



Agenda

- Brief Overview of Brampton Parking Plan
- Brief Overview of Phase One Policy Directions
- Phase Two Key Findings
 - √ Financial Assessment
 - ✓ Downtown Parking Management
 - ✓ Parking Enforcement
 - ✓ Paid On-Street Parking Permit Program
 - ✓ Other subjects
- Brief Overview of the Implementation Plan
- Open Discussion







Parking Plan Objectives and Timeline

- Project Commencement April 2021
- Phase One Completed in May 2022
 - ✓ Review Background documents and Best Practices.
 - ✓ Develop a vision and guiding principles that are consistent with provincial, regional, and forward-looking municipal plans and address public input.
 - ✓ Develop a modern city-wide parking policy framework that is sensitive to Brampton's context.
- Phase Two Completed in November 2022
 - ✓ Develop a future direction for the City's parking operations and enforcement with regard to on-street and off-street parking assets.



Parking Plan Overview

Best Practices Review

- ✓ Brampton's parking prices are lower than the comparator municipalities.
- ✓ Reducing/removing parking minimums and implementing parking maximums (citywide or in strategic areas) are gaining popularity.
- ✓ Parking permits are commonly used/available for residential and visitor uses.

Downtown Parking Utilization - 2019

✓ The Downtown system-wide parking utilization is 58%, which is well below the 85-90% effective capacity threshold.



Parking Plan Overview

Public and Stakeholder Engagement

- ✓ Included the following: two virtual public engagement sessions, Wards 3 & 4 Town Hall, three focus group meetings, as well as a City-wide parking survey and a trucking survey.
- Residential parking constraints, commonly attributed to multi-generational families, were repeatedly reported.
- ✓ **Suggested solutions included:** support for removing parking requirements or adopting maximum parking requirements along intensification corridors, residential parking programs, and improvements to sustainable modes of transportation.
- ✓ Most surveyed truck drivers reported insufficient truck parking supply.





Phase One Policy Directions

Phase One outlined a parking policy framework for Brampton and recommended the following key policy directions:

- Divide the City into two types of parking policy areas: Intensification Areas and Rest-of-City.
- Rescind parking minimums and set parking maximums in Intensification Areas, and tailor parking minimums to the actual demand in the Rest-of-City.
- Incorporate parking requirements for affordable housing, accessible parking spaces, electric vehicle stations, and bike parking.
- Several strategies were suggested to increase the supply of truck parking (e.g., off-peak use of large venues and commuter parking lots, mechanisms to construct new facilities, truck parking permits, and truck parking information system).

Phase Two – Key Findings and Recommendations



Recommendations and Parking Implementation Plan Consolidated Under Ten Themes

A. Downtown Parking Management & Finance

F. Truck Parking Management Strategies

B. Parking Technologies and Enforcement

G. ZBL and Traffic By-Law Updates

C. Paid On-Street Parking Permit Program

H. Parking and Affordable Housing

D. Parking Partnerships & Governance

I. Electric Vehicle Charging Stations Supply

E. Transportation Demand Management

J. Miscellaneous Actions and Activities



Downtown Parking Management

- Based on the 2040 parking demand & supply forecast, there does not appear to be a pressing need to build new parking facilities in the near future in Downtown Brampton.
- Significant changes in parking pricing are needed as follows:
 - Remove the one-hour free parking at municipal parking garages.
 - ✓ Increase the hourly price rate for on-street parking.
 - ✓ Increase the price of long-term parking permits (monthly & annual).
- Other sources of fund should be established, and these may include:
 - ✓ The Community Benefits Charges (CBCs).
 - ✓ Parking partnerships & leasing the underutilized parking facilities.



Financial Assessment

- Brampton's municipal parking operations are expected to remain in an operational deficit until the year 2035.
- Several Pricing Scenarios were examined to determine future Downtown municipal parking operations.
- Alternative pricing scenario 2 (\$2.50 hourly rate & \$100.00 for monthly permit) and scenario 3 (\$3,00 hourly rate & \$120.00 for monthly permit) are the preferred scenarios, because they would closer align the cost of parking Downtown with the cost of using transit in Brampton.
- The Cash-in-Lieu (CIL) of Parking is no longer feasible in the Downtown area.



