Housing Brampton Strategy & Initiatives



AFFORDABLE • DIVERSE • INNOVATIVE

Land Use Policy Planning Planning, Building and Economic Development City of Brampton



BRAMPTON

COUNCIL WORKSHOP SEP 28, 2020



Brampton's First Affordable Housing Strategy A Term of **Council Priority**

Mandate

To focus on facilitating the creation of affordable housing and improving housing affordability & choice



Analysis

Address Brampton's Housing Needs, Gaps And Aspirations, Trends, Best Practices

Photo Credit: Vision 2040

Implementation Policy, Design, Programming And Process Improvements Result Affordability in all contexts – Greenfield, Intensification, Mixed Use

Affordable Housing: Provincial Policy Statement, 2020

Ownership:

The least expensive of:

- a) Housing where purchase price results in annual costs that do not exceed 30% of gross annual household income for 'low and moderate income households'.
- b) Housing where the purchase price is at least 10% below average cost of a resale unit in the regional market area

Rental:

The least expensive of:

- a) Rent that does not exceed 30% of gross annual household income for 'low and moderate income rental households'.
- b) Rent that is at or below the average market rent in the regional market area

Affordable Housing & Housing Continuum



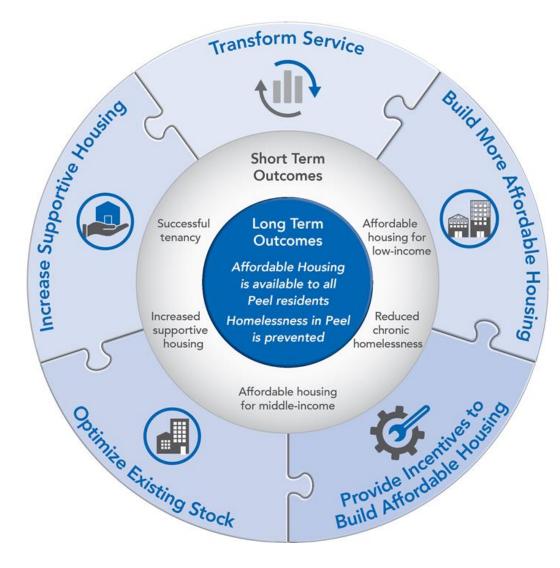
Roles: Region of Peel

□ Service Manager for Social Housing in Peel

- Emergency Shelters, Transitional Housing, Social and Affordable Housing, oversight of non-profit housing providers
- Rent-geared-to-income Programs and Subsidized Units

□ Private Stock Strategy- Second Unit Assistance

 Policies: Regional Official Plan, Housing Strategy, Housing Master Plan, Peel Housing and Homelessness Plan (2018-2028)



Source: Region of Peel, PHHP



Roles: City of Brampton



□Official Plan policies

□Housing Strategy

Incentives for Housing Providers to create Affordable Housing

Community Improvement Plans,Community Planning PermitSystems

Second Unit Registry



Source: Region of Peel

2019 Ownership Affordability Thresholds (Peel)

Income

Decile	1	2	3	4	5	6	7	8	9
Gross Ownership Household Income (2016 Census + CPI)	\$30,062	\$46,608	\$61,642	\$76,930	\$93,137	\$110,456	\$131,374	\$158,712	\$203,944
Monthly income spent on housing	\$752	\$1,165	\$1,541	\$1,923	\$2,328	\$2,761	\$3,284	\$3,968	\$5,099
Maximum affordable house price	\$115,135	\$178,504	\$236,084	\$294,634	\$356,707	\$423,038	\$503,297	\$612,827	\$794,156

Market

Average \$ of Resale Home	10% Below Market Value
\$754,171	\$678,754



2019 Rental Affordability Thresholds (Peel)

Income

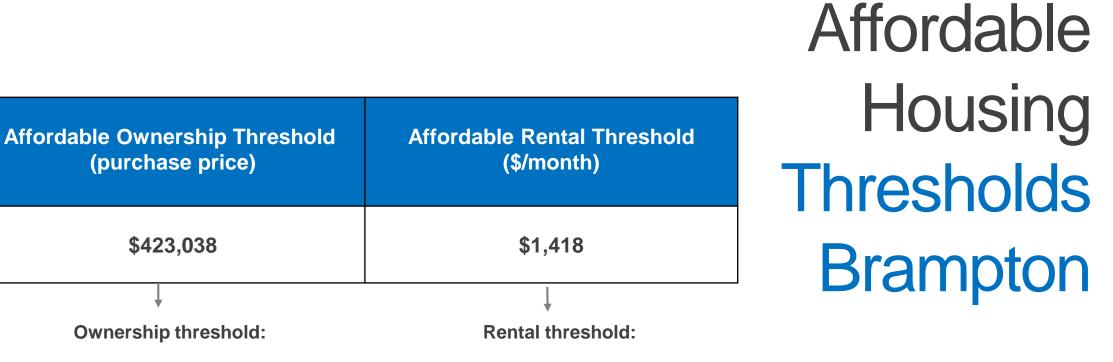
Decile	1	2	3	4	5	6	7	8	9
Gross Renter Household Income (2016 Census + CPI)	515 /93	\$24,567	\$34,138	\$43,234	\$53,085	\$63 <mark>,</mark> 513	\$76,600	\$93,815	\$121,964
Monthly income spent on housing	\$395	\$614	\$853	\$1,081	\$1,327	\$1,588	\$1,915	\$2,345	\$3,049

