Uptown Brampton Urban Community Hub 2022-2027

Age-Friendly Brampton Advisory Committee

September 27, 2022

Presentation by:

Urban Design

Planning, Building & Growth Management,
City of Brampton



City Council Directions



2022 | 2023 | 2024 | 2025 | 2027

‘Uptown Hub’
facility open for use

On October 20, 2021, City Council unanimously endorsed:

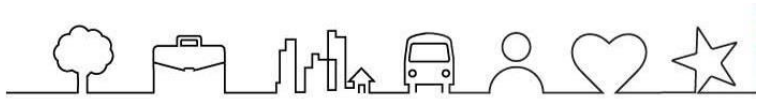
1. **Urban Community Hub design concepts**
2. **Initiation of ‘Uptown Hub’ pilot at Uptown Brampton and ‘Queens Hub’ pilot at Queen Street East**
3. **Initiate Memorandum of Understanding (MOU) with school boards and other potential partners**
4. **Furthering the capital, operational and delivery arrangement; and**
5. **Report back to Council in 2022**

A "Trend-Setting" Term of Council Priority to Implement the Council Endorsed *Brampton 2040 Vision*

City of Opportunities	✓ Synergize **education, employment and neighbourhood services** to develop a diverse workforce for **jobs of the future**
Mosaic	✓ Amplify **diversity as a competitive advantage** through **inclusive space and program design**
Green City	✓ **Design-in climate action** to shift to **active transportation, energy efficiency and revitalize natural spaces**
Healthy and Safe City	✓ **Improve physical and mental well-being** through **design for an active and healthy lifestyle**
Well-Run City	✓ **Design for co-location to improve service delivery effectiveness** and provide a framework for **partnerships & collaborations**

2040 Vision "City By Design"

- declares **design excellence for all public projects**
- contributes to a **well designed city**
- draws **talent, wealth and competitive edge on the global stage**



A Multidisciplinary, Global-Local Effort to innovate solutions

to address **health, education, economics, equity, inclusion** & **COVID-19 recovery**

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Urban Community Hub Design Concepts

by Diamond Schmitt Architects

School of Cities UNIVERSITY OF TORONTO

Policy Levers & Partnership Analysis

by University of Toronto School of Cities

HR&A Analyze. Advise. Act.

Economic & Fiscal Impact Analysis

by HR&A Advisors

Canadian Urban Institute / Institut Urbain du Canada

Business & Community Needs Assessment

by Canadian Urban Institute

Design for **Adaptable Multi-use Facilities**

Create value through **Accelerated Service Delivery**

Support initiation of pilots in **Uptown & Queen East**

Provide roadmap for **Partnerships**

Align with **United Nation's SDG Sustainable Development Goals**



City of Brampton

Library, recreation, environmental planning, age-friendly planning, economic development, culture, tourism, transportation planning, transit planning, parks and open space

Region of Peel

School boards, public health & social services

Non-profit Agencies

Sheridan College, Toronto and Region Conservation Authorities, Credit Valley Conservation, Urban Economy Forum, UN-Habitat, City of Helsinki, Urban Land Institute

