

John Malloy  
Vice President, Corporate Real Estate

Rogers Communications Inc.  
1 Mount Pleasant Road, Toronto, Ontario M4Y 2Y5

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May 24, 2022

The Corporate of the City of Brampton  
c/o City Clerk's Department  
2 Wellington Street West  
Brampton, ON L6Y 4R2

CONFIDENTIAL

Attention: Councillor Medeiros, Chair of Planning and Economic Development

Re: Rogers Communications Inc. Request for 500 parking spaces on City Lands in response to the Information Report on Brampton Parking Plan – Phase 1

On behalf of Rogers Communications Inc., I would like to thank you and Brampton City Staff for your continued attention and support as Rogers endeavours to strengthen its presence as a proud employer and investor in Brampton. We were very pleased to learn of the Municipal Parking Study, conducted by IBI Group, and review the Phase 1 report outlining a parking strategy proposal.

As part of our ongoing evaluation and due diligence to establish a new state of the art office hub in Downtown Brampton, we have been exploring options to close a parking supply gap that has been identified in our planning. Our conceptual development plans for the Metrolinx owned surface lot bound by Railroad St, Elizabeth St N, Nelson St W and George St N (located in the Northwest quadrant of Exhibit 1.1 of Appendix 1) can accommodate 250 parking spaces for our corporate office employees. However, we require 750 spaces to meet our parking supply standards for our corporate offices. This parking supply gap of 500 spaces is an obstacle we need to overcome to continue our exploration of building an office in Downtown Brampton.

While future parking demand is difficult to forecast, as noted in the Phase 1 report, we have decided to maintain our required number of spaces considering that the timing of our potential new office would preclude the completion of anticipated transit improvements. These 500 spaces would support the transition for our employees to a more transit-oriented community along with expected adjustments to hybrid working. Once the transit projects are completed and we have stabilized our hybrid working model, we would be able to adjust our parking demand accordingly.

In Section 5.2 of Appendix 1, the future parking assessment indicates a continuation of your current parking surplus in 2040 for the three scenarios considered. Further, all three scenarios indicate a surplus that would easily accommodate the 500 parking spaces that we need to close our supply gap. We would like to request an allocation of 500 parking spaces from the Municipal and/or Private Parking Facilities that are underutilized. This could be achieved through several arrangements including a sharing or reservation strategy that would support parking spaces being made available when not in use. We would need the support of Brampton City Staff to consider this request and facilitate coordination as appropriate.

Thank you for your consideration of this request and the ongoing collaboration with you and Brampton City Staff as we continue to explore this opportunity in Downtown Brampton.

Sincerely,



John Mallovy  
VP, Corporate Real Estate  
Rogers Communications Inc.