Market

Average Market Rent*	
\$1,418	

Source: Region of Peel





32% increase in 10 years (2009-2019)

Ownership threshold:

(purchase price)

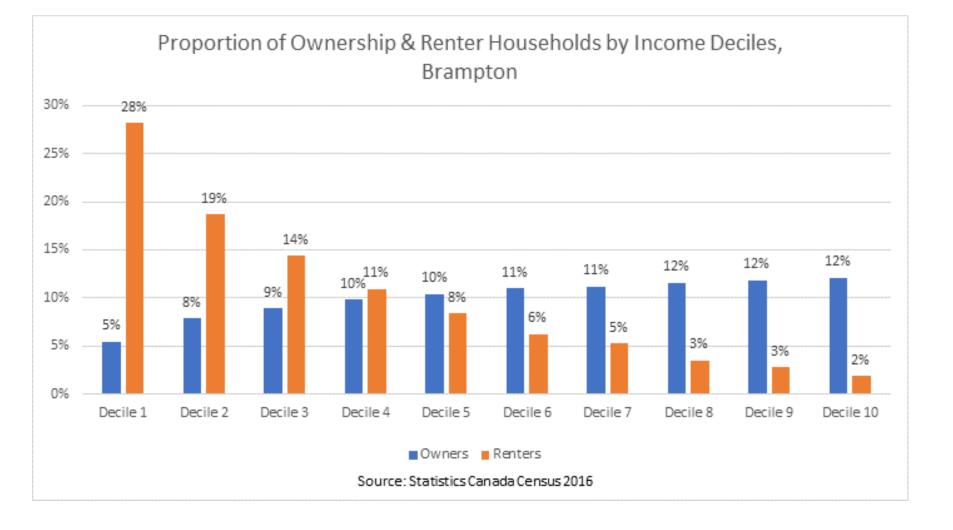
\$423,038

Year

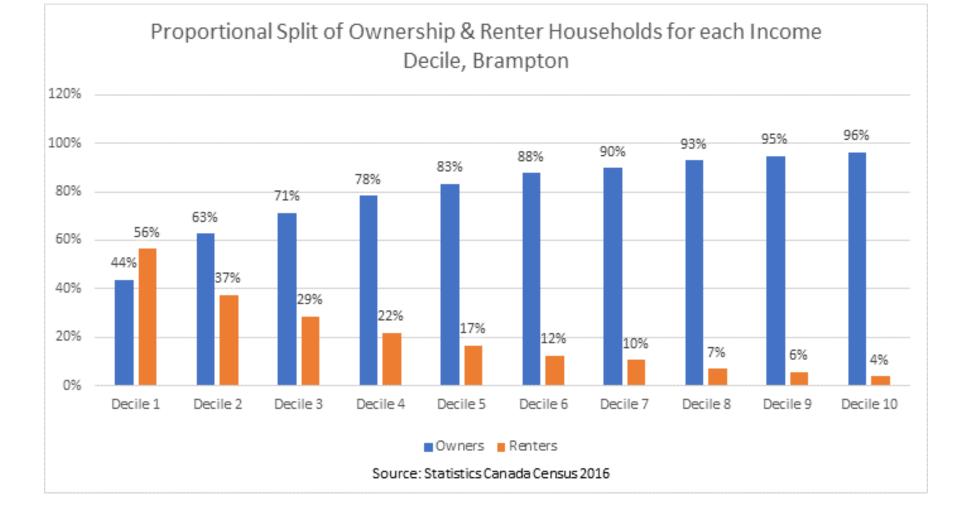
2019

35% increase in 10 years (2009-2019)





