



SUMMER IN THE CITY 2022

EXPERIENCE
BRAMPTON

FRIDAY, MAY 20, 2022 – SUNDAY, SEPTEMBER 11, 2022

TOGETHER WITH OUR PARTNERS:

**114 DAY SEASON
91 PROGRAMMED DAYS
SPONSORSHIP DOLLARS?**

ENDLESS FUN ACROSS THE CITY

Summer in the City 2022 Overview

- The City of Brampton is excited to welcome residents and visitors back to in-person events all across the city!
- The City and its local partners will host festivals, events and programming throughout the summer to celebrate our diversity, encourage civic pride, activates public spaces, Support Local Brampton and highlight Brampton as an arts and culture city.



Summer in the City 2022 Highlights

- **City Festivals and Events:**
 - ✓ Brampton Celebrates Pride
 - ✓ National Indigenous Peoples' Day
 - ✓ Canada Day
- **Community-Led Events:**
 - ✓ World of Jazz
 - ✓ Vibrant Brampton
- **City Weekly Programming:**
 - ✓ Brampton Farmers' Market
 - ✓ Movie Nights



Summer in the City 2022 Communications

- Media Release announcing summer programming and event-specific updates
- Social Media Toolkit with local Stakeholders
- Direct Communications with local stakeholders and businesses
- Tailored communications for Downtown events and programming during construction and revitalization



Stay Connected Summer in the City 2022

Website:

www.experiencebrampton.ca

Social Media:

@CityBrampton on Twitter, Facebook, Instagram, LinkedIn and TikTok

@ExperienceBrampton on Twitter, Facebook, and Instagram



THANK YOU

SEE YOU THIS SUMMER