Parking Technology and Enforcement

To improve the efficiency of parking enforcement in Brampton, and handle the large number of parking violations recorded every year, the following recommendations were made:

- Establish priorities among service requests and complaints: priority will be given to safety and traffic impact related offenses.
- Improve the complaints registration system: residents to provide the license plate number of the vehicle in question so it can be screened remotely.
- Build a system to track and map parking complaints and violations: to create heat map of parking offenses by type, area, day, and time-of-day, and use these information to establish well-focused proactive enforcement.



Parking Technology and Enforcement

- Add more enforcement staff as needed: the number of violations may require adding full-time and part-time officers.
- Increase the parking penalty rates: consider also adopting graduated parking penalties to target repeat offenders, and higher penalties for specific-area and during special events.
- Expand the adoption of License Plate Recognition (LPR) Technology: better utilized if pay-by-plate system and digital parking permits are also established.
- Consider collaborating with a third-party parking app provider: for payment technologies, LPR services, training, etc.



Paid On-Street Parking Permit Program

- A residential paid on-street parking permit program is suggested to unlock onstreet parking for long-term parking purposes, alleviate the illegal widening of the driveways, and promote housing affordability.
- Implementation Phases: 1) feasibility assessment, 2) pilot program, and 3) program expansion/adjustment.
- Awareness Campaign: important to educate and prepare the public.
- Program Support:
 - ✓ Approval process: Selection of the streets > Technical review > Survey homeowners > Council approval.
 - ✓ **Survey statistics:** a minimum percentage of the homeowner questionnaires should be returned, and a minimum proportion of those should agree.



Parking Partnerships and Governance

- As the City has begun moving towards reducing/rescinding parking requirements in strategic areas, parking partnership becomes important in order to:
 - ✓ Provide more shared off-site parking supply opportunities,
 - Optimize the use of available parking facilities (which are presently underutilized), and
 - ✓ Achieve the targeted densities.
- A Downtown Parking Implementation Strategy is being undertaken, supplementary to the Brampton Parking Plan, and will be completed in Q2 2023.
- The supplementary study aims to investigate strategies and opportunities that can optimize off-street parking utilization in Downtown Brampton through shared-use/reservation parking agreements.



Transportation Demand Management (TDM) Initiatives

- Improving the **transit network** is an essential TDM measure: quality-of-service (coverage & frequency & reliability), transit priority, and fare incentives.
- Brampton is recommended to continue expanding/improving the cycling network.
- Requiring new developments to implement TDM measures is an emerging policy undertaken by many municipalities (e.g., a point-based checklist).
- Unbundled parking is an emerging strategy that can limit parking oversupply
- Other initiatives: increase the supply of bicycle parking, add dedicated car sharing spaces, and use the concept of shared parking.



Curbside Decision-Making Framework

- A curbside decision-making flowchart was developed.
- Objective: determine where, when and whether it is appropriate to modify the design of a corridor to better serve a given area.
- Principle: the framework considers curbside stakeholders, functions, and typologies (prioritizing functions by highway class and area).













Movement

Deliveries

Access for People

Parking

Placemaking





Parking Implementation Plan

Based on the study recommendations, an Implementation Plan was developed including 47 activities (actions) consolidated under the above-noted themes and categorized as follows.

Activity ID	Activity Description	Impact (Priority) Level – High, Medium or Low	Timeline – Short Term, Medium Term or Long Term

It is recommended that the City focus more on the activities that have "high impact" and that can be implemented in the "Short-term."





Summary and Next Steps

- The recommendations of the Brampton Parking Plan include transformative policy directions and a parking implementation plan that are intended to support Brampton's move towards its 2040 Vision;
- The Draft Brampton Parking Plan will be presented at a final public engagement session in December;
- The Final Parking Plan, including any further refinements, will be presented for Council endorsement in early 2023.