Brampton Housing Tenure

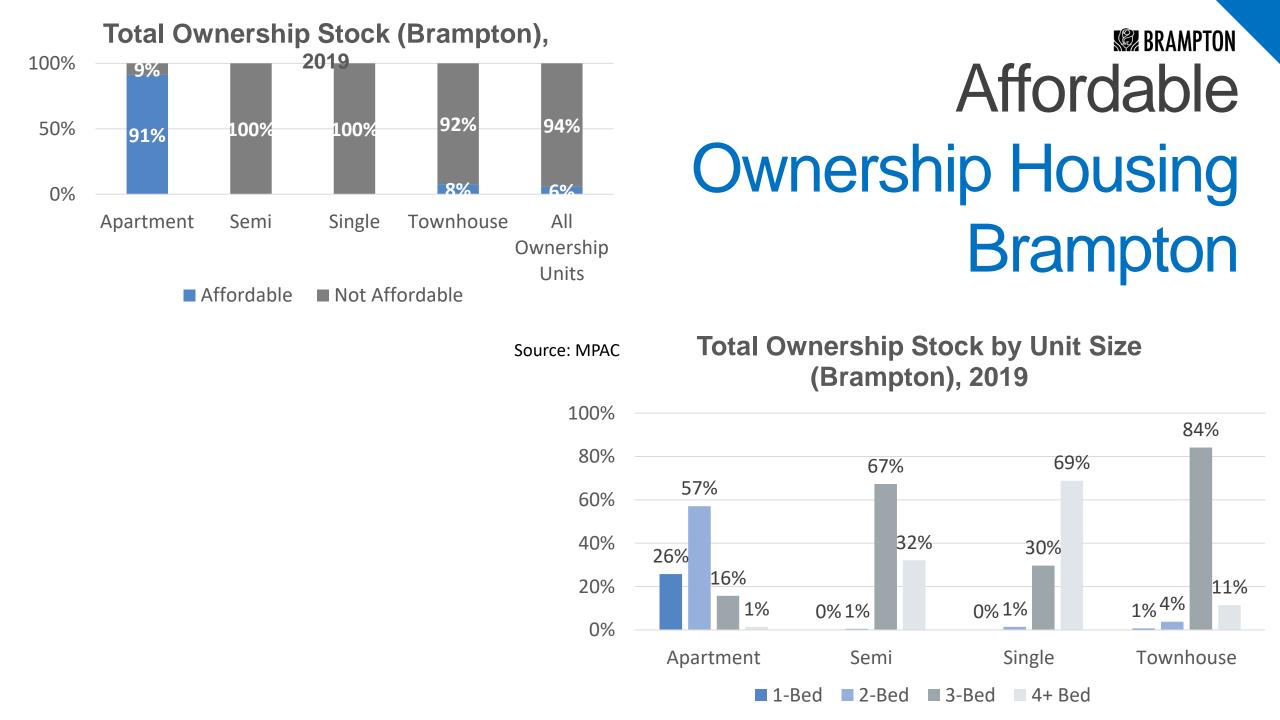


Affordable Ownership Housing Peel

Total Ownership

	Brampton		Calec	lon	Mississauga	
	% of Local	%	% of Local	%	% of Local	
	Municipal	Affordable	Municipal	Affordable	Municipal	% Affordable
	Stock	Units	Stock	Units	Stock	Units
Apartment	5%	91%	0.4%	0%	20%	68%
Semi	19%	0%	8%	0%	17%	0%
Single	63%	0%	83%	0%	46%	0%
Townhouse	13%	8%	8%	0%	17%	8%
Total Units	nits 6%		0%		15%	
	(8,764 Afford	lable Units)	(Only 2 Afford	(Only 2 Affordable Units)		rdable Units)

Ownership Affordability Threshold (2019): \$423,038



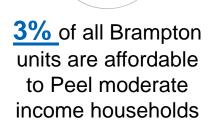


Affordable Rental Housing Brampton

Rental Housing Trends (Brampton)					
	2015	2019	% Change		
Total Purpose-Built Rental Units	10,631	10,996	3%		
Average Market Rent for Purpose Built Rentals	\$1,171	\$1,401	20%		
Total Permitted Secondary Suite Units	2,465	4,794	94%		
Secondary Condo Rental Market	911	1,453	60%		
Average Market Rent for Condo Units (Peel Region)	\$1,555	\$2,201	42%		

Source: CMHC; City of Brampton

Brampton Rental Condo Units





60% of all Brampton units fell within 600 – 899 ft² (or 1–2 bedrooms)*

Source: Urbanation (2019)



Completed Initiatives

HOUSING

 Second Units Registration Program 	 Seniors Housing Study 	 Brampton Housing Needs Assessment
2015	2018	2018
 Age Friendly Strategy and Action Plan 	 ✓ Public Engagement 	 Background Analysis for the Housing Strategy
2019	2019	2020
✓ Group Home Study	✓ Draft Policies & Action	Items- Housing Strategy



Ongoing Initiatives HOUSING

Inclusionary Zoning

Assessment

Units Review

Parking Standards

Updates

- Student Housing **Review**
- Lodging Houses Review
 - Additional Residential
- Short Term Rental Review
 - Brampton Housing **Advisory Committee** Consultation
- Input into City Initiatives - Heritage Heights, Parking Strategy, etc.

- Incentives Pilot Program for Rental Housing
- Development Review-Housing Input, **Process Changes**
- Rental Conversion **& Demolition Review**
- Stakeholder Consultation – Housing Strategy



Theme 1: Improve the Supply of Affordable & Rental Housing

- 1. Land Supply (Public Lands, Land Designations)
- **2. Planning Policies** (Official Plans, Zoning By-law, Inclusionary Zoning, CPPS, Rental Conversion, Prezoning, TOD planning, Development Standards)
- **3. Financial Tools** (Incentives DCs, Capital Grants, tax Increment Grants, Fee Rebates)
- 4. Development Review Process Improvements

Housing **Brampton** Key Policy Themes

Theme 2: Enhance Housing Diversity & Design

- 1. Policy Framework for Type and Scale of Intensification
- 2. Family Friendly & Multi-generational Housing
- 3. Inclusive, Age-friendly & Senior Housing
- 4. Safe Housing For **Students & Single Person Households**
- 5. Flexible Options In Apartment Forms

Housing Brampton Key Policy Themes

Theme 3: Engage & Advocate

- 1. Communication and Outreach (Housing Diversity & Intensification)
- 2. Housing Providers
- 3. Government Relations

Theme 4: Measure & Monitor

- 1. Annual Housing Production Targets
- 2. Database of Housing Tenures & Forms
- 3. Regular 'Housing Condition Report' to Council

Housing Brampton Key Policy Themes

SERAMPTON





Over the Garage

Stand-Alone Unit



Garage Conversion



Basement or Attic Conversion

Additional Residential Units

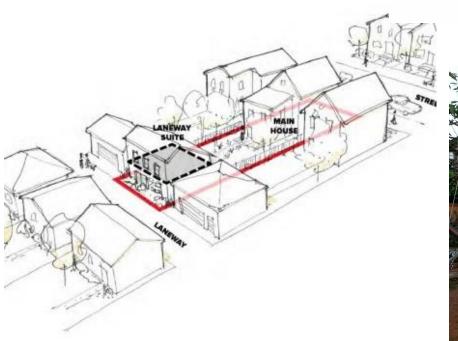
(Bill 108)

