

# **BRAMPTON MEANS BUSINESS *NOW***

**Countdown to Collision  
Event Details**



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# COUNTDOWN TO ***COLLISION***®



**On Wednesday, May 18<sup>th</sup> from  
6 pm – 10 pm at the Rose Theatre:**

Leading up to Collision, Brampton was chosen as one of the six cities in Canada to host an in-person event to build hype and bring tech ecosystems together before the conference in Toronto this June

## **Speakers:**

- Mayor Brown
- Keynote speaker: Wes Hall, "Dragon", CBC's Dragons' Den | Entrepreneur | Philanthropist
- Co-hosts: Sunil Sharma & Casey Lau





# COUNTDOWN TO ***COLLISION***®



## Innovation District Mobile Bus Unit

The Innovation Station Mobile Bus is a pilot program that will be launched at Countdown to Collision.

This mobile bus will:

- Raise awareness of the supports available in Downtown Brampton and the Brampton Innovation District
- Provide Startups, Founders and Entrepreneurs with onsite business advisory services and start-up advice
- Leverage the Innovation District and Transit as a communication conduit with transit users and stakeholders.

This bus will be chartered for the MEDJCT tour following the Collision Conference on June 24<sup>th</sup> and hits Brampton streets today!

