Subject: Mon Nov 28 Council >> Fireworks deputation

From: Aleem Kanji

Sent: 2022/11/24 5:51 PM

To: Fay, Peter < Peter.Fay@brampton.ca>

Subject: [EXTERNAL]Mon Nov 28 Council >> Fireworks deputation

I wish to speak in person to the proposed ban on the evening of Monday Nov 28 City Council Meeting.

Kindly confirm details for the meeting.

Thank you Aleem Kanji CAO - Chief Advocacy Officer Canadian National Fireworks Association NationalFireworks.ca



Canadian National Fireworks Association

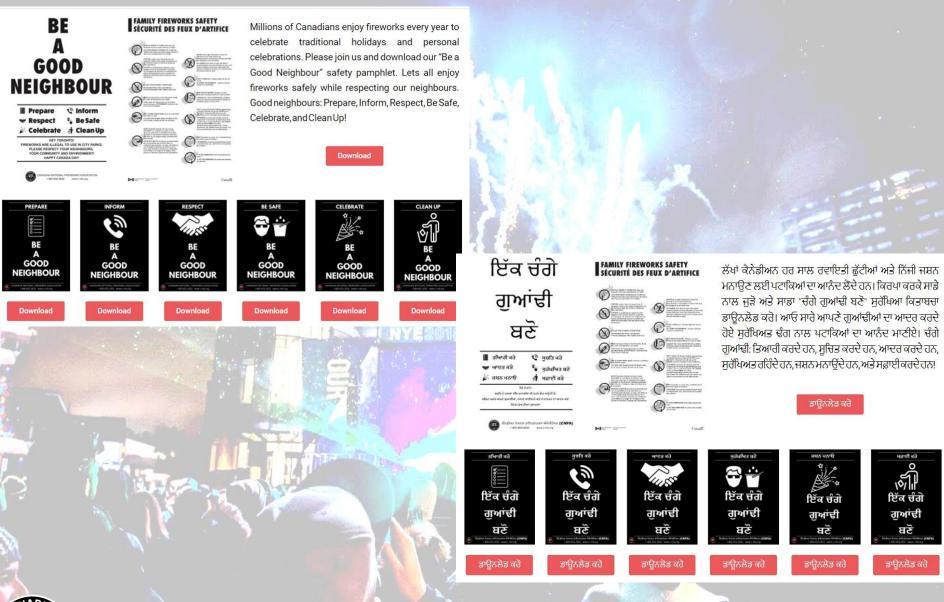
- Established in 2013, the Canadian National Fireworks Association is the leading voice advocating on behalf of the fireworks industry and our 3,000 members to promote fair access and safety in the sale and use of fireworks
- Partnering with all three levels of government to create improvements within the fireworks industry through:
 - Vendor Certification & Employee Training
 - Be a Good Neighbour Program
 - Advocacy with Regulators
 - Strong & Engaged member compliance
- Industry and the government both must accept the responsibility to create education, vendor certification and training for users

Education and Communication are key to addressing Brampton's safety, and enforcement requirements

Mission of the CNFA is to promote fair access and safety in the sale and use of fireworks through vendor certification, employee training, advocacy with regulators, and member compliance.



Be a Good Neighbour Program – now in Punjabi



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Education, not Banning is the key to

Compliance







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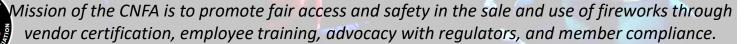






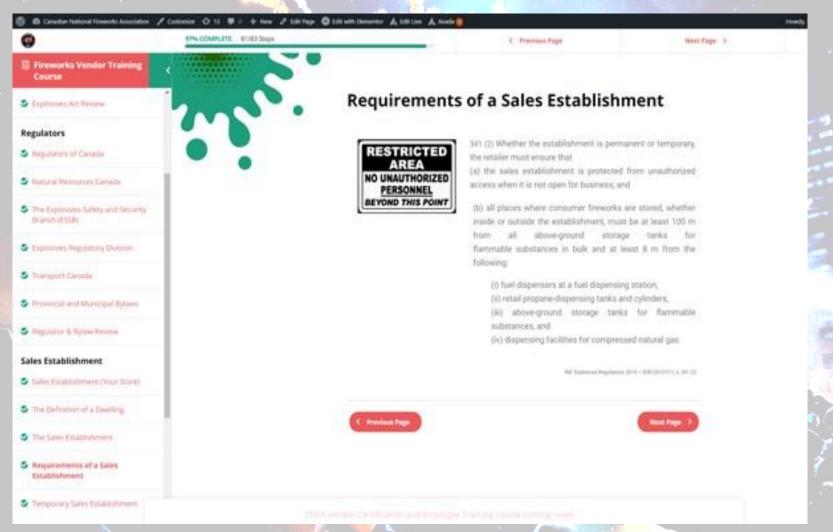


INFORM - RESPECT





Vendor Certification & Employee Training Program





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CNFA: Canadian National Fireworks Association @c nfa

1/ Banning 4,000 federally approved fireworks products will not work. Purchases will be made in other cities, online or underground through illegal vendors.

nsauga @insauga · Nov 23

Fireworks ban coming to Brampton after record number of complaints insauga.com/fireworks-ban-...

