's child care tax credit program that supports 300,000 families with expenses in licensed and unlicensed child care.
- Work with municipalities to enroll 5,000 licensed child care centres and home child care agencies into the program between now and September 1.

The federal government has now agreements with all 13 provinces and territories.



Agreement between the Liberal Party of Canada and the New Democratic Party

Covers the period of March 22, 2022 until when Parliament rises in June of 2025.

Agreement highlights:

- A new dental care program for low-income Canadians
- Advance universal national pharmacare program
- Work with the provinces and territories to deliver better health outcomes
- Extend the Rapid Housing Initiative for an additional year
- Launch a Housing Accelerator Fund
- Achieve significant emissions reductions by 2030 compared to 2005 levels
- Move forward in 2022 on home energy efficiency programs
- 10 days of paid sick leave for all federally regulated workers starting in 2022
- Significant additional investment in Indigenous housing in 2022

The 2022 Federal Budget is anticipated in the next few weeks.
The next Federal election is scheduled for Monday October 25, 2025.



City of Ottawa: August 14 - 17, 2022

- In-Person
- Registration will open Monday, April 11, 2022 (on-line)
 - Early Bird rates: \$550 – \$799 (Various packages available)
- Hotel rooms to be released Monday April 4th at 10 a.m.
 - Westin Ottawa (Conference location)
 - Secondary hotel options available
- Delegation requests will open following the provincial election

COVID related practices at the AMO Conference will be informed by provincial and local public health guidance at the time and will be subject to change.

Advocacy Priorities

- Transit and Transportation
- Better Health Care
- Community Building, Infrastructure and Housing
- Climate, Legislation and Learning
- Job Creation and Economic Growth

Advocacy Materials

- Building on 2022 Ontario Pre-Budget Submission and Spring 2022 advocacy
- ***First introduction to a new Cabinet***



2021 External Funding

YEAR IN REVIEW



Grants



**Sponsorship
& Naming Rights**



**Revenue generating
advertising**

Grants

Grants

IMPLEMENTING A CENTRALIZED PROCESS



Track External Revenue

Current: Departments apply on their own with no organizational method of tracking

Goal: Departments alert Grants Team of applications and Funds Received; Grants Team tracks information in Grants Tracker



Standardize Process & File Management

Current: Departments manage their own applications and relevant documents

Goal: Departments provide grants team with final documents and relevant materials; Grants team maintains files in Sharepoint



Provide Resources & Support

Current: Departments are responsible for all tasks related to application and grant cycle

Goal: Grants team provides resources and support to departments throughout application process

2021 Grants

APPROVED APPLICATIONS



\$297,714,614

Total value of approved applications in 2021

Highlights:

- **ICIP Public Transit Stream Transit Facility**
✓ \$128M (submitted 2019)
- **ICIP Community Culture Recreation**
✓ \$6.8M (3 projects submitted 2020)
- **ICIP Covid-19 Recovery**
✓ \$6.26M (5 projects submitted 2020)
- **My Main Street Local Business Accelerator**
✓ 945K (submitted 2021)

2022 Grants

APPLICATIONS SUBMITTED & APPLICATIONS IN PROGRESS

\$108M
Funding
Requested
2021/2022 –
Under Review

Funder	Project	Amount	Year
Zero-Emission Transit Fund	Transit Facility Electrification	\$75,000,000	2022
Green & Inclusive Community Building (GIBC)	Susan Fennell Deep Energy Retrofits	\$15,700,000	2021
ZEVIP	Charging Stations	\$220,000	2021
Habitat Stewardship Program Species at Risk	Chris Gibson Retrofit Stormwater Interception Retrofit	\$100,000 \$100,000	2021
Celebrate Canada	Canada Day	\$95,000	2021
Inclusive Communities	Technical Standards Guidelines Updates	\$60,000	2022
Canada Healthy Communities Initiative (CHCI)	Street Art for Safety – Bramalea SNAP	\$31,890	2021
Active Transportation	5 applications in progress	\$TBC	2022
Low Carbon Economy Fund	5 applications submitted	\$17,000,000	2022
Seniors Community Grant	WIP – Due April 28	\$60,000	2022

Sponsorship, Naming Rights & Revenue Generating Advertising



2021 Sponsorships

YEAR IN REVIEW



\$465,875

Overall Revenue



31

Sponsors



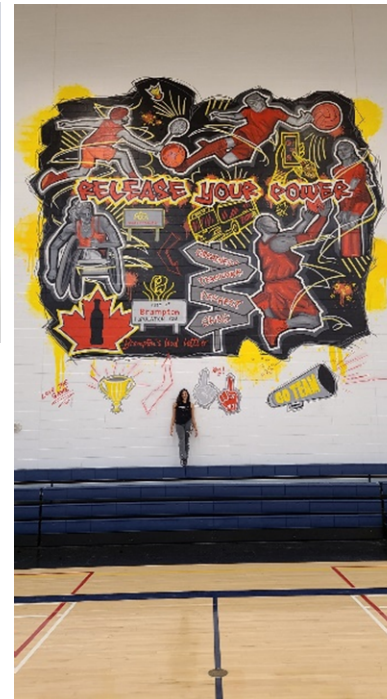
NEW

Advertising Updates

- Recreation Digital Screens Installation
- CN Rail Bridge Overpass Digital Screens

