

**City of Brampton  
Film & TV Office Update:  
2021 Year in Review**

Committee of Council Meeting  
April 27, 2022

## **Film Update Presentation Agenda**

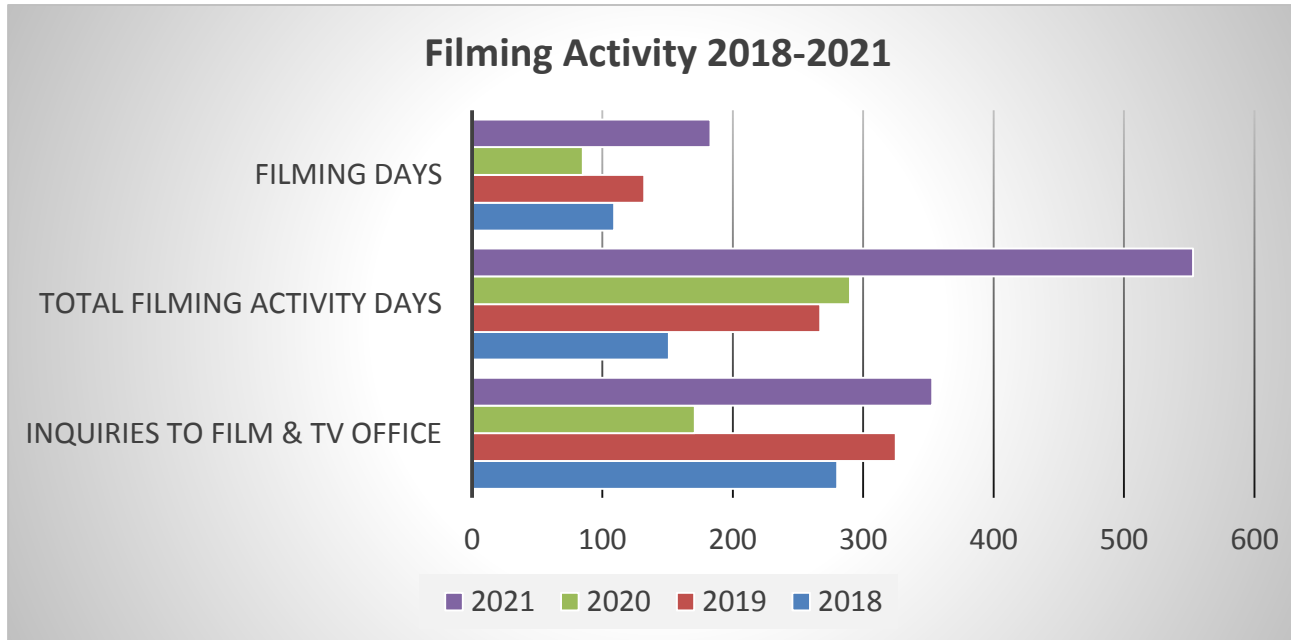
1. Ontario Film Landscape
2. Brampton Film: By the Numbers
3. Local Economic Impact
4. Brampton Production Highlights
5. City of Brampton Film Services Feasibility Study

## 2021 Statistics – Ontario

### 2021 FILM AND TELEVISION PRODUCTION STATISTICS BY FORMAT

	2021 as at Dec. 31, 2021		2020 as at Dec. 31, 2020		2019 as at Dec. 31, 2019	
	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario	Number of Projects	Production \$mill left in Ontario
<b>Domestic</b>						
Feature Film	51	115.3	42	113.1	58	144.0
Television Series <sup>1</sup>	115	707.2	76	511.2	117	815.7
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	108	142.9	58	70.6	86	85.1
<b>Total Domestic</b>	<b>274</b>	<b>965.4</b>	<b>176</b>	<b>694.9</b>	<b>261</b>	<b>1,044.8</b>
<b>Foreign</b>						
Feature Film	21	161.8	13	189.2	11	46.1
Television Series <sup>1</sup>	77	1,584.3	29	519.8	49	946.9
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	22	169.6	14	93.4	22	127.1
<b>Total Foreign</b>	<b>120</b>	<b>1,915.7</b>	<b>56</b>	<b>802.5</b>	<b>82</b>	<b>1,120.1</b>
<b>TOTAL</b>	<b>394</b>	<b>2,881.1</b>	<b>232</b>	<b>1,497.4</b>	<b>343</b>	<b>2,164.9</b>

## 2021 Statistics - Brampton



ANNUAL	2018	2019	2020	2021
<b>FILMING DAYS</b> (Full production filming)	109	132	85	183
<b>TOTAL FILMING ACTIVITY DAYS</b> (Incl. Film, Prep/Wrap & Hold days)	151	267	290	553
<b>INQUIRIES TO FILM &amp; TV OFFICE</b>	280	325	171	353

## Economic Impact and Revenue

Annual	2018	2019	2020	2021
<b>ESTIMATED ECONOMIC IMPACT</b>	\$1,703,750	\$2,950,473	\$6,091,120	\$18,044,380
<b>CITY REVENUE</b>	\$160,535	\$310,591	\$63,991	\$397,461

## Production Highlights

Amazon Prime Video Series

***REACHER***

*Now Streaming*



Paramount+ Series

***Star Trek: Strange New Worlds***

*Streaming May 5*



Apple+ Series - **See**  
*Season 2 - Now Streaming*  
*Season 3 - TBD*



## **Film Services Feasibility Study**

Brampton City Council approved the Film Services Feasibility Study on February 17, 2021 (CW02-2021).

One recommendation staff has been working on is to identify efficiencies with internal workflow processes that support film and television production.

**GOAL:** To offer a concierge-style service for film and television production that meet industry timelines.

## Ontario Creates (Ontario Film Commission)

- Film staff participate in weekly updates from the Ontario Film Commissioner including upcoming projects and updates to industry COVID-19 regulations.
- Ontario Creates Location Library
- Ontario Green Screen
- 11<sup>th</sup> Annual Ontario Regional Film Forum



## Brampton Film & Digital Creator Focus Group

- Film staff working with Brampton's Arts Culture & Creative Industry Development Agency to understand the needs of local filmmakers through focus group meetings and networking events.
- A Brampton Screening & Discussion night in celebration of National Canadian Film Day on April 20, 2022.



# Questions & Thank You