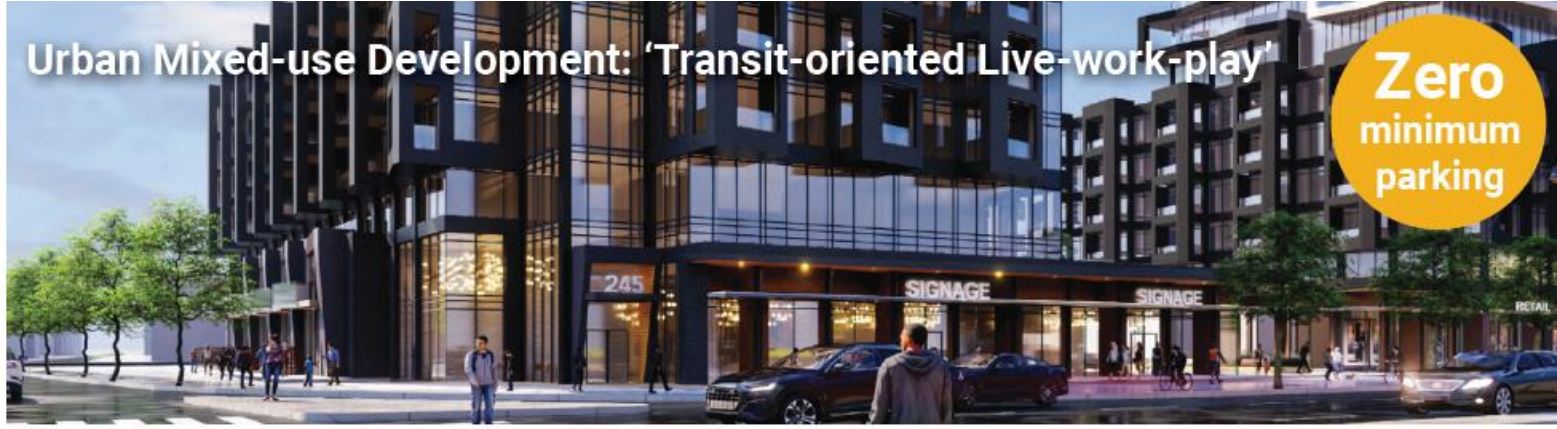
Business and Community Groups

Indus Community Services, Roots Community Services, Carpenters' District Council of Ontario, Achev, United Way, Boys & Girls Club, Brampton Entrepreneur Centre, Brampton Youth Task Force, IT, Smart Cities, Multicultural Centre

The Council endorsed Brampton 2040 Vision directs

Uptown Brampton to be:

- Beating heart of a major new custom-designed, transit-oriented work/live civic core for business, commerce, leisure, and tourism
- Landmark of Brampton with futurist image, expressive buildings and spaces, modern attractions, and where developers will put their best foot forward
- Car-free precinct with advanced civic infrastructure, 'smart city' technology and sustainability innovation







