

2022 Grant

Designing Spaces for Seniors – Laneway Activation Pilot Program

Age-Friendly Brampton Advisory Committee
May 24, 2022



Project Overview

- Mandate: Reducing social isolation amongst seniors by providing programmable public space.
- Objectives: Supporting the social participation and inclusion of seniors by:
 - ✓ Developing a detailed public engagement strategy in partnership with 8 80 Cities to have seniors play an integral part in the design of public space; and,
 - ✓ Creating additional accessible spaces for seniors to age in place and support healthy lifestyle.



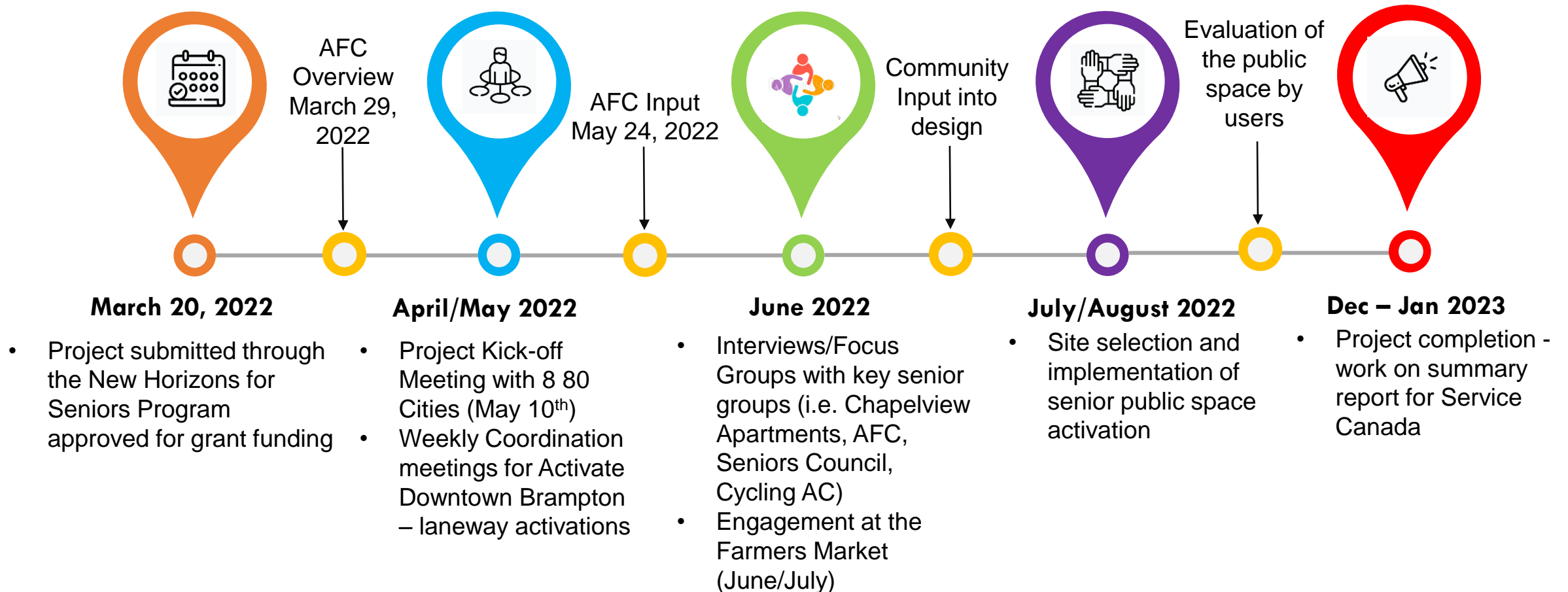
Program Activities

- Develop a detailed public engagement plan to promote the project.
- Conduct on-line and in-person consultations with residents.
- Design review and iteration of input received from seniors during the consultation phase.
- Design and/or install pop-up interactive seniors programming to test out the newly designed laneway.
- Promotion/Outreach conducted through social/print media and email.

Project Timeline

Initial Phase

Implementation Phase



Hearing what you have to say...

1. How do you currently engage in activities in the downtown?
2. What kinds of activities would you like to see happening in the downtown's public spaces?
3. What are the most important things you would like us to know about the community you represent as it relates to activating downtown's public spaces?

Questions and Comments

Project Lead

Mirella Palermo, Senior Policy Planner

Planning, Building & Economic Development