BRAMPTON

FOR AFFORDABLE RENTAL UNITS IN MARKET HOUSING

LOW - MIDDLE INCOME HOUSEHOLDS



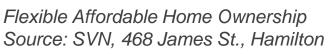




Principal Dwelling Unit Lock Off Suite

Multi-unit Housing Aging in Place Option: Lock off Unit





ELEVATOR LOBBY

RESIDENTIAL FLOOR

2 BAY UNIT

3 BAY UNIT



BAY UNIT

CORRIDOR

4 BAY UNIT

BALCONY ZONE

BOPERTY LINE ____N71257257W 47.27

Left: Modular Housing, Ottawa Top: Pre-fab units for Homeless Housing

Innovations in Affordable Housing

BRAMPTON

FOR AFFORDABLE RENTAL & OWNERSHIP UNITS

L O W - M I D D L E I N C O M E H O U S E H O L D S











Top left: Micro-unit Housing for Students, Singles

Middle left: Fourplex in Singe Detached Form

Bottom left: Micro-unit layout

Bottom right: Side by side Duplex on one single detached lot

Upper right: Toronto's new RAC zoning allows small scale retail and community service uses on ground levels of apartment towers



Credits: Curbed

Rental Housing Incentives Pilot Program (Region of Peel Initiative, with possible stacking of City Incentives)

BRAMPTON

FOR PURPOSE BUILT RENTAL HOUSING

> MIDDLE INCOME HOUSEHOLDS



Required Criteria

- Project may be mix of affordable and market units
- ✓ Affordable rents must be 170% of MMR or lower
- Rents must remain affordable for a minimum of 25 years
- Building must be entirely operated as rental for the duration of the agreement
- Affordable units must be primarily 2 and 3+
 bedroom units
- Private or non-profit developers may apply, or apply in partnership
- Successful organizations must conduct income verification at occupancy and unit turnover

Preferred Criteria

- ✓ Deeper affordability (below 170% of MMR)
- Longer duration of affordability (beyond 25 years)
- Proximity to transit, amenities, growth areas, areas of housing need
- Amenities on site; accessible features; sustainable features
- \checkmark Value for money analysis

Committee of Regional and local municipal staff will review all applications and scoring and make recommendations



Relief of planning application and building permit fees for the affordable units

- > Relief from cash-in-lieu of parkland requirements
- > Relief of development charges for the affordable units
- Exempt new affordable rental housing from local property tax for the affordability period
- > Tax Incremental Grants for the affordable units
- City/town-owned land at discounted or no cost
- Reduced parking ratio
- > Waive parkland cash-in-lieu for the affordable units
- Fast-tracking approvals
- > Local municipal capital grants

City Incentives Stacking Options



Inclusionary Zoning

FOR AFFORDABLE OWNERSHIP & RENTAL UNITS IN MARKET HOUSING

M I D D L E I N C O M E H O U S E H O L D S



Planning Framework

- A policy tool under the Planning Act requires a certain number of residential units in new developments to be affordable housing, and remain affordable over time
- Bill 108- scoped use of IZ to areas within Major Transit Station Areas
 - Community Planning Permit System areas
- Region of Peel: working with the local municipalities and N. Barry Lyon Consultants to develop an inclusionary zoning framework
- Pending the outcome of this work, Brampton may work towards Official Plan policies and zoning by-laws to implement the tool

Ongoing

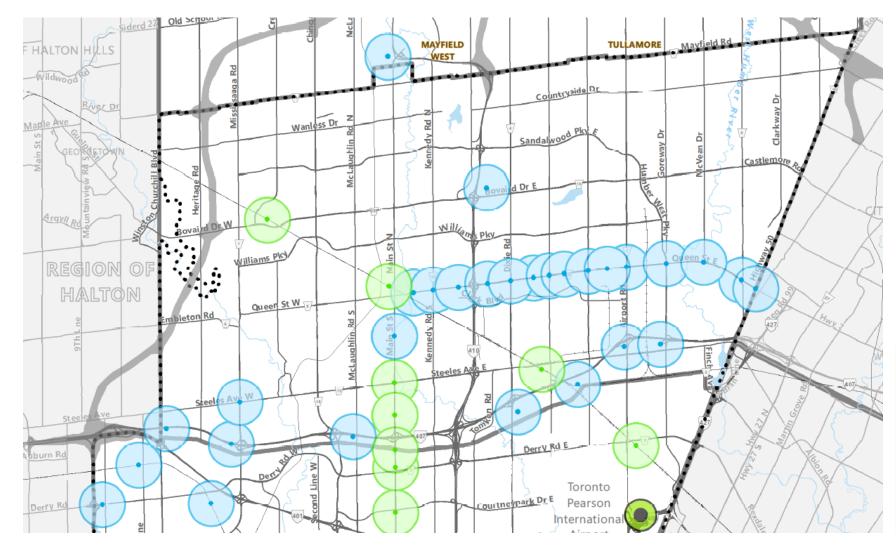
Exercise Conformity

SERAMPTON

Municipal Assessment Report

- Technical Analysis on select test sites to determine the most appropriate form of IZ
- Direction to be considered in the development of Official Plan policies
- Considerations: demographics, current housing supply, housing need, depth of affordability desired, tenure of affordable units





Potential MTSAs Brampton Feb 2020

Legend Regional Urban Boundary GTA West Corridor Technically Preferred Route Airport Transit Hub Priority MTSAs (As Per Growth Plan, 2019) Other MTSAs

