

MAYOR'S COVID-19 YOUTH SUPPORT TASK FORCE

Brampton is one of the youngest cities in Canada with more than 130,000 youth within the ages of 14-29.

COVID-19 has deeply impacted
Brampton youth.

The Youth Support Task Force was
established to ensure youth were
engaged with and provided with the
necessary resources and supports
during this challenging time.



THE TEAM

Council Co-Leads

- City Councillor Harkirat Singh
- City Councillor Charmaine Williams

City Staff Lead

- Yvonne Sinniah

City Staff Members

- Recreation
- Strategic Communications
- Office of the CAO
- Brampton Fire
- Human Resources
- Brampton Transit
- City Clerks Office
- Emergency Management Office
- Planning, Building and Economic Development



MANDATE

- Provide Brampton youth (14-29) with the necessary supports, resources and social engagement during the COVID-19 pandemic.
- Work closely with school boards, 40+ community organizations/groups, Region of Peel and other stakeholders to provide youth access to mental health, learning and growth, food and shelter, employment and financial resources.
- Keep youth up-to-date on COVID-19 information and programming/service updates.
- Provide virtual activities for youth to stay social, active and entertained at home, while encouraging physical distancing.

APPROACH


- Share critical resources and information for youth, youth support workers, and young parents.
- Engage with youth-serving organizations and groups in Peel.
- Create virtual engaging events and activities to inspire youth.
- Connect with school boards on timely information and supports for students and families.
- Provide access to mental health resources, supports and services to ensure youth are not isolated and disengaged during the COVID-19 pandemic.
- Bridge the gap between higher levels of government to share funding/financial supports with youth and youth-organizations, including for international students.

WEB PAGE

A one-stop-shop for youth to access resources and information on:

- mental health and wellbeing
- access to food and shelter
- financial support
- government funding
- support for international students
- support for young parents
- employment and career development
- learning at home
- accessibility and disability
- volunteering

Youth Support Task Force



Councillors Charmaine Williams & Harkirat Singh update on...

Watch later Share

Did you know? Brampton is one of the youngest cities in Canada with more than 130,000 youth within the ages of 14-29.

We recognize the impacts COVID-19 has on our community and that it is an especially difficult and stressful time for some. During this time, we want to continue to engage with youth and provide resources and supports.

Mental health support

Access to food & shelter

Financial support

Support for international students

Support for young parents

Employment & career development

Learn at home

Have fun

Accessibility supports & disability resources

Updates from community partners

Volunteer

Who's Listening

Councillor Charmaine Williams
Task Force Co-Lead
City Councillor, Wards 7 and 8
Email charmaine.williams@brampton.ca

Councillor Harkirat Singh
Task Force Co-Lead
City Councillor, Wards 9 and 10
Email harkirat.singh@brampton.ca

Mayor Patrick Brown
Mayor, City of Brampton
Email mayorbrown@brampton.ca

Accessibility
City of Brampton
Email accessibility@brampton.ca
[more..](#)

Key Dates

Twitter
[Tweets by CityBrampton](#)

Useful Links

- [Brampton COVID-19 Updates](#)
- [Peel Health Services](#)
- [24/7 Community & Social Services Helpline](#)

YOUTH SURVEY

Surveyed more than 250 Brampton youth to determine how the COVID-19 pandemic is impacting them and to help identify the required supports they need.

Key findings:

- COVID-19 was negatively impacting the health of youth
- Schooling was a major concern
- Looking for at-home entertainment support



BUILDING CONNECTIONS

40+ Youth-Serving Organizations

Regular calls with organizations to receive insight on the current needs of youth, the role each organization is playing to meet those needs and gaps that may exist.

Public School Boards

Collaborated with PDSB and DPCDSB to disseminate information and ensure youth supports are accessible.

Private Sector

Worked with Brampton Economic Development team to disseminate information on subsidized programs offering high-speed, low-cost internet to eligible Brampton residents.