2021 Sponsorships

PARTNER HIGHLIGHTS



Events Sponsorship

- Winter Lights Festival
- International Women's Day
- Canada Day

Etobicoke Creek Trail Sponsorship

- New Amenity – Branded Park Bench
- Wayfinding Signage

Gymnasium Naming Rights

- Window Graphics
- Mural
- Wayfinding Signage

2021 Sponsorships

PARTNER HIGHLIGHTS



BEC EC Series

BRAMPTON ENTREPRENEURS CONNECT 2021

Spring Series

Business Viability: The Cash Flow Forecast

APR. 14 at 11 AM

Roshan Hussain
Branch Manager

For more info: brampton.ca/bec

PROUDLY PRESENTED BY:



Farmers Market

BRAMPTON FARMERS' MARKET

PRESENTED BY Meridian

WE'RE MOVING

NEW LOCATION IN 2021

VISIT THE MARKET SATURDAYS 8 AM - 1 PM

KEN WHILLANS SQUARE
WELLINGTON STREET WEST
GAGE PARK

JUNE 19 - OCTOBER 23

BRAMPTON

2021 Sponsorships

PARTNER HIGHLIGHTS

Canada Day

THANK YOU FOR TUNING IN
Don't forget to come back at **10 pm**
for the live **firework show!**

BRAMPTON CELEBRATES
CANADA DAY
JULY 1 2021

alectra
Tim Hortons.

Algonquin UNIVERSITY **Bell** **Meridian** **Spirit of Math.**
Releasing the Genius.

Canada
Funded by the Government of Canada

BRAMPTON

brampton.ca/canaday

The Rose

JULY AT A GLANCE **SUMMER 2021**

JUL 7. CENTRE STAGE 2021 VIRTUAL PERFORMANCE
JUL 8. OFF THE RECORD LIVE FEATURING TRISTAN LINDO & AMEERAH
JUL 15. BIF NAKED ACOUSTIC DUO
JUL 22. DROP TOP ALIBI CURATED BY SOUNDRIIVE RECORDS
JUL 24. DANCE & BELIEVE PRESENTED BY JADE'S HIP HOP ACADEMY PERFORMANCE COMPANY
JUL 29. CLASSIC ALBUMS LIVE: CREEDENCE CLEARWATER REVIVAL - CHRONICLE, VOL. I

THEROSEBRAMPTON.CA

THE ROSE
BRAMPTON

BIPOC Internship

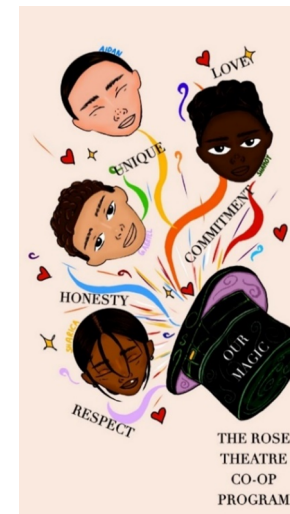
INTERNSHIP & CO-OP
FOR BLACK AND INDIGENOUS YOUTH

PROGRAM LAUNCH
JUNE 5
1:00 PM (EST)

JOIN PERFORMING ARTS STAFF, LEAD MENTORS, AND GUEST ARTISTS.

[THEROSEBRAMPTON.CA](http://therosebrampton.ca)

Algonquin UNIVERSITY **THE ROSE**
BRAMPTON



2021 Sponsorships

PARTNER HIGHLIGHTS

Save Max Sports Centre

- The City's first-ever facility naming rights – formerly Brampton Soccer Centre



2021 Revenue Generating Advertising

- *NEW* Rec Digital Screens Advertising Program
- Rink-board advertising
- Digital screens on CN Rail bridge overpasses
- Transit – new PO for bus advertising (Pattison)



The background image is a dark, semi-transparent photograph of a city street. On the right, a large, multi-story brick building with a prominent clock tower is visible. The clock tower has two clock faces. In front of the building is a curved glass-fronted structure, possibly a transit station or a modern office building. To the left, a bus stop shelter is visible with the word "Wellington" on its top edge. A person is standing near the bus stop. The overall scene is dimly lit, suggesting dusk or dawn.

THANK YOU!