Public Land For Affordable Housing

OWNERSHIP, RENTAL AND SUPPORTIVE HOUSING

LOW & MIDDLE INCOME HOUSEHOLDS **BRAMPTON**



- A 'Housing Priority' policy: Acquisition, Disposal, Leasing or Redevelopment of public lands
- Pre-zoning suitable lands
- Purchasing available Federal and Provincial Surplus Lands
- Direct Provision of affordable housing and partnership opportunities- agency such as a Municipal Housing Development Corporation
- Encouraging Revitalization through Expropriation, as well as Assembly and Preparation of land
 Affordable Housing Reserve Fund

Possible Municipal Roles

Best Practice – Create TO, Toronto

- □ More than 50 properties developed
- Housing Now- market and affordable rental housing with a mix of unit types and sizes on surplus properties near transit nodes
- Organisation- multiple groups set up to help realise this
- Pre-plan sites, rezoning approvals completed, developer applies for site plans and builds, mandatory non-profit partner, deep affordability

Lodging House Review





LODGING HOUSE shall mean a single detached dwelling in which residential accommodation is provided, or is intended to be provided in which each lodger does not have access to all of the habitable areas of the building and consists of more than four (4) lodging units; or a single detached dwelling in which lodging is provided for more than four (4) persons with or without meals.

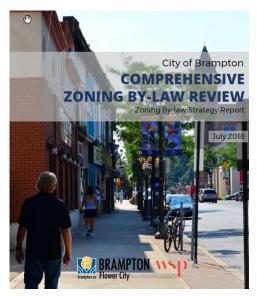
Lodging House Review Current Situation

Quick Facts			Lodging Housing Complaints (from 311)		
QUICK I ACIS			2015	59	
			2016	113	
with the City? to	Complaints received to date?	Increase of complaints from 2015 to 2019 11.5 x	2017	171	
			2018	409	
	444		2019	677	
			2020	444 (as of Sept 24)	
			B	RAMPTON	

Lodging House Review

Official Plan

4.2.1.10 The City shall permit rooming, boarding and lodging houses in residential designations, subject to zoning, licensing, and safety regulations and the ability to integrate such housing forms with the host neighbourhoods in an acceptable and appropriate manner, where such housing forms are permitted in the applicable Secondary Plan.



Parent zones that currently list a lodging house as a permitted use, subject to the requirements and restrictions of Section 10.15

R2B(1)

R4A

R4A(1)

R4A(2)

R4A(3)