The untapped resource of Uptown Brampton TOC

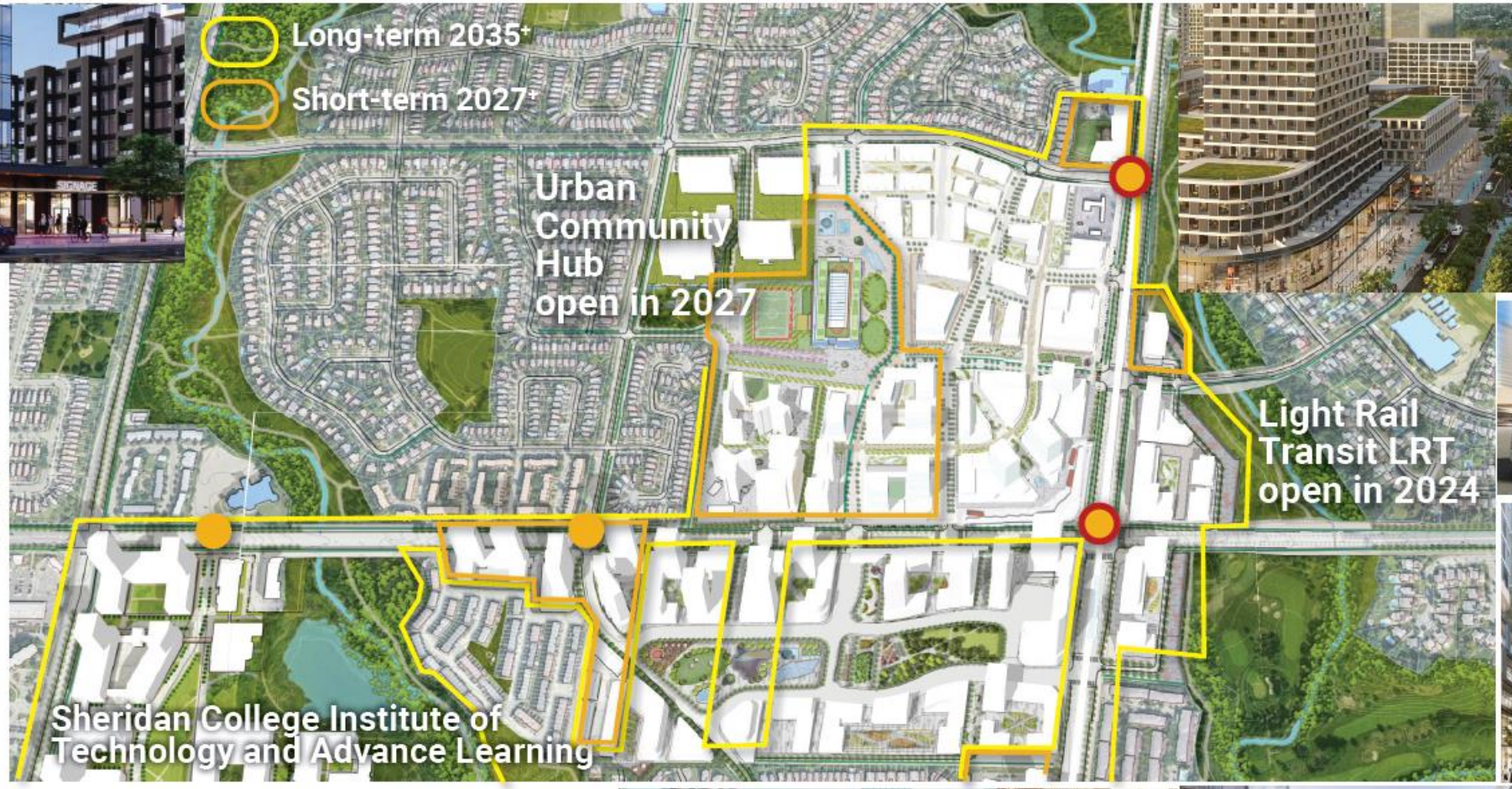


The growing community of Uptown Brampton TOC













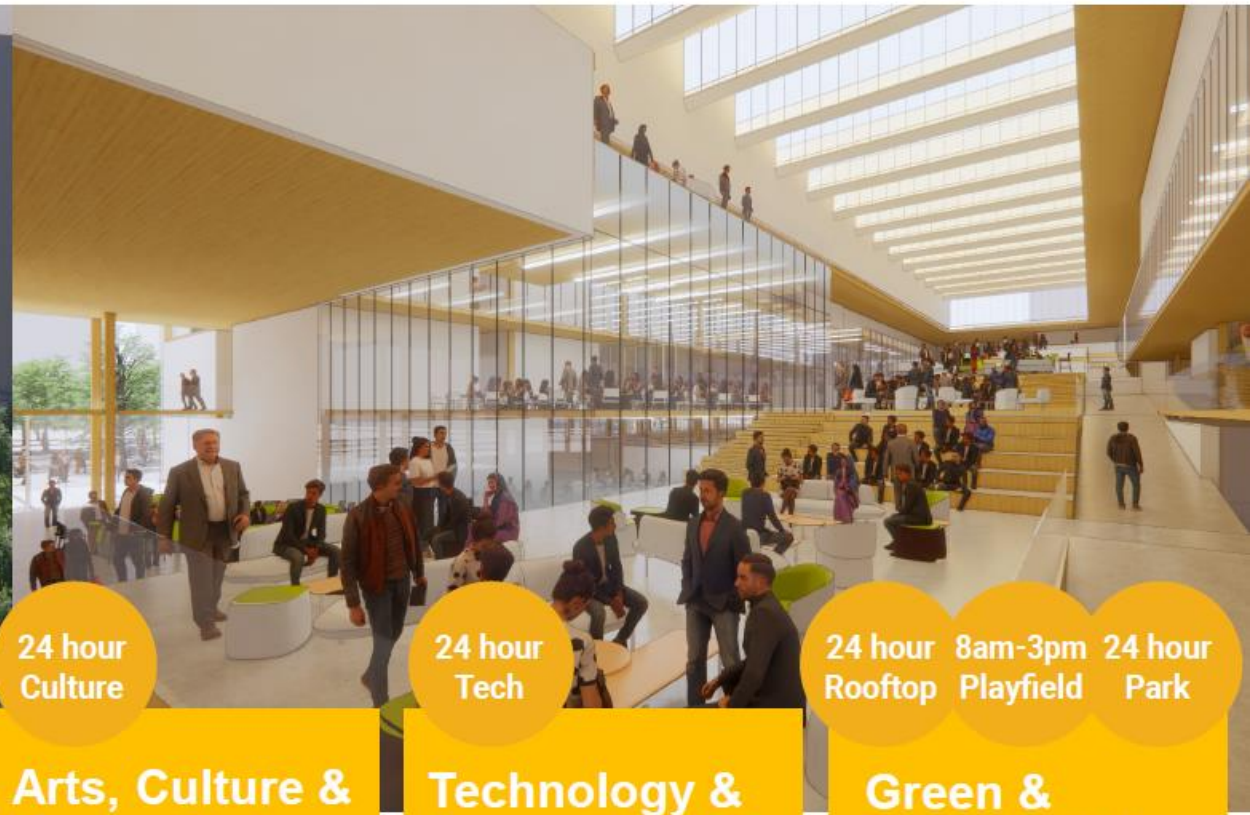






Adaptable Model of a 24-hour Community Facility





9am-9pm Health | 9am-9pm Social

Health & Social Hub

- Health Clinics
- Agency Spaces
- Exhibition Venue
- Meeting Rooms

10am-9pm Library | 6am-9pm Daycare

Library & Education Hub

- Elementary School
- Daycare
- Library
- Study Space

8am-3pm School | 6am-11pm Recreation

Recreation & Food Hub

- Community Kitchen
- Culinary & Pop-ups
- Gymnasium
- Dance Studios
- Lounge & Event

24 hour Culture

Arts, Culture & Design Hub

- Performance Space
- Exhibition Venue
- City Design Centre
- Cultural Workshop
- Agencies Showroom

24 hour Tech

Technology & Innovation Hub

- Lecture Hall & Event
- Co-work Space
- Start-ups and Accelerators Mentoring Space

24 hour Rooftop | 8am-3pm Playfield | 24 hour Park

Green & Ecology Hub

- Urban Agriculture
- Eco-learning Garden
- Outdoor fitness
- Green energy connections

Lifelong Learning Model for Global Competency



$26B GDP in Ontario 6.5% growth

Technology & Innovation

Digital Solutions of Automation

Relevance: Ministry of Economic Development, Job Creation and Trade, Ministry of Infrastructure, Ministry of Education

6,500+ innovation and tech companies in Brampton



$28B GDP in Ontario 19% growth

Arts, Culture & Design

Diversity and Mosaic of Identities*

Relevance: Ministry of Heritage, Sport, Tourism & Culture Industries, Ministry of Education

18,000+ youth arts prog. participants in Brampton



$38B GDP in Ontario 10% growth

Health, Social & Food

Authentic Learning, Life Skills & Teacher Training

Relevance: Ministry of Children, Community & Social Services, Ministry of Health and Long-Term Care, Ministry of Infrastructure, Ministry of Education

2,300+ health & life sciences companies in Brampton



$64B GDP in Ontario 20+% growth clean energy

Recreation, Green & Ecology

Global Phenomenon & Community Leadership

Relevance: Ministry of Heritage, Sport, Tourism & Culture Industries, Ministry of Environment, Ministry of Energy, Ministry of Education

Teacher Training ECE program in Brampton



$8B GDP in Ontario 70% growth green infrastructure

Age Friendly & Active Mobility

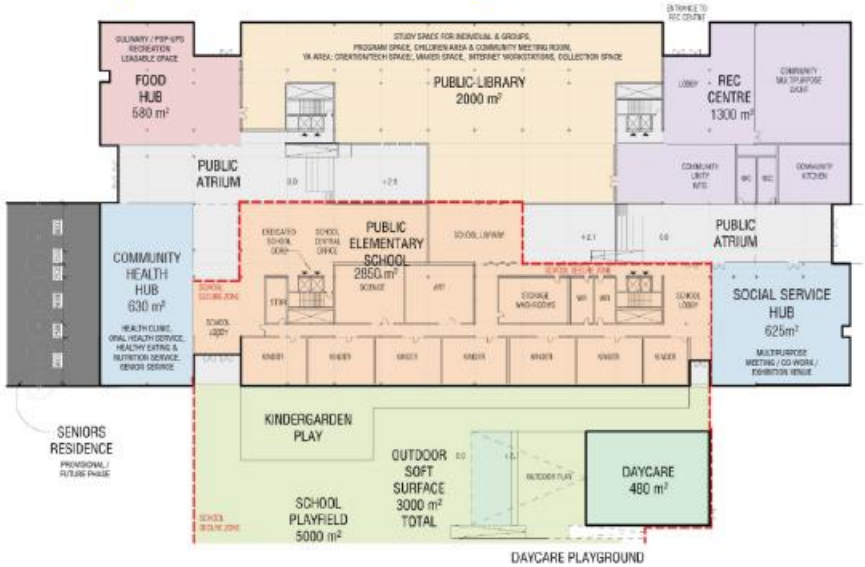
Walk and Roll to School

Relevance: Ministry of Transportation, Ministry of Seniors & Accessibility, Ministry of Education

80% GHG reduction by 2050 in Brampton

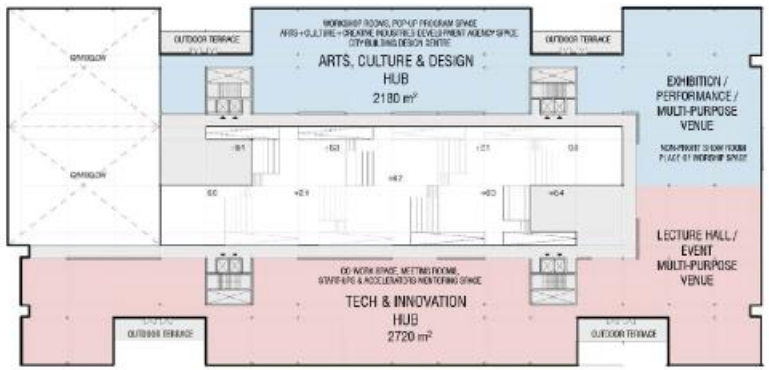
Multi-use Model for Time and Space Share

Conceptual Ground floor Design

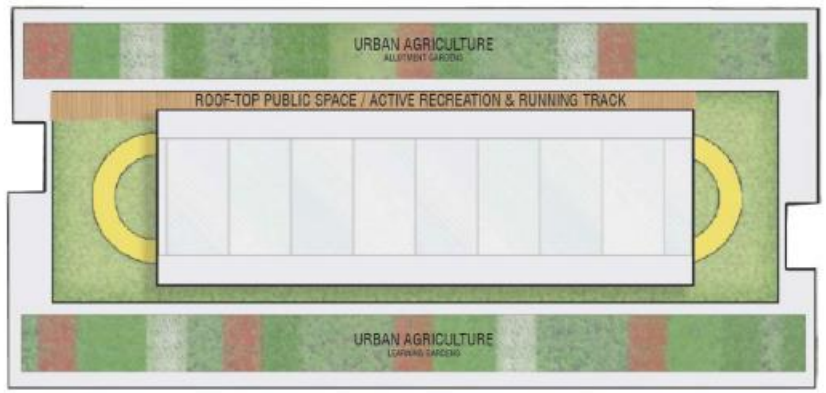


Conceptual Second floor Design





Conceptual Third floor Design



Conceptual Rooftop Design

Prioritize safe and easy arrival to the facility by walking and cycling for children, their caregivers and seniors

Prioritize all seasons, all day, all-age friendly multi-use function and community connections with built-in indoor, outdoor and rooftop public spaces

