

Date: 2020-10-13

Subject: **2020 Funding Request - Volunteer Mississauga Brampton Caledon (Volunteer MBC)**

Contact: Yvonne Sinniah, Manager, Strategic Community Development and Program Partnerships, yvonne.sinniah@brampton.ca, 905-874-3371

Report Number: Community Services-2020-282

Recommendations:

1. That the report from Yvonne Sinniah, Manager, Strategic Community Development and Program Partnerships dated October 13, 2020 to the Community Services Committee meeting of October 28, 2020 re: **2020 Funding Request - Volunteer Mississauga Brampton Caledon (Volunteer MBC)** be received; and;
2. That the amount of \$35,700 be transferred from the Community Services, Recreation, Community Development account to Volunteer MBC for 2020.

Overview:

- The City of Brampton has been providing funding to Volunteer Mississauga Brampton Caledon (MBC) since 2010 and for the past four years funding of \$35,700 was provided by the City of Brampton. Volunteer MBC has requested funding from the Municipality of \$35,700 for 2020.
- Staff recommend that funding remain at \$35,700 for 2020 in the context of the Covid-19 pandemic. Recreation Division's Volunteer Services has undergone significant transformation over the past three years, and as such, moving forward, staff will be reviewing the relationship to Volunteer MBC as efficiencies are realized internally. Staff will work with Volunteer MBC to communicate possible future funding changes in a

timely way ensuring that the organization is able to prepare for long term sustainability.

- **This report seeks approval to transfer the \$35,700 from the Community Services, Recreation Division's, Community Development account to Volunteer MBC for 2020.**

Background:

Volunteer MBC has been in existence since 2008 and The City of Brampton has provided funding to this community organization since 2010 based on annual requests.

The mandate of this organization is to promote and support volunteerism in an effort to connect all people to meaningful volunteer opportunities, and to strengthen community organizations to recruit, retain and recognize volunteers.

The mandate of Volunteer MBC aligns with Recreation's philosophy of forming strong networks at the grass roots level by engaging community members, such as the Region, local schools, colleges, businesses and residents. Highlights of the organization's 2019 accomplishments can be referenced in Appendix A.

For the past four years, the City of Brampton has provided \$35,700 in funding annually to support the work of Volunteer MBC in the community.

Current Situation:

Volunteer MBC is requesting that the City of Brampton continues their financial support for 2020 based on the 2019 funding approval of \$35,700. The funding is to be directed to the Volunteer Brampton Centre (an arm of Volunteer MBC) and will be used to support marketing, communication and other non-core operating expenditures.

This report has been prepared to seek the necessary approval to provide funding to Volunteer MBC in the amount of \$35,700 from the Recreation, Community Development account.

Based on the Volunteer MBC's strategic plan 2020-2024, the organization helps to strengthen the organizational capacity of its member organizations by providing valuable resources and training. The recommended financial investment on the City's part in supporting Volunteer MBC enables support to community agencies in Brampton utilizing volunteer services in a coordinated manner. The organization also supports their member organizations by providing capacity and education related to risk management, health and safety, community engagement, virtual volunteering, and program delivery during the pandemic.

The Region of Peel, The City of Mississauga, the Town of Caledon and the United Way of Peel Region continue to support Volunteer MBC with operating grants. Staff have reviewed the benefits of providing continued funding to Volunteer MBC and recommend continuing similar funding for 2020 in the context of Covid-19 pandemic, with an outlook to consider reduced funding in future years.

It is recommended that Volunteer MBC provide a complete list of Brampton based member organizations in their 2020 report submission to the City of Brampton with service information, community impact and statistics.

Corporate Implications:

Financial Implications:

Funding for this request is available in the Recreation Division's operating budget. The Recreation division will continue to review the efficacy and value of the financial support provided to Volunteer MBC over the course of the 2020 calendar year to ensure the outputs of this program continue to be beneficial to the City of Brampton and are not redundant with current volunteer efforts throughout the City, and aligned with funding levels of other municipalities.

Term of Council Priorities:

This report aligns with the Strategic Council Priority of a Well-Run City enabling public participation through volunteer engagement

Conclusion:

This report has been prepared to seek the necessary approval to provide the funding to Volunteer MBC in the amount of \$35,700 from Recreation Division's Community Development Account. This report also seeks approval to evolve the relationship with Volunteer MBC to a service level agreement in future years.

Approved by:

Approved by:

Anand Patel
Acting Director, Recreation
Community Services Department

Derek Boyce
Acting Commissioner
Community Services Department

Appendices:

- Appendix A – 2019 Highlights – Brampton Cares
- Appendix B - Letter from MBC Funding request
- Appendix C - Audited Financial Statements December 31, 2019