



Dear Councillor Medeiros,

This letter is being put forth to Brampton Committee of Council on behalf of the Greenwin and Sweeny Holding's development at 18-28 Elizabeth St. N. and 31-33 George St N., Brampton. The development team is currently working through the planning and approvals process for ZBA, as well as SPA, and is focused on maximizing the benefit our development provides to downtown Brampton and its residents. The project proposal is for a two-tower, 42 and 37-storey mixed use building that includes residential, retail, and hotel, along with a meaningful heritage component.

In response to the staff report and Phase 1 results of the Municipal Parking Strategy (MPS) being presented, our team asks that Council consider our request for city owned parking allocation to help facilitate the development of a hotel in the heart of Downtown Brampton. As indicated in the MPS, there does not appear to be any major challenges or issues related to the Downtown Brampton parking system. Given that the off-street parking lots are only 60% occupied, well under the 85% threshold, we see this as a mutually beneficial approach. It is our belief that the intentions of the development and benefits being provided are consistent with Brampton's vision for the future.

While prioritizing intensification of the major growth area of downtown Brampton and its Innovation District, the project team faces challenges to accommodate the market's parking demand of its highest and best uses. Given the site's geometry, heritage component and its inherent complexities, there is an inability to build sufficient parking to satisfy the hotel operator's requests. The development team is reaching out to the City of Brampton to ask for help to provide sufficient parking to all the different uses within the development. To accommodate the hotel, there is a need for additional parking off-site that otherwise cannot be provided on site. To create a viable project that incorporates the uses discussed, please consider allocating approximately 60 parking spaces at a nearby City-owned parking facility to partially accommodate the hotel parking requirements. We hope you agree that downtown Brampton as a whole stands to benefit immensely by bringing a well-established and respected branded hotel to the heart of Downtown Brampton.

Thank you for taking the time to consider our request. We look forward to hearing from you.

Sincerely,

Jason Green
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