

**City of Brampton
Film & TV Office Update:
2021 Year in Review**

Committee of Council Meeting
April 27, 2022

Film Update Presentation Agenda

1. Ontario Film Landscape
2. Brampton Film: By the Numbers
3. Local Economic Impact
4. Brampton Production Highlights
5. City of Brampton Film Services Feasibility Study

2021 Statistics – Ontario

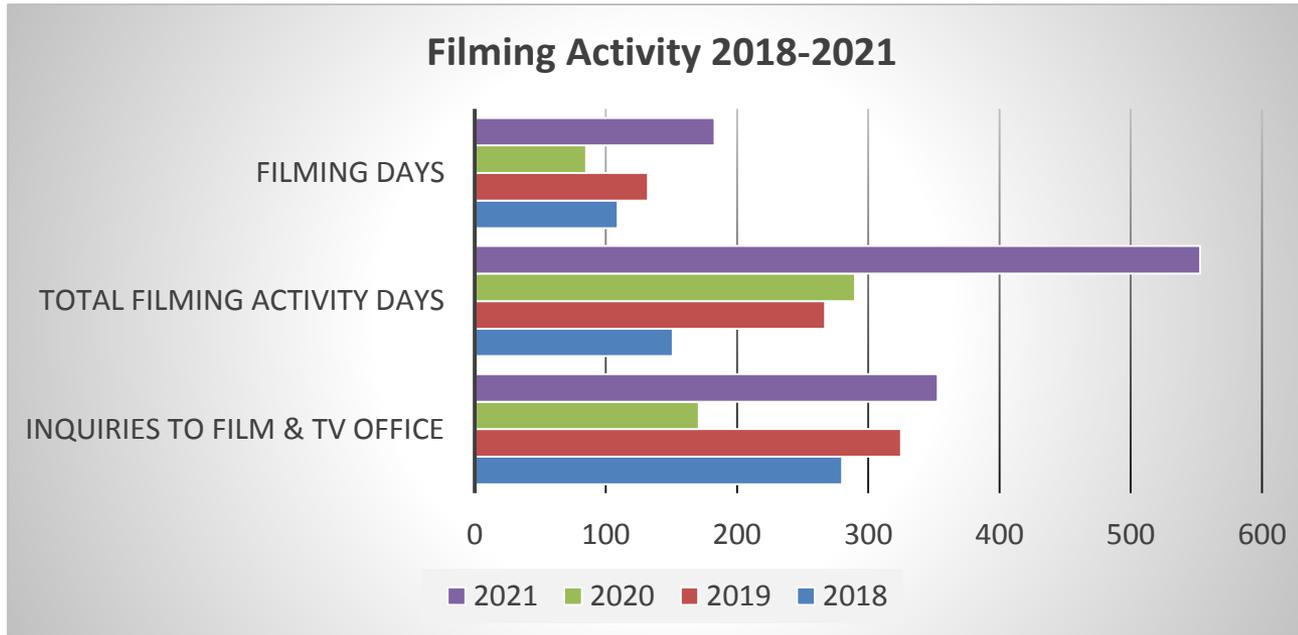
2021 FILM AND TELEVISION PRODUCTION STATISTICS BY FORMAT

	2021 as at Dec. 31, 2021		2020 as at Dec. 31, 2020		2019 as at Dec. 31, 2019	
	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario
Domestic						
Feature Film	51	115.3	42	113.1	58	144.0
Television Series ¹	115	707.2	76	511.2	117	815.7
Television Movies, Mini-series, Specials, Pilots ²	108	142.9	58	70.6	86	85.1
Total Domestic	274	965.4	176	694.9	261	1,044.8

Foreign						
Feature Film	21	161.8	13	189.2	11	46.1
Television Series ¹	77	1,584.3	29	519.8	49	946.9
Television Movies, Mini-series, Specials, Pilots ²	22	169.6	14	93.4	22	127.1
Total Foreign	120	1,915.7	56	802.5	82	1,120.1

TOTAL	394	2,881.1	232	1,497.4	343	2,164.9
--------------	------------	----------------	------------	----------------	------------	----------------

2021 Statistics - Brampton



ANNUAL	2018	2019	2020	2021
FILMING DAYS (Full production filming)	109	132	85	183
TOTAL FILMING ACTIVITY DAYS (Incl. Film, Prep/Wrap & Hold days)	151	267	290	553
INQUIRIES TO FILM & TV OFFICE	280	325	171	353

Economic Impact and Revenue

Annual	2018	2019	2020	2021
ESTIMATED ECONOMIC IMPACT	\$1,703,750	\$2,950,473	\$6,091,120	\$18,044,380
CITY REVENUE	\$160,535	\$310,591	\$63,991	\$397,461

Production Highlights

Amazon Prime Video Series

REACHER

Now Streaming



Paramount+ Series

Star Trek: Strange New Worlds

Streaming May 5



Apple+ Series - **See**
Season 2 - Now Streaming
Season 3 - TBD



Film Services Feasibility Study

Brampton City Council approved the Film Services Feasibility Study on February 17, 2021 (CW02-2021).

One recommendation staff has been working on is to identify efficiencies with internal workflow processes that support film and television production.

GOAL: To offer a concierge-style service for film and television production that meet industry timelines.

Ontario Creates (Ontario Film Commission)

- Film staff participate in weekly updates from the Ontario Film Commissioner including upcoming projects and updates to industry COVID-19 regulations.
- Ontario Creates Location Library
- Ontario Green Screen
- 11th Annual Ontario Regional Film Forum



Brampton Film & Digital Creator Focus Group

- Film staff working with Brampton's Arts Culture & Creative Industry Development Agency to understand the needs of local filmmakers through focus group meetings and networking events.
- A Brampton Screening & Discussion night in celebration of National Canadian Film Day on April 20, 2022.



Questions & Thank You