3:02 PM · Nov 23, 2022 · Twitter for iPhone





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GUNTER: Edmonton's proposed amateur fireworks ban an overreach by council

Lorne Gunter

Sep 16, 2022 • September 16, 2022 • 3 minute read

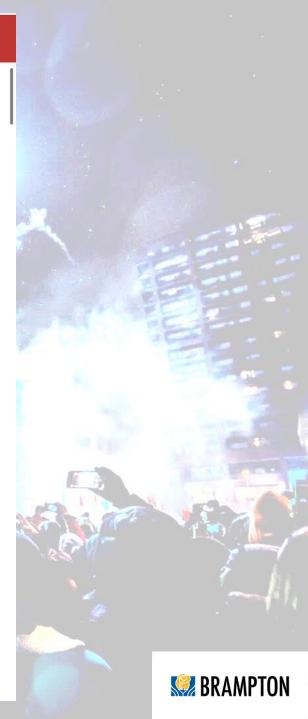
9 Comments



Edmonton Edmonton Fire Chief Joe Zatylny told city council that without a ban on amateur fireworks, it's hard for the city to crack down on illegal fireworks and follow up on complaints. PHOTO BY ED KAISER /Postmedia, file

Really!? Council is considering banning amateurs from setting off fireworks inside







Promoting fair access and safety in the sale and use of fireworks

PO Box 1238, Aldergrove, BC, V4W 2V1

Toll free: 1-855-652-CNFA Tel: 604-853-2255 Fax: 604-852-3469 Email: info@c-nfa.org

June 22, 2022

CNFA opposes proposed fireworks ban in Brampton, welcomes report referral by the city

On June 22, 2022, during the City of Brampton's Committee of Council meeting, a unanimous decision by Council was made to refer back to staff to consult with the industry and the residents of Brampton on fireworks. The CNFA welcomes the referral back, and the opportunity to re-examine a proposed blanket fireworks ban in Canada's fastest-growing city and should include a full review in Brampton of:

- 1. The proposed fireworks ban.
- 2. City by-law enforceability of the proposed fireworks ban.
- ${\it 3. \ Canada's \ only \ 3-metre \ height \ regulation \ of \ fireworks.}$
- 4. Transparent data on fireworks complaints.
- 5. Stronger education, public engagement, and communications around the safe use of fireworks.

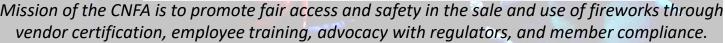
During this meeting, Aleem Kanji, Chief Advocacy Officer of the Canadian National Fireworks Association, also known as the CNFA, a national association representing fireworks manufacturers, distributors, and retailers, made a presentation to the committee. Mr. Kanji's presentation focused on a ban being unenforceable while stating that the CNFA is proud to continue to partner with the city on education, training, vendor certification and employee training courses and strengthened communications with the City of Brampton.

The CNFA has launched a campaign on the safe use of fireworks including in the language of Punjabi, exclusively for Brampton residents. It is proud to have its website accessible fully in Punjabi at www.NationalFireworks.ca. Mr. Kanji added that as the city approaches the festival of Diwali on October 24, residents should be given the opportunity to use fireworks - a longstanding tradition in the celebration of Diwali that has existed for centuries, celebrated by over 1 billion people across the world including 250,000 in Brampton.

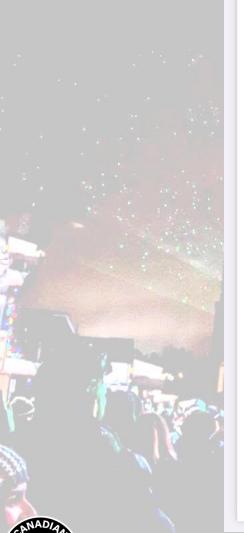
The CNFA looks forward to our longstanding partnership with all City of Brampton officials, stakeholders and the wider community and will continue to be a resource for the city. Like other Canadians, we look forward to Bramptonians continuing to celebrate fireworks safely, as they do with other activities.

ABOUT THE CNFA: The Canadian National Fireworks Association (CNFA) is a national association that represents fireworks manufacturers, distributors and retailers. The CNFA's mission is to promote fair access and safety in the sale and use of all fireworks through public education, advocacy with regulators, and member compliance. www.nationalfireworks.ca The CNFA is committed to working with federal, provincial, and local municipalities to educate consumers, vendors and regulators about the safe sale and use of family fireworks, along with fair and reasonable regulation.

MEDIA CONTACT: Aleem Kanji, Chief Advocacy Officer of the Canadian National Fireworks Association (CNFA) aleem@c-nfa.org 416 624 9478 s through pliance.







The Ask

As Council unanimously consented to in June 2022, refer the item back to staff to conduct consultations with the industry and residents of Brampton:

A motion to amend the item to immediately convene a working group of all stakeholders to work together and bring forward solutions on fireworks





Environment & Carbon Footprint

Industry has worked with Dr. Tom Smith – Chemist from Oxford University to create a software calculator to measure our footprint:

A consumer fireworks display of \$1000: 5.25 KG of CO₂

A consumer fireworks display of \$500:
 0.625 KG of CO₂

• 1 hour car trip from Brampton to Downtown Toronto: 19 KG of CO₂

Propane gas tank for backyard BBQ:
 2.4 KG of CO₂ per hour

Return flight from Toronto to Tampa:
 270 KG of CO₂

7 day cruise for 1 person:
 1 metric ton of CO₂

Fireworks FX reduced its carbon foorprint by 70 metric tons per year in 2021 and we expect a

reduction of 200 metric tons in 2022





