

BRAMPTON CITY COUNCIL



IMPROVE LIFE.

UNIVERSITY OF
GUELPH
HUMBER



A FOUNDATION OF EXCELLENCE

Two of Ontario's leading postsecondary institutions with national and global achievements and recognition are the foundation of the University of Guelph-Humber

UNIVERSITY OF GUELPH

- One of Canada's top comprehensive universities
- Canada's most research-intensive university
- Ranked 12th in the world and 1st in Canada for Agriculture Science and Agri-Food
- Ranked 5th in the world and 1st in Canada for Veterinary Science
- Globally ranked in Life Sciences; Anatomy and Physiology; Environmental Sciences; Biological Sciences; Economics and Econometrics; Chemistry; Computer Science and Information Systems

HUMBER COLLEGE

- Ranked #2 research college in Canada, attracting more than \$15M in research funding in 2021
- Represented Canada at last two World Skills competitions
- Recognized for excellence in Health and Health Sciences, including:
 - First ON college to offer its own independent nursing degree
 - First-of-its-kind programming in Traditional Chinese Medicine, Workplace Health & Wellness, Mental Health leadership
 - Partnerships with SickKids, Osler Health, GlobalMedic
- Nationally known for robotics, mechatronics, broadcast/5G technologies, business, and creative and performing arts

LEADING IN COLLABORATIVE AND INNOVATIVE EDUCATION

UNIQUE UNIVERSITY MEETING THE NEEDS OF THE WORKFORCE

- UofGH offers integrated academic and hands-on experiences enabling students to earn both an undergraduate degree and a college diploma in four years – with every program having a work placement.

IN-DEMAND BY STUDENTS AND EMPLOYERS

- Original plans called for approx. **2,500** students and enrolment has more than doubled that target since 2002.
- Currently serving **5,130** full-time domestic students, **700+** part-time domestic students and **70** international students.

STRONG TIES TO BRAMPTON AND PEEL REGION

- 40 per cent of current students reside in Brampton and Peel Region
- 400+ field placement and employer partners in Brampton



IMPROVE LIFE.





2040 VISION: LIVING THE MOSAIC

*"Downtown Brampton stands at the
threshold of finally fulfilling its destiny."*

2026: BUILDING THE FOUNDATION

- UofGH @Brampton will become the model for future university campuses, reflecting a dynamic responsiveness to emerging geographic needs and opportunities – the first university of its kind in Ontario.
- **6,000** students learning in a high-quality, supportive environment that takes advantage of innovations in technology and program delivery.
- As the anchor tenant in the new Centre for Innovation, the campus would be partnered with a future-focused library connected to the community to address student, industry and community needs.
- UofGH @Brampton will develop new undergraduate programs and offer professional master's degrees. These along with micro-credentials and continuing education will address current and future workforce needs in Brampton/Peel and Ontario. Potential new STEM programs include:
 - computer engineering
 - life sciences
 - food processing
 - Nutrition
 - public health

UofGH @Brampton Economic Impact

Projected operational and student spending in 2025 is expected to generate various economic benefits for the regional economy.



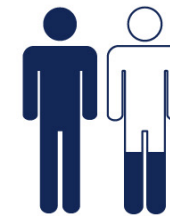
\$129M
IN ANNUAL EXPENDITURES

Providing approximately **\$94 million** to Brampton's GDP annually, and

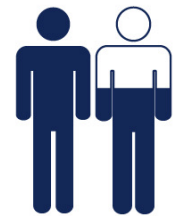
Generating **\$64 million** in labour income in Brampton on an annual basis



839 jobs (FTE)
Direct



151 jobs (FTE)
Indirect + induced



990 jobs (FTE)
Total - City of Brampton

DELIVERING SIGNIFICANT LOCAL IMPACT

"This new campus will play a vital role in continuing the ongoing revitalization of Brampton's downtown core, in addition to supporting local businesses and addressing Brampton's labour market needs."

– Todd Letts, CEO, Brampton Board of Trade



Increased affordability and reduction in commutes for students.



Collaborating to address existing & emerging local labour market needs by providing new, innovative and complementary programming, work-integrated learning and research.



Injection of innovation and entrepreneurship to the local area, generating direct and indirect employment opportunities.



Stimulating local economic growth by leveraging local services to support students, including grocers, restaurants, public transportation, health & wellness, and more.



Attract new talent, build global networks, and support immigration and tourism to Brampton.

MEETING LABOUR MARKET NEEDS

- According to Stokes Economics, over the next decade in Ontario, total demand for jobs that typically require a university degree is expected to rise by more than 925,000.
 - The supply of workers in STEM-based jobs that usually require a university degree will need to increase by nearly 200,000 (excluding the need for an additional 34,000 manager positions related to STEM-based fields).
 - Looming workforce shortages will increase competition across Ontario to fill these roles. Municipalities are making investments now to attract and retain top talent to their cities.
- Cities with a significant university presence will have an edge in the war for talent and attracting ongoing investment. Brampton has a history of investing in post-secondary education, recognizing its tremendous value.

