SUMMER IN THE CITY 2022

EXPERIENCE BRAMPTON

FRIDAY, MAY 20 TO SUNDAY, SEPTEMBER 11

TOGETHER WITH OUR PARTNERS:

**114 DAY SEASON
91 PROGRAMMED DAYS**

ENDLESS FUN ACROSS THE CITY

Summer in the City 2022 Overview

The City of Brampton is excited to welcome residents and visitors back to in-person events all across the city!

The City and its local partners will host festivals, events and programming throughout the summer to celebrate our diversity, encourage civic pride, activate public spaces, support local and highlight Brampton as an arts and culture city.

Summer in the City 2022 Highlights

City-Led Festivals and Events:
- Brampton Celebrates Pride
- National Indigenous Peoples' Day
- Canada Day
- 8th Annual East Coast Kitchen Party
- Emancipation Day
- Stomp 'N Stampede
- National Day for Truth and Reconciliation
- Monsoon Sound
- FlowFest International Drumming Festival

City-Led Programming:
- Brampton Farmers' Market
- Movies Under the Stars
- ACCIDA Artist Market at The Rose
- 2SLGTBQ+ Open Mic Night
- PIXEL: Summer of Love Exhibition
- Brampton's Own Shakespeare Show
- Nurturing Neighbourhoods Program

Community-Led Events:
- Rotary Rib N Roll
- Luminato Festival
- Vibrant Brampton
- Jambana
- Activate Downtown Brampton
- Heritage Sounds of Music
- World of Jazz Festival
- India @ 75
- Battle 905
- Carabram
- Ultimate Canada Championships
- Bicycle Friendly Brampton
- Bike the Creek
- Founders Cup Lacrosse
- Minto Cup Lacrosse
- Slo-Pitch National Softball Championships

And so much more!

Summer in the City 2022 Communications

- Media release announcing summer programming, with event-specific updates

- Social Media Toolkit

- Direct communications with local stakeholders and businesses

- Tailored communications for Downtown events and programming during construction and revitalization
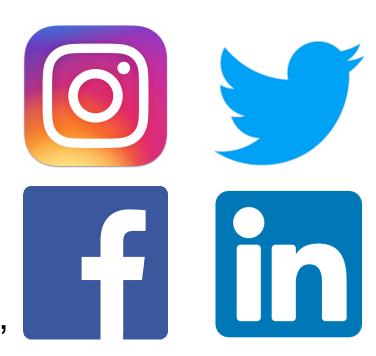
Stay Connected Summer in the City 2022

Website:
www.experiencebrampton.ca

Social Media:
@CityBrampton on Twitter, Facebook, Instagram, LinkedIn and TikTok

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