- Rogers Connected for Success
- Telus Mobility for Good

Connecting Youth to Volunteer Opportunities

- Via the Social Support Task Force
- Volunteer opportunities in the community

INSPIRATIONAL & EDUCATIONAL SPACES FOR YOUTH

With in-person events cancelled and amenities closed, we organized virtual events to keep youth engaged, connected and socialized:

- National Youth Week
- Brampton Youth Day
- Inspirational Youth Speaker Series



VIRTUAL PROGRAMMING

Internal

Collaborated with internal City divisions to share youth-related programming, such as:

- Brampton Fire and Emergency Services – fire education modules via Google Classroom
- Performing Arts – virtual creative arts programming
- Recreation – virtual craft tutorials and free Fitness in the Park programming
- Economic Development – free skills building and entrepreneurship programs

External

Shared information on programming from youth-serving organizations/external partners, such as:

- Brampton Multicultural Centre – virtual employment training and mentoring workshops
- Sheridan College – Academic Upgrading Program and Virtual Faculty Days
- One Voice One Team – virtual leadership summer camps

SOCIAL MEDIA ENGAGEMENT

Connecting with youth via social media continues to be key priority.

Social activities included:

- Tik Tok “Put a Finger Down” Challenge
- My Brampton Hangout Contest
- Brampton Bingo Instagram Challenge
- Let’s Spread Positivity Twitter Challenge
- Instagram live chats with Mayor Brown, Councillors Singh and Williams, and community experts/school boards



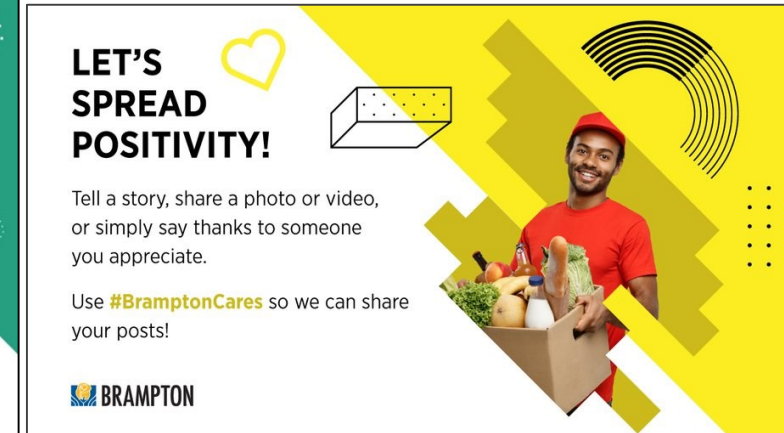
LET'S TALK ABOUT SCHOOL!

Instagram Live Chat for Youth

Monday, June 22 at 2 pm

Join Mayor Patrick Brown (@patrickbrownnt) and school board trustees Kathy McDonald and Anna da Silva to discuss school closures, supports for students, and more.


 BRAMPTON



LET'S SPREAD POSITIVITY!

Tell a story, share a photo or video, or simply say thanks to someone you appreciate.

Use **#BramptonCares** so we can share your posts!

 BRAMPTON



BRAMPTON BINGO
MARK THE THINGS YOU'VE DONE

Been to the Brampton Farmers' Market	Watched the Brampton Santa Clock Parade	Visited a fire station	Attended a New Year's Eve celebration in downtown Brampton	Biked along the Etobicoke Creek Trail
Grabbed a slice at Mackay Pizzeria	Saw a show at The Rose Theatre	Visited Chaguanay Park	Have a Brampton Recreation fitness membership	Visited Heart Lake Conservation Area
Ate at Sonny's	Skated at Eagle Park	FREE	Visited Brampton City Hall	Golfed at Peel Village Golf Course
Own a PRESTO card	Shopped at Bramalea City Centre	Called 3-1-1 for info	Ordered takeout from a Brampton business	Celebrated Canada Day at Chaguanay Park
Volunteered with the City	Have a Brampton Library card	Visited the Brampton Animal Shelter	Follow City of Brampton on social media	Visited PAMA

YOUR TURN! SCREENSHOT THE NEXT SLIDE FOR YOUR STORY

 BRAMPTON



WHAT'S NEXT?

- Monitor COVID-19 pandemic and share up-to-date facts and information with youth.
- Continue to post up-to-date, relevant information on the Youth Support Task Force web page.
- Keep youth engaged through free virtual programs and events provided by the City and external organizations.

Thank you!