"...UofGH has built strong connections with several local employers to ensure the local economy has the talent it needs to drive innovation and economic growth while providing students with the skills they need to be successful in the future."

- Harjit Singh, General Manager, Brampton YMCA and Tammy MacDonald
Senior VP Health & Fitness, YMCA of Greater Toronto

ANTICIPATING GROWING LABOUR MARKET DEMANDS



UofGH in Brampton can help support significant and emerging labour market needs:

MDA SPACE CENTRE OF EXCELLENCE

UofGH can help build the pipeline of graduates to support MDA's design, development and manufacture of the iconic and industry-leading Canadarm3.

NEW ROGERS CAMPUS IN BRAMPTON

UofGH can provide work-integrated learning opportunities and local graduates with the right skills for thousands of new jobs that will be created.

EXPANSION OF WILLIAM OSLER HEALTH SYSTEM

UofGH programming can directly support continuous professional learning and increased human resource needs.

ADDITIONAL OPPORTUNITIES FOR GROWTH AND INVESTMENT

UofGH' expertise in Community Social Services, Media and Communication Studies, Early Childhood Education and others will support additional future growth.

SUPPORTING STUDENTS IN THE COMMUNITY

SUPPORTING THE WHOLE STUDENT: U of G and Humber are renowned for supporting student success inside and outside the classroom

CONNECTIVITY: Close to Brampton GO station, allowing for rapid transit access to many locations throughout the GTA including two-way all day GO service lines. Perfectly situated along the KW - Toronto innovation corridor and the midway point on the innovation corridor between Guelph and Etobicoke.

HOUSING: Committed to providing housing with student life supports through public-private partnerships in alignment with residential development plans

AMENITIES:

- Multiple local grocery stores and restaurants located within walking distance
- Proposed partnership with the YMCA to provide recreational and wellness activities
- Wide variety of medical clinics located within close proximity of the campus, potential partnership for the provision of health services.





OUR COMMITMENT TO BRAMPTON

- Since June 2021, UofGH and City of Brampton staff have undergone extensive and positive conversations to identify required supports and business terms to advance the shared goal of relocating UofGH to Brampton starting in 2026.
- We have been meeting with community members and local organizations to understand Brampton's needs and to support their initiatives (Khalsa Aid winter clothing drive, CBC holiday food drive, Downtown BIA sponsorship, etc.)
- We have continued to update the Province on the potential relocation and prepare to meet approval requirements.
- We are committed to making significant investments to support the relocation and to work together to put a local stamp on the UofGH brand, making this truly Brampton's university.

BRAMPTON'S COMMITMENT TO UofGH

To ensure the city's new university campus will provide students with a premier educational experience and create opportunities for local employers to connect with a critical talent pipeline, the relocation requires:

CFI

- University's total space requirement is 253,000 gross sq.ft. of which a minimum of 154,000 sq.ft. of dedicated & fitted out space should be in the CFI building
- Anticipating approx. 42,000 sq. ft. of additional fitted out shared space with the Brampton Library in the CFI building
- Lease and occupancy cost forgiveness for ten years

COMMUNICATIONS AND ENGAGEMENT

- Support for transition related marketing/rebranding expenses
Continued support with connecting UofGH to community partners

EXTERNAL SPACE

- A commitment to helping us secure external space of a minimum of 56,000 sq.ft. This space needs to be located within a 5-10 minute walk of the CFI and in condition to be occupied.

NEXT STEPS

UofGH relocation terms and financial support to be reviewed by City Council

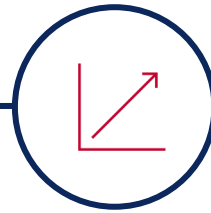
PENDING COUNCIL DIRECTION:



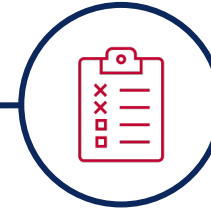
City staff and UofGH continue to work in collaboration on design of the CFI and on addressing campus space requirements



Relocation business case presented to Humber and U of G Board of Governors



Major Capacity Expansion proposal submitted to the Province



Comprehensive analysis of workforce landscape, including engaging with industry partners, small businesses and social organizations, to ensure programs reflect local labour market needs



Work with the City and community alongside parent institutions and UofGH on rebranding and/or naming opportunity

Together, we can make history by relocating an established university to Canada's fastest-growing city.

**LET'S CREATE A DOWNTOWN THAT IS LIVEABLE,
WORKABLE AND BUZZING WITH ENERGY.**



IMPROVE LIFE.

