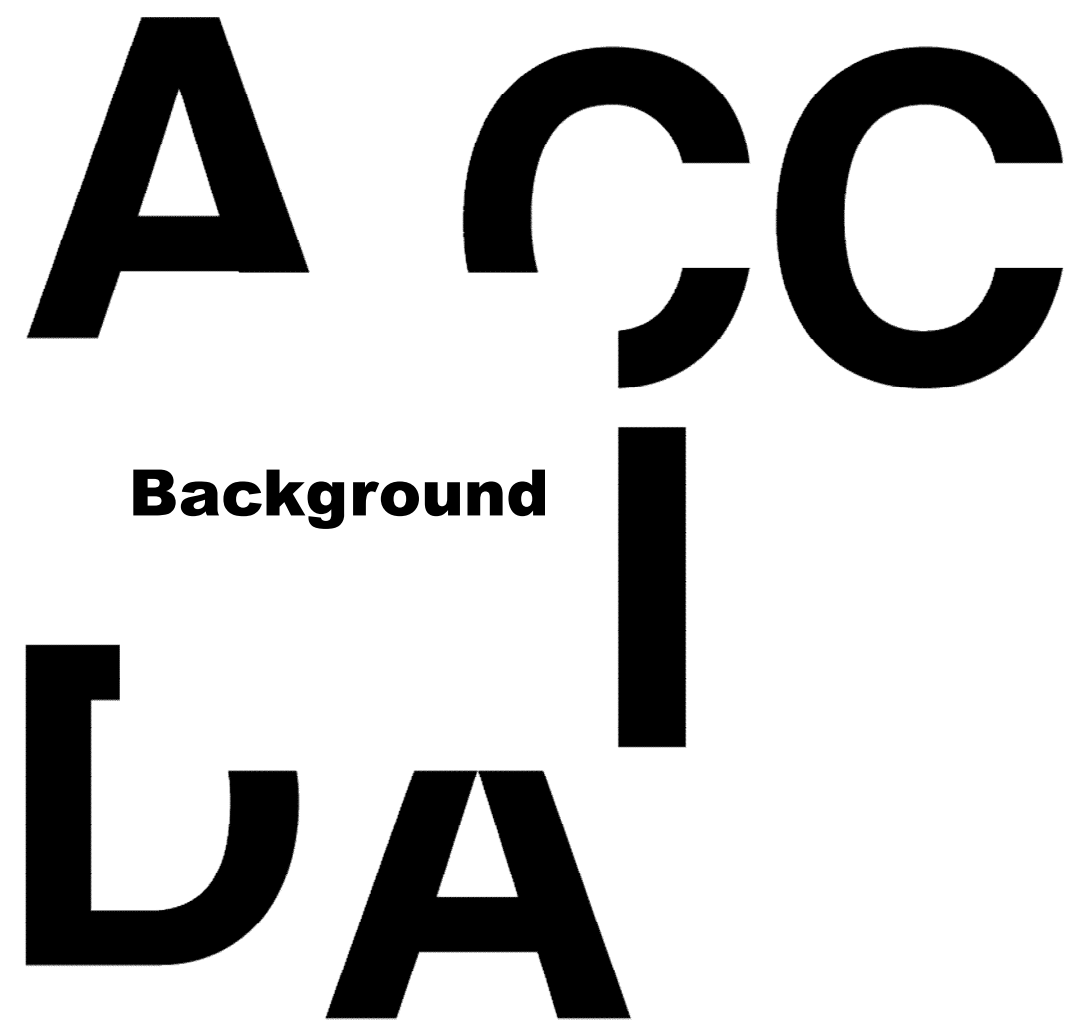




ACC
LA



Council Approved Report (2020)

Key Partner in Delivering the
Culture Master Plan

- *Supporting Success*
- *Developing a Creative Community of Practice*
- *Building Brampton's Identity.*

+ Term of Council Priorities
+ Economic Recovery Strategy/Action
Plan

2021/2022: Incubation (Phase 1)

Phase 2: Transition to Independence
(2023)

Phase 3: Independent NFP (2024)



2021

Expedited incubation goals and developed work plan.

Hired staff, and formed Advisory Panel.

Delivered 78 workshops, events or artist meetings to nearly 500 artists and creatives across the City.

Local and regional programming partnerships, and \$100k to Artist Recovery Fund.

96% of respondents gained new insights or perspectives from attending one or more of ACCIDA's events.

316% increase open rate for arts and culture newsletter.

The Big Brampton Artist Space Survey

We'd love to learn about what sorts of arts and culture spaces you need - and where you need them!

Fill out our 5-minute survey - and be entered into a draw for \$100 Gift Card as thanks!

accida.ca

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IDA

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Creative Space Needs Assessment & Action Plan

- Nearly 70% of individual artists, musicians and creatives reported having **no access** to creative space in Brampton.
- **0%** of organizations responded as very satisfied with Brampton's current availability and suitability of creative space.
- **Affordability** is the number one barrier to accessing space for both individuals and organizations in Brampton
- Developing a Creative Space Action Plan in collaboration with Cultural Services.



2022

Staff team developed.

Over 50% of programming budget directed towards employment opportunities for local artists and artist fees.

Q4 of 2021 to Q1 2022: 306% increase in attendance at programs

Current & Upcoming:

- PIXEL Black Artists Live Here Exhibition
- Ongoing workshops, town halls and artist roundtables.
- NXNE Music Showcase
- Luminato Festival in Brampton
- PAMA Outdoor Exhibition
- +Tourism and Economic Development opportunities downtown.

Brampton Arts Organization

VISION: We are building a thriving, confident and valued creative scene and cultural ecology in Brampton.

MISSION: We incubate, advance, connect, celebrate and advocate for Brampton's artists, cultural participants and creative industries.

VALUES: Passion & Ambition, Empathy & Diversity, Community & Collaboration, Progress & Innovation, Accessibility & Accountability.