R4B

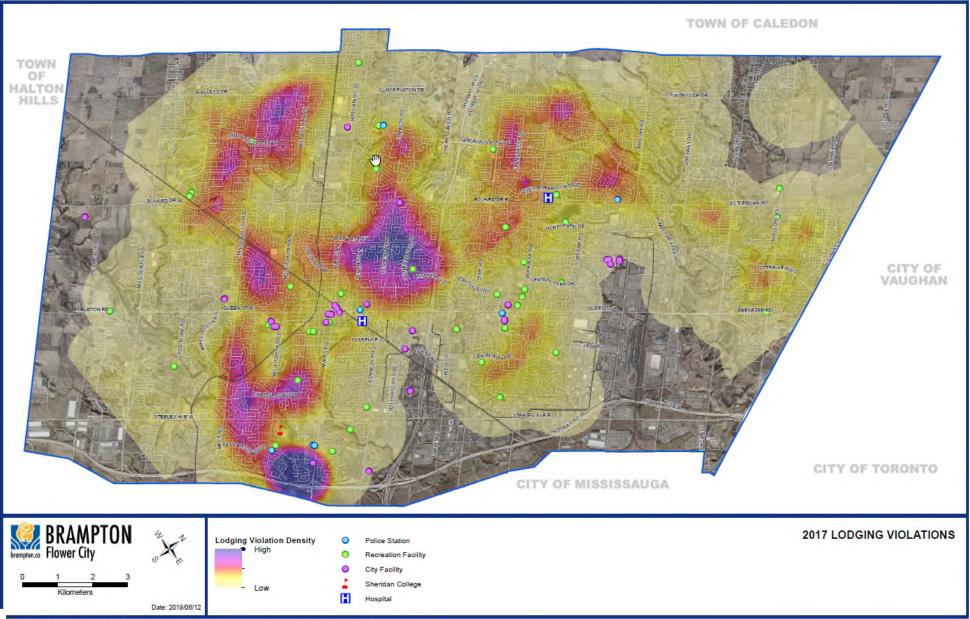
CRC

DC

Section 10.15 Provisions

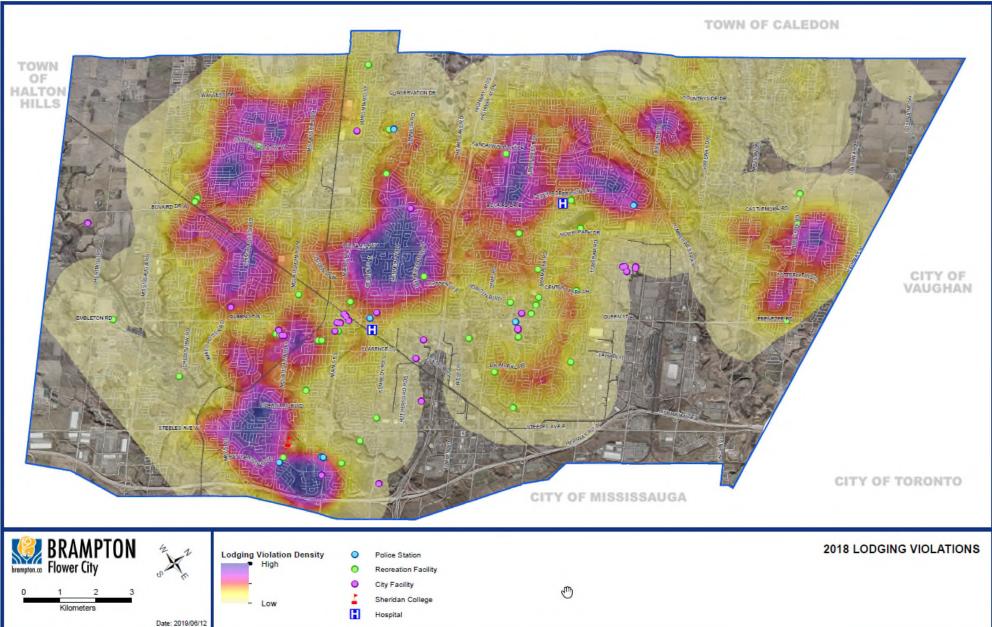
- Single detached dwelling (whole or part)
- 305 meter separation distance
- Complying with the requirements of the Lodging House Licensing By-Law

City-wide Impact



Information Technology/LT. Private/GIS/Operations/ProjectalDasament/Apartments/Lodging/Lodging/Uplations/2017.

City-wide Impact



Benchmarking

Municipality	Regulations
Toronto	<u>'Multi-tenant (Rooming/Lodging) House</u> ' – is where a kitchen and/or washroom is shared between four (4) or more people who pay individual rent. Plays an important part of providing affordable rental housing market and provides single-room accommodation to diverse tenants including, students, seniors, new immigrants and low/moderate income residents.
	Permitted in certain parts of the City Rooming houses not permitted in the former cities of East York, North York or Scarborough.
	Rooming houses are permitted in the former city of York and do not need to be licensed.
	Must consult with the Etobicoke York Toronto Building office and if the zoning is checked and cleared need to apply for a Rooming House License through Toronto Public Health.
	<u>Fees</u> : \$100 - \$500 (depending on the application – number of rooms and storeys) Licensed Renewal: approx. \$300

Benchmarking

Municipality	Regulations
Waterloo	Lodging house means a building or part thereof used for residential occupancy where a proprietor offers lodging rooms to five (5) or more persons, with or without meals, in return for remuneration or the provision of a service, or both. Excludes hotels, bed & breakfast establishment, long-term care facility, assisted living facility, and group home.
	Rental Housing Licensing By-Law requires all low rise rental units be licensed annually to ensure safe accommodations. Risk base audits are conducted on rental units that pose a risk based on complaints, observations and compliance. Program fully implemented in 2012.
	Fees range depending on classification.
Oshawa	Lodging house means a building or part of a building, containing 3 to 10 lodging units, which does not appear to function as a dwelling unit, although one may be included with the lodging units. It includes, without limitation, a rooming house and a boarding house, a fraternity house of sorority house.
	Requires all lodging houses to be licensed with the City on an annual basis.
	Separation distance 45 meters of another lodging house.

Municipality	Regulations	
Oshawa	Residential Rental Housing properties located in the vicinity of Durham College and Ontario Tech University must be licensed.	
	 Rental unit means a building or part of a building: consisting of one or more rooms; containing toilet and cooking facilities; and, designed for use as a single housekeeping establishment. 	WINCHESTER RD E V Q2 HOSLIP N Q2 HOSLIP N Q2 HOSLIP
	Demerit point system used to monitor and manage compliance with the licensing by-law.	
	Fire Services and Licensing & Standards inspections required.	
	Initial licensing fee:\$500 Renewal: \$360	Durham College/University of Ontario Institute of Technology (DC/UDIT) ===== Private Roads === Public Roads

Municipality	Regulations
Mississauga	Lodging house means a dwelling unit containing more than three (3) Lodging units each designed or intended for the lodging of Persons in return for remuneration. A Lodging House shall only be permitted in a detached dwelling and no Lodging Unit shall be contained in a basement. A maximum of four (4) Lodging Units shall be permitted within a Lodging House and each Lodging Unit shall be occupied by a maximum of one (1) Person. A maximum of 40% of the gross floor area residential of a Lodging House shall contain Lodging Units
	Residential Rental Accommodation Licensing By-Law for homeowners/landlords renting a house to more than three renters. Fee (initial/renewal): \$500

Municipality	Regulations	
Barrie	Boarding Lodging House Small – where lodging is provided to not more than six (6) tenants. Permitted in all residential zones.	
	Boarding Lodging House Large – where lodging is provided to more than six (6) tenants. Permitted in the RM2, RA1 and RA2 zones.	
	Each sleeping room rented must have a minimum 7 sq. meters (75 sq. ft.) of habitable living space. One (1) parking space for every two tenants accommodated should be provided.	
	Enhanced target enforcement and inspection increased around Georgian College between August and April to coincide with the school year.	
	Fee: \$135	

Municipality	Regulations	
Guelph	ph Lodging House Type 1 means any place including but not limited to a dwelling unit used to provide lodging units for hire or gain directly or indirectly to persons and contains 5 or more lodging units.	
	Lodging House Type 2 means a townhouse development or apartment building where one or more dwelling units are used to provide lodging units for hire or gain directly or indirectly to persons and containing 5 or more lodging units.	
	Permitted in R.1 residential and CBD Commercial zones.	
	Not permitted in semi-detached, townhouses and row houses	
	Maximum 12 lodgers	
	Separation distance 100m (328 ft.) from another certified lodging house or licensed group home.	
	Voluntary certification	

Municipality	Regulations	
Edmonton	Congregative living (Lodging House) means four (4) or more unrelated individuals occupy sleeping units in a building with shared amenities.	
	Rental Accommodation Business License for Congregate Living	
	Annual license renewal	
	Fee: \$225	

Best Practice Review

OHRC Perspective - Through their housing consultations many people indicated that lodging houses (if adequately maintained) can fill a critical gap in the housing shortage for people with lower incomes who are unable to afford conventional housing.

