

Update - Business Retention and Expansion

**BRAMPTON MEANS
BUSINESS *NOW***

Food Processing and Logistics Sectors

Presentation to City of Brampton Committee of Council
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Economic Development

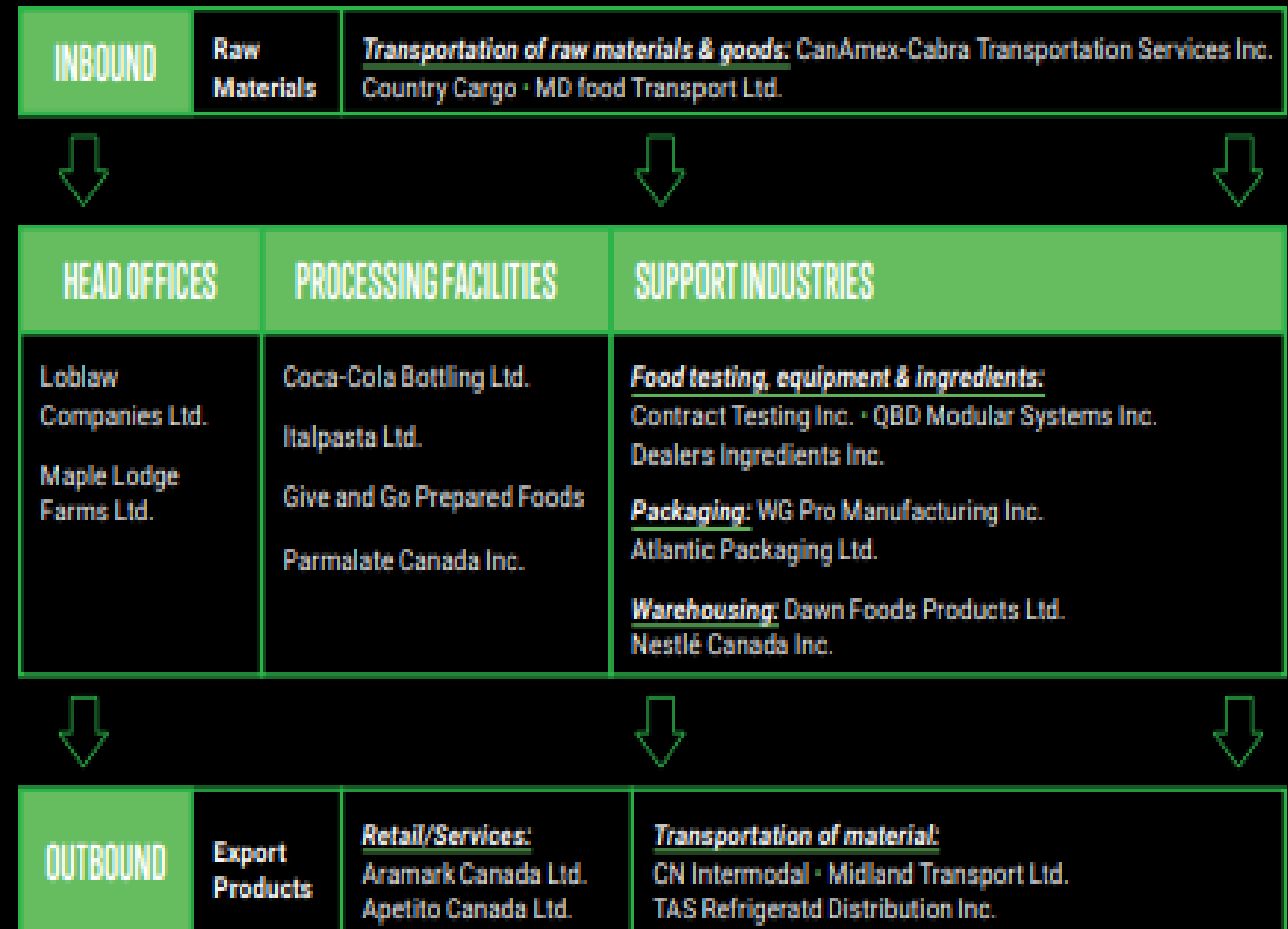
Background

- Business retention and expansion work is critical to Brampton's Economic Recovery Plan as the city moves forward in helping companies recover and rebuild following the impacts of Covid-19.
- Over the past few months, Economic Development staff have met with companies to hear about their needs and their challenges.
- Most companies were in the food and beverage sector, one of the most important manufacturing sectors in the city, and several companies were in the logistics sector.

Supply Chain

Brampton Value Added Food & Beverage Sector Supply Chain

Supported by industry-leading technology, top-quality products and rich agricultural tradition, Brampton's food and beverage sector is a one-stop-shop, complete with food testing, processing and packaging facilities as well as transportation, packaging design, equipment and refrigeration storage all located within the city.



Companies Visited

Jan – April 2022

Food and Beverage Processing Sector

- Cardinal Meats – meat processing, 125 employees, currently expanding
- Export Packers – fish processing, 50 employees, recent expansion
- Olymel – chicken processing, 520 employees, recently added new technologies
- Italtasta – pasta manufacturing, 200 employees, currently expanding
- Kerry Ingredients – specialty food ingredients, 45 employees
- Bank Brothers Ingredients – fats and oils ingredients, 84 employees
- WG Pro-Manufacturing – packaging and distribution for food products, 150 employees, recently invested in new packaging equipment
- Multivac – sales and services of high-end packaging equipment for food processing, 60 employees

Companies Visited Jan – April 2022

Logistics and E-commerce Sector

- Confederation Freezers – cold storage for food products, 240 employees
- E-shipper – e-commerce platform, 200 employees
- DB Schenker – distribution, 300 employees to 800 employees
- DSV Logistics – distribution, 500 employees

Clients



Clients



Clients



Main Issues Raised

Workforce Challenges

- Recruiting and retention of talent.
- Apprenticeships and training.

Inflation and Supply Chain Bottlenecks

- Increased cost of all inputs have impacted firms.

Opportunities

- **Expansions/Re-locations**

- Several firms are actively investing in Brampton facilities and expanding, upgrading and/or beginning the process to relocate/expand within the city. These expansions are leading/will lead to increased employment opportunities.
- City staff are engaged to assist.
- Companies continue to find Brampton a great place to do business (access to workforce, transportation to markets and customers).

Next Steps

- Economic Development has prioritized **workforce development** in strategic sectors in Brampton.
- Staff will focus on supporting Brampton businesses through **client calls**.
- The business retention team will continue to work with Brampton companies that have foreign affiliations to promote the increase of **foreign investments in Brampton**. The business retention and expansion work will align with the work of the business attraction team.