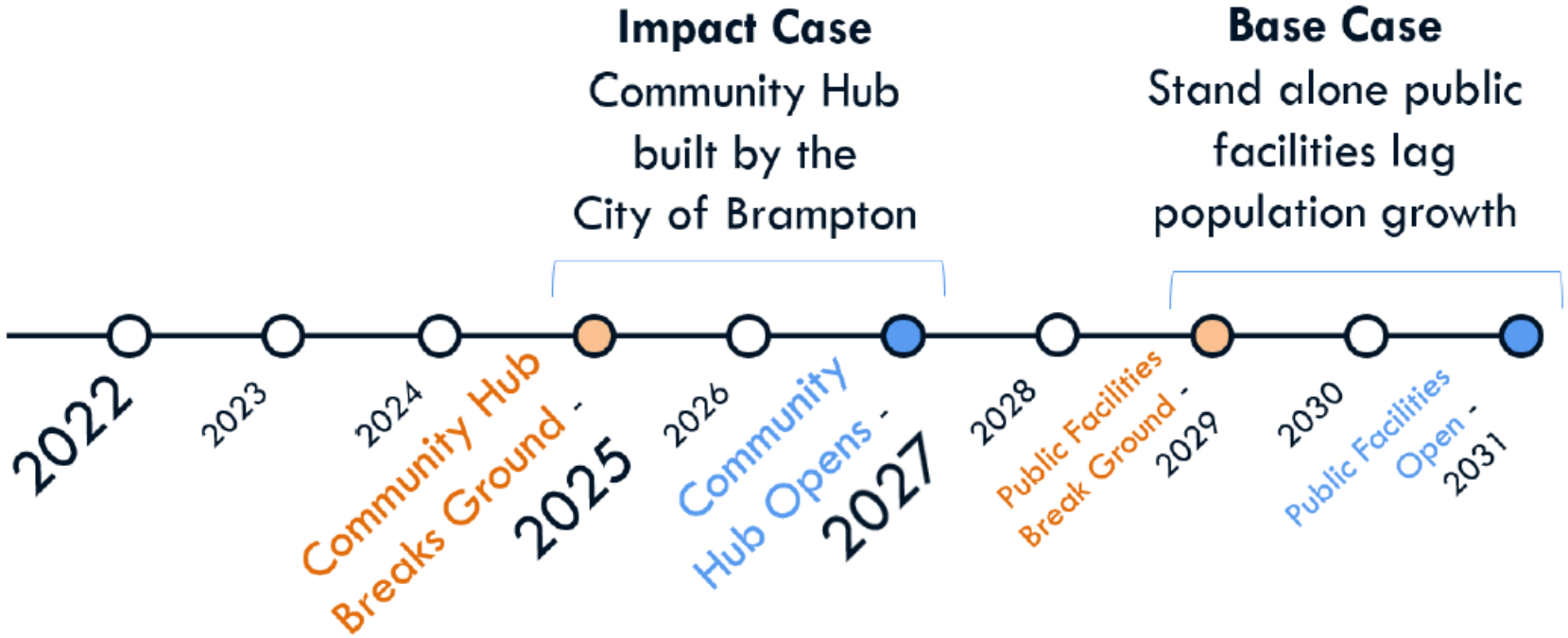
Prioritize program synergies among innovation technology, arts and design, social and health to sustain a well-educated population and competitive workforce

Prioritize access to daylight and airflow, green technology, healthy food and mass timber modular design to reach sustainable and resilient goals

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An Accelerated Model to Create and Capture Value

HR&A's *Economic & Fiscal Impact Analysis* shows that an accelerated delivery will:



Lower the cost of 'Uptown Hub' by $90+ million by **avoiding at least four years of land and construction cost escalation**

Enhance property values by 4.5%, contributing up to **$1.8 million tax revenue per hub annually by 2035**

Support the demand for larger residential units, increase the share of two or more bedrooms units, and **accelerate commercial office build-out in the neighbourhood**

Enhance inclusive growth and sustain the local economy through higher diversity of use in one place.

HR&A Analyze. Advise. Act.

An Alignment Model to Sustain Long-Term Partnership

2020 Transit-Oriented Communities
Catalyze complete communities, provide positive value capture, increase access to transit.

2020 Provincial Policy Statement
Co-locate public facilities in community hubs to facilitate service integration, enhance health and social well-being, deliver strong and livable communities, improve access to transit & active transportation, demonstrate resilient to climate change.

2020 A Place to Grow
Community hub as a major trip generator that expands convenient access to public service, and directs investments in public facilities such as libraries and schools to be planned and located to keep pace with changing needs.

Peel Region's Community for Life
Provide service access to meet the needs at all stages of life, improve sustainability and long-term benefits for future generations.

Peel Region Public Health
Improve service proximity, physical activity, age-friendly and social well-being, access to healthy food and health services.

Peel Region Social Services
Improve access to child care, social services and agency programs.

Peel School Board's Empowering Modern Learner
Provide innovative and authentic learning environments, global citizenship and competencies, lifelong learning and access to technology.