Recommend removing a bedroom cap, and basing any bedroom restriction on existing health and safety and occupancy standards.



Ontario Human Rights Commission Commission ontarienne des droits de la personne

Proposed Project Timeline



Questions & Comments



Student Housing Review



Sheridan

Building Partnerships





Algoma

47 Private Colleges registered in Brampton as of 2019

What is student housing?

Student housing means a residential unit owned by a participating nonprofit entity, and located on real property owned by that entity, for use by an individual enrolled at a public college, public university, or participating private college.

Student Housing Problem

Figures from the Canadian Bureau for International Education put the number of foreign students in Canadian universities and colleges at 435,415 as of the end of last year. This contingent has seen a strong pace of growth in recent years, increasing by 119% between 2010 and 2017.

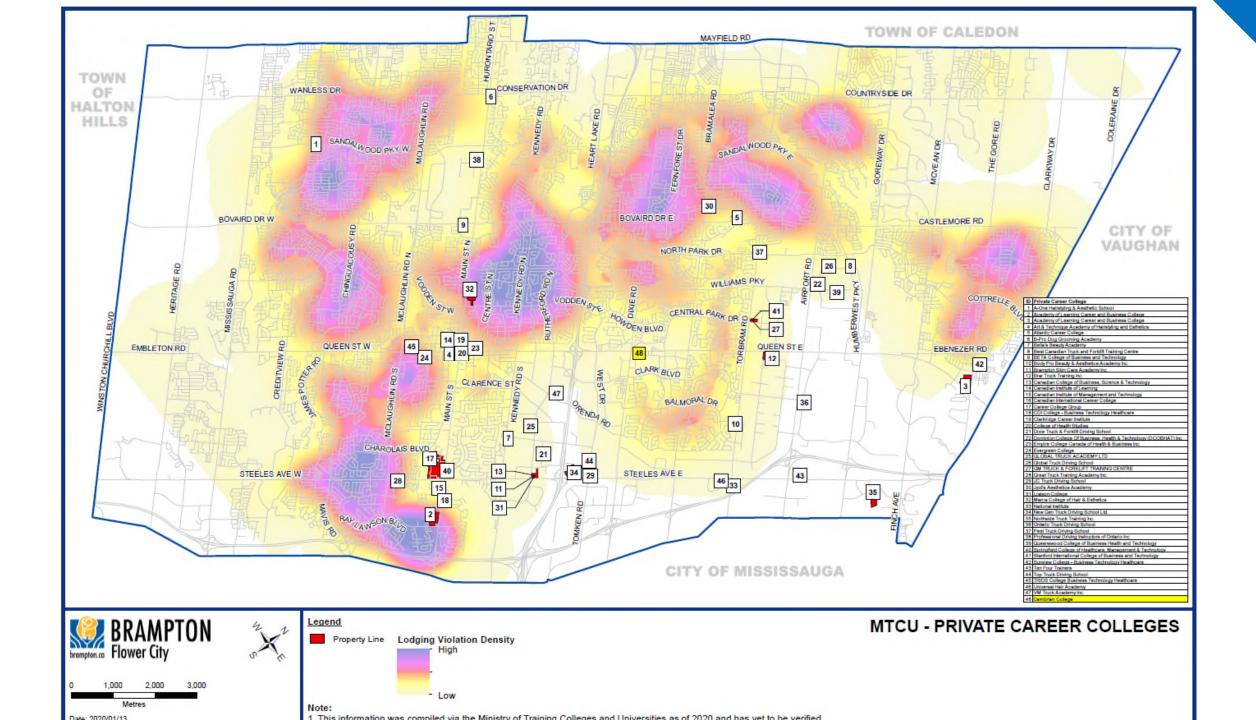
The report found that as little as 3% of Canadian university students reside in purpose-built student housing outside campus, compared to the 10% ratio south of the border and 12% in the United Kingdom.



Source: Mortgage Brokernews.ca

Canada is "10 to 15 years behind other countries" in developing off-campus student housing, a managing partner at a Toronto real estate investment trust told the authors of the REIN report.

Source: https://www.mortgagebrokernews.ca/news/commentary-student-housing-is-essentially-ignored-by-most-306829.aspx - by Ephraim Vecina 08 Oct 2019



Brampton's Demographic

"Brampton had grown by 79,000 people, a very large amount in three years for a city of nearly 700,000 and triple the rate of growth of the rest of Peel Region."

migrants. Among the international migrants, about 18,000 are the NPRs, mostly international students.

BUT WHERE ARE THEY LIVING?

On the other side of the equation for population growth is housing growth. During the three years of adding 80,000 people, less than 13,000 new housing units were constructed. While new housing is not necessarily occupied by new residents, the net effect is that about 45,000 people are in the new units. And the other 35,000? They must be somewhere else in the existing building stock.

