

2022 Grant

Designing Spaces for Seniors –
Laneway Activation Pilot Program

Cycling Advisory Committee
June 16, 2022



Project Overview

- Mandate: Reducing social isolation amongst seniors by providing programmable public space.
- Objectives: Supporting the social participation and inclusion of seniors by:
 - ✓ Developing a detailed public engagement strategy in partnership with 8 80 Cities to have seniors play an integral part in the design of public space; and,
 - ✓ Creating additional accessible spaces for seniors to age in place and support healthy lifestyle.



Project Integration

- Supports the City's Integrated Downtown Plan (IDP) which is being developed to guide future growth and strategic investment in the DT till 2051.
- One of the initiatives of the IDP is developing Meanwhile Strategies, including to activate a number of City-owned laneways to create safe, identifiable and programmable spaces that are interconnected to add value to the DT.
- Key deliverable of the IDP is to support age-friendly planning principles and align with the Term of Council Priorities of creating complete communities.



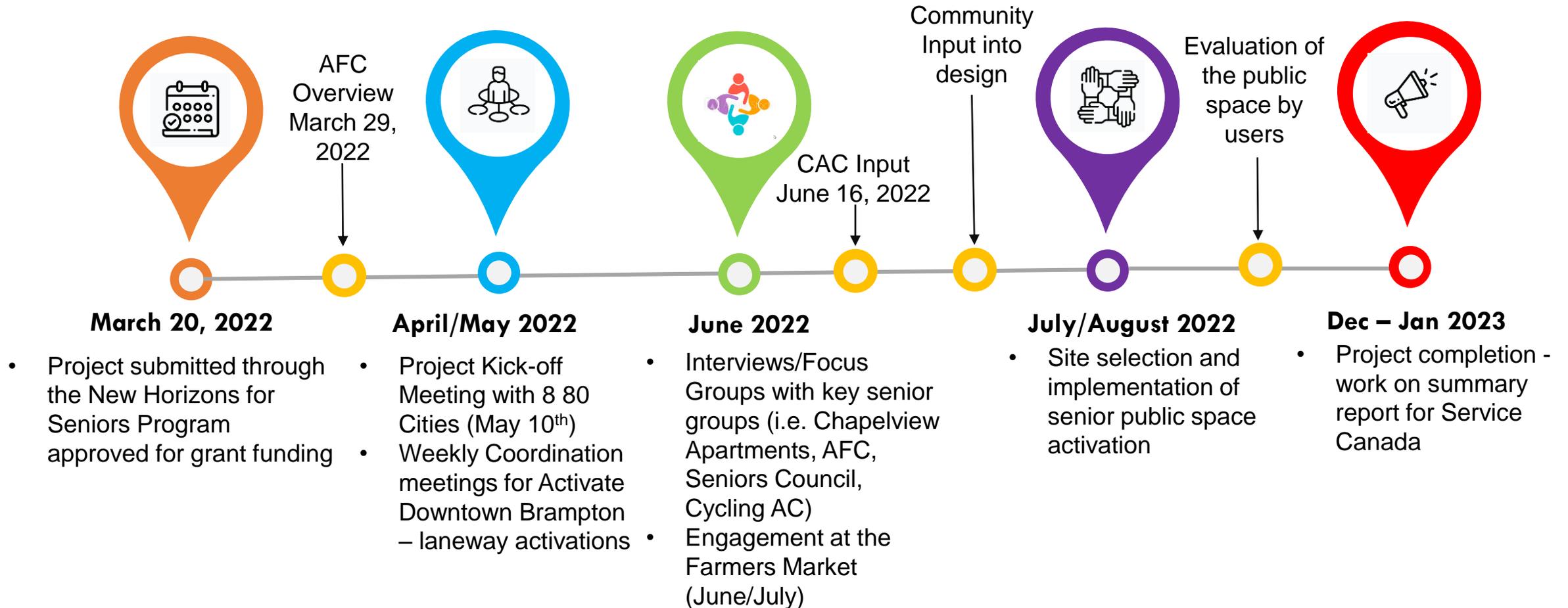
Program **Activities**

- Develop a detailed public engagement plan to promote the project.
- Conduct on-line and in-person consultations with residents.
- Design review and iteration of input received from seniors during the consultation phase.
- Design and/or install pop-up interactive seniors programming to test out the newly designed laneway.
- Promotion/Outreach conducted through social/print media and email.

Project Timeline

Initial Phase

Implementation Phase



Hearing what you have to say...

1. How do you currently engage in activities in the downtown?
2. What kinds of activities would you like to see happening in the downtown's public spaces?
3. What are the most important things you would like us to know about the community you represent as it relates to activating downtown's public spaces?

Questions and Comments

Project Lead

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Planning, Building & Economic Development