Knit neighbourhoods together with the 'Living Plan'

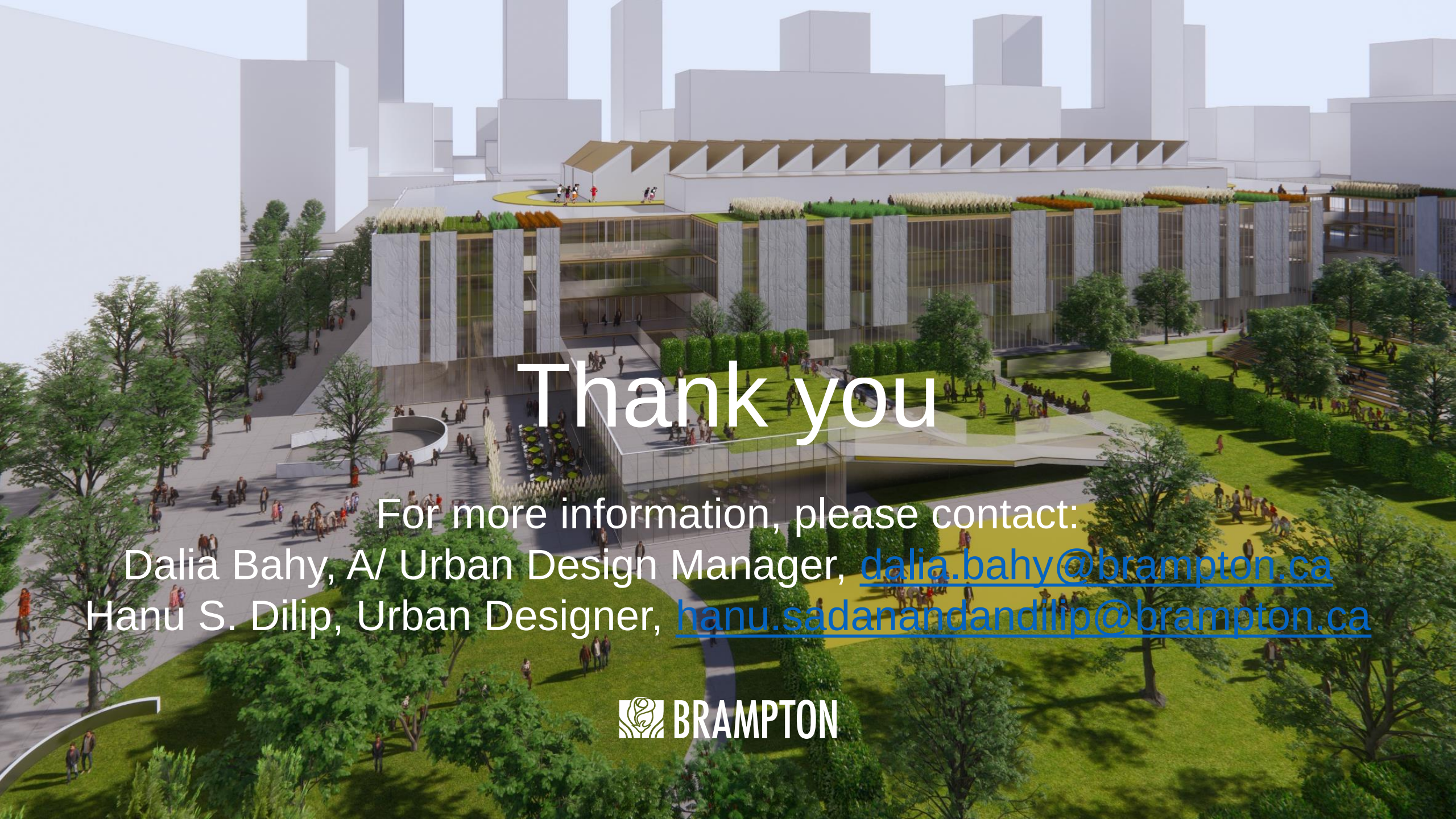
Creek to creek connections **Neighbourhood parks & hubs at the hearts** **Family-friendly community streets**



Your advice to ensure Urban Community Hub becomes an integral part of the community……

- How do you see the Urban Community Hub becoming a stop in your daily routine?
- What other type of programming could also be added to the currently proposed programs?
- Are there any further recommendations to be considered at this early stage? (eg: access, security etc.)





Thank you

For more information, please contact:

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