Making Headlines – Student Safety

Hours after an 18-year-old student died in a Scarborough house fire, a landlord tells tenants to leave other houses — now

NEWS JUN 01, 2018 | BY FATIMA SYED AND VJOSA ISAI 🔤 | TORONTO STAR

TORONTO

Owner of Ontario rooming house where woman died in fire ordered to pay \$1.3M

The Canadian Press Staff Contact

Published Thursday, November 7, 2019 4:22PM EST

SHARE 🛐 🈏 🍜 🛃

TORONTO -- A jury in a civil trial has ordered the owner of an illegal rooming house that was the scene of a deadly fire to pay the victim's family more than \$1.3 million.

The jury in Milton, Ont., found Konstantin Lysenko responsible for the death of Alisha Lamers, who was 24 when she died after being trapped in the burning basement unit she had been renting.

It found the landlord failed to prepare and implement a safety plan for the building, which had eight tenants.



Advertisement

International student safety top of mind after weekend house fire in Thunder Bay, Ont.

f 🔰 🛛 🍯 in

More coordination needed to educate students and landlords about bylaws Logan Turner · CBC · Posted: Jul 04, 2019 2:31 PM ET | Last Updated: July 4, 2019



Vignesh Viswanathan is the president of the student union at Confederation College in Thunder Bay, Ont. (Student Union of Confederation College Inc.)

Impact of COVID on Post-Secondary Institutions

Canadian universities and colleges are facing a potential budget crunch as they try to assess the impact of COVID-19 on international student enrolment, a multibillion-dollar enterprise that has come to represent a significant portion of many schools' budgets.

A potential drop in international student tuition revenue, estimated at about \$6-billion, is one of the scenarios universities are now plotting as they look forward to a very uncertain fall term in 2020. Mr. Davidson described those projections as ranging anywhere from "the sky is falling" to a modest decline. At the moment, much remains uncertain.

The Canadian government responded to an urgent request from the postsecondary sector this week by making it possible for students outside the country to register and study online. The government also adjusted its rules on postgraduate work permits, so that time spent in an online course would count toward the time in Canada required to earn a work permit. The possibility of staying, working and potentially earning permanent residency is a crucial part of Canada's appeal to many international students.



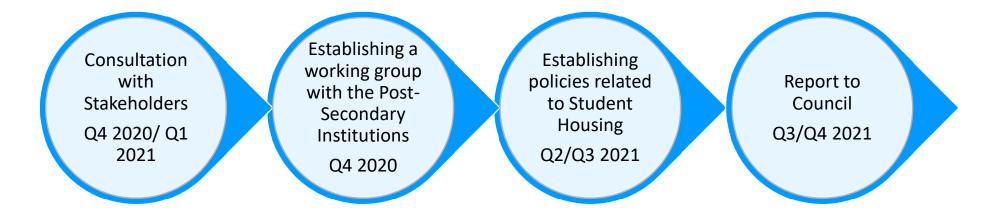
Interiors of the Student Centre at Trent University in Peterborough, Ont. Leo Groarke, president of the university, said Trent was on pace for a strong international recruiting crop before the pandemic.

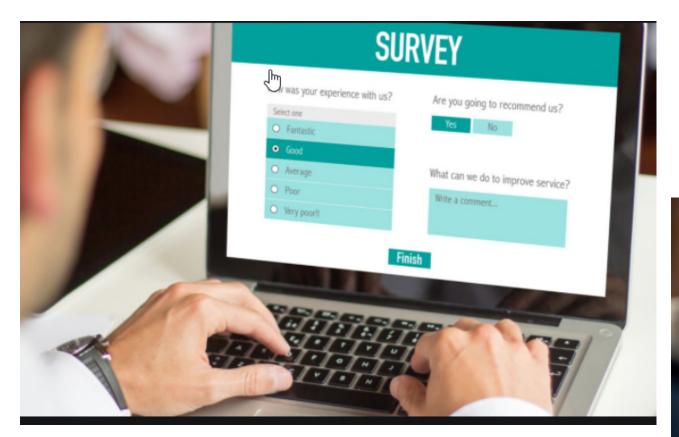
Source: <u>https://www.theglobeandmail.com/canada/article-universities-colleges-face-potential-budget-crunch-as-they-assess/</u> - April 10, 2020

What others are doing?

Municipality	Program(s)	
Toronto	Foronto HomeShare Program City of Toronto program run by the National Initiative for the Care of Elderly (NICE) that matches adults (55+) with a spare room in their home who would benefit from receiving additional income and/or help around the home with university or college students seeking affordable housing	
Kingston	 Develop additional purpose-built rental Continue to increase the supply of affordable housing units through available capital funding programs Preserving the stock of low rental units 	
Barrie	Privately owned student housing	
St. Catharines	Licensing of rental unitsTown & Gown Committee	
Oshawa	 Amending the Official Plan/Zoning to provide additional opportunities for townhouses/apartment in key areas Community Improvement Plan (7 approved) Development Charge Exemption Residential Rental License Re-establishment of the Town & Gown Committee to strengthen communication amongst interested groups 	
Waterloo	Town and Gown Committee	

Proposed Project Timeline





Virtual Engagement Q4 2020/2021





BRAMPTON







Inclusionary Zoning

- Incentives Pilot Program
- Development Application Review Process Improvements
- Rental Conversion and Demolition Policies
- Policies on Improving Housing Mix and Diversity
- □ Lodging houses, Student Housing
- Policies on Use of Public Lands for Housing
- Parking Standards and Innovations
- Policies on Additional Residential Units
- Planning for Transit Oriented Affordable Housing
- □ Input into Brampton 2040, other City Projects

Priority Action Items Short Term Implementation (1-